

Case Study: Civil Society Advocacy Innovation Program

Client Profile:

A leading philanthropic organization focused on fostering democratic governance and advancing European Union values in post-conflict Kosovo.

Challenge:

The client sought to accelerate Kosovo's European integration by strengthening the capacity of civil society organizations (CSOs) to advocate for pro-European policies. They needed a structured program that could build strategic advocacy capabilities, drive high-impact public campaigns, and produce measurable policy outcomes.

Our Approach:

Open Solve Studio partnered with the client to design and implement a customized innovation program following our Mission-to-Impact Framework.

- *Program Mission:* Enhance Kosovo's pro-European policymaking by empowering civil society organizations to drive democratic reforms.
- *Strategy:* Support CSOs in designing evidence-based policy research and executing public advocacy campaigns aligned with European Union standards.
- *Strategic Goals:* Facilitate the launch of five public advocacy campaigns, the publication of five policy research papers, and the hosting of five national conferences to promote pro-European policies.

Initiatives Delivered:

- Policy Research Design Training: Capacity-building workshops that trained 150 participants in rigorous, actionable research methods.
- Foundations of Effective Policy Advocacy Training: Strategic advocacy skills development provided to the same cohort of 150 civil society leaders.
- Bridging Europe Challenge: 50 CSOs competed in the innovative advocacy challenge; ten were awarded project support, and three winning initiatives gained national visibility and contributed to shaping pro-European policy reforms.

Impact:

- Strengthened alignment between civil society actions and Kosovo's European integration roadmap.
- A culture of innovative policy research and strategic advocacy was activated, empowering more civil society organizations to influence national policymaking in the years that followed.

Conclusion:

Through a structured, mission-driven innovation program, we helped the client activate a new wave of civil society leadership producing measurable policy impacts and building sustainable advocacy capabilities.

Discover how Open Solve Studio can help you activate measurable innovation impact.

Contact Open Solve Studio today at innovation.program@opensolvestudio.com

Copyright © 2025 Open Solve Studio. All rights reserved.