
Privacy Policy for Shafer Large Animal Veterinarian Associates

Effective Date: 01/01/2024

At Shafer Large Animal Veterinarian Associates, we understand the importance of privacy and are committed to protecting the personal and sensitive information that our clients, employees, and visitors entrust to us. This Privacy Policy outlines how we collect, use, store, and protect your information when you visit our clinic, engage with our services, or interact with our website.

1. **Information We Collect**

We collect various types of information to provide you with the best veterinary care for your large animals and improve our services. This may include:

- **Personal Information:** When you register with us or use our services, we collect personal details such as your name, address, phone number, email, and payment information.
- **Animal Information:** We collect information about your animals, including medical history, treatment records, vaccinations, and other relevant health details.
- **Health & Treatment Information:** Detailed veterinary records such as diagnosis, treatments, prescriptions, and progress reports are stored for each animal treated at our clinic.
- **Payment Information:** If applicable, we collect payment information, including credit card details or billing information for the services provided.

2. **How We Use Your Information**

We use the information we collect for the following purposes:

- To provide veterinary care and treatment for your animals.
- To communicate with you regarding appointments, treatments, and follow-up care.
- To process payments for services rendered.
- To improve our services, including conducting surveys or obtaining feedback.
- To comply with legal and regulatory requirements related to animal health and veterinary practice.

3. **How We Protect Your Information**

We take the privacy and security of your personal and animal information seriously. We implement various security measures to safeguard your data, including:

- Secure servers and encryption technology to protect sensitive information.
- Restricting access to your information to authorized personnel only.
- Regular security assessments to ensure the highest standards of data protection.

4. **Sharing Your Information**

We do not sell, rent, or trade your personal or animal information to third parties. However, we may share information in the following situations:

- **With third-party service providers** who assist us in delivering our services (e.g., payment processors, IT services).
- **With regulatory bodies** or government agencies, if required by law or to ensure compliance with veterinary regulations.
- **With other veterinarians or specialists**, with your consent, if your animal requires specialized care.

5. **Your Rights and Choices**

You have the right to:

- **Access your information:** You can request to review or update the personal and animal information we have on file.
- **Request corrections:** If you believe any information we hold is incorrect, you can request that it be corrected.
- **Opt-out of communications:** You can unsubscribe from marketing communications by contacting us directly or following the opt-out instructions in our emails.

6. **Cookies and Tracking Technologies**

If you visit our website, we may use cookies and similar tracking technologies to enhance your browsing experience, analyze website usage, and improve our website's functionality. You can adjust your browser settings to refuse cookies, but this may affect your experience on our site.

7. ****Retention of Information****

We retain your personal and animal information only for as long as necessary to fulfill the purposes outlined in this Privacy Policy or as required by law. After this period, your information will be securely deleted or anonymized.

8. ****Changes to This Privacy Policy****

We may update this Privacy Policy from time to time to reflect changes in our practices or legal requirements. Any updates will be posted on this page, and the “Effective Date” will be updated accordingly.

9. ****Contact Us****

If you have any questions or concerns regarding our Privacy Policy, or if you would like to exercise your rights under this policy, please contact us at:

Shafer Large Animal Veterinarian Associates

1411 M Road Loma CO 81524

Phone: 970-858-7000