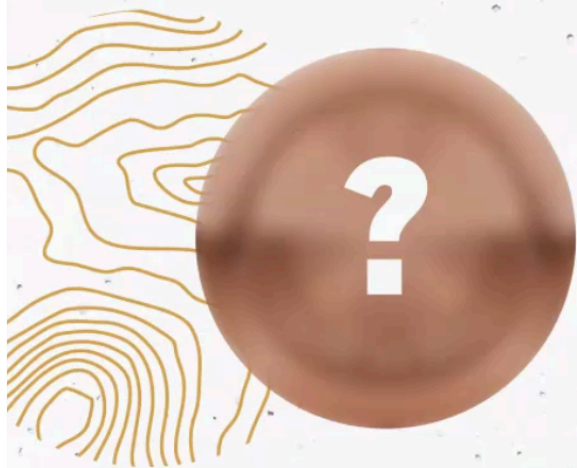




RAISE THE BAR RESET

CONTEST DATES: AUG 18, 2024 – DEC 1, 2024
TRIP DATES: JAN 28, 2025 – FEB 2, 2025

PART I - ACTIVITY CHALLENGE



Earn an Exclusive 7k Challenge Coin through sharing 25 pique videos watched.

Earn contest points for the chance to earn a collectible or MS70 silver coin



What do we say to our Prospects?

"Hey _____, this is Mark. How are you?
Listen, I have only have a second but I
have a super quick question, what are
your thoughts on the inflation we are
dealing with now?"

After response that inflation is bad, say
"I have quick 2 minute video. Would you
check it out and then lets talk?"

Courtesy - Mark Michaud



If I send you a link to a project I'm
working on that's important to me, will
you take 2 minutes to watch it right
now? If not, what time would work for
you later tonight? You've got to see this!
(Courtesy - Madiba Thompson)



Hey , this is **Wayne Clark**. I'm working
with busy professionals who want to
beat inflation by generating a secondary
income on a part time basis. Would it be
worth a few minutes of your time if I can
show you how to beat inflation by
generating a secondary income on a
part time basis?

I have a couple short videos I can send
to you and get your questions answered
afterwards.



1-what are your thoughts on gold and
silver?

2-are you doing anything with gold &
silver?

3-have you seen the price of gold lately?

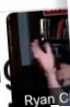
Courtesy - Curtis Harland



Hey _____, hope all is well. How's everything
going? What are you up to these days? (Wait
for response)

Well I'm still _____. However I am also
working on a non-traditional, asset based
project with Gold and Silver. If you're open
send over a 2 min video. (Wait for Response)

(If Open) Check this out and after we can
connect - LINK. **Courtesy - Ryan**

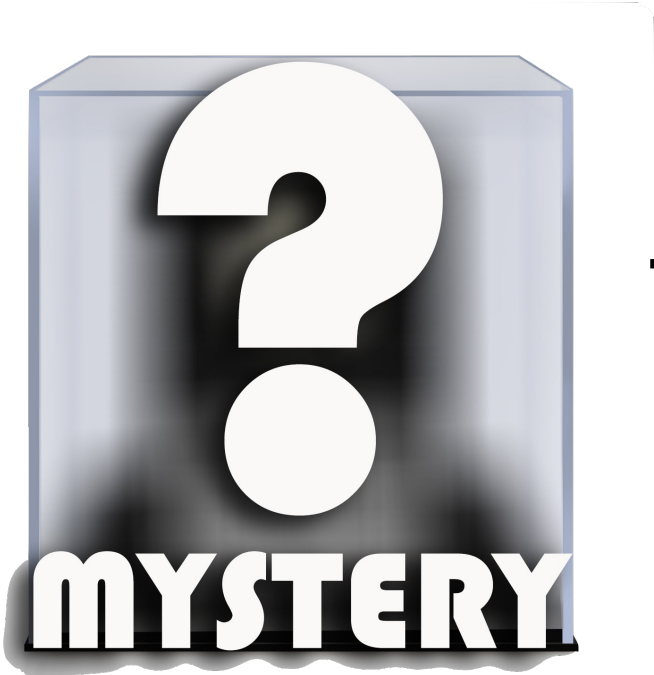


Hi _____, this is Mark. Really quick, I'm
in a contest for a project I am working
on and I get rewarded just for getting
people to watch a 2-minute video on
gold and silver, regardless of their level
of interest.

If I sent you over this 2 minute video,
could you please take a look at it and
give me your honest opinion?

Countdown to a Coin

**7k Exclusive
Challenge Coin**
1 coin limit per member



+ 500 points
Earn Up to 2000 pts.

Those We Can Potentially Bless

[illegible]

Abbreviations for Full Exposure Tool:

Z = Zoom
S = SitDown

H = Home Social
V = Send Video

Those We Can Potentially Bless

[illegible]

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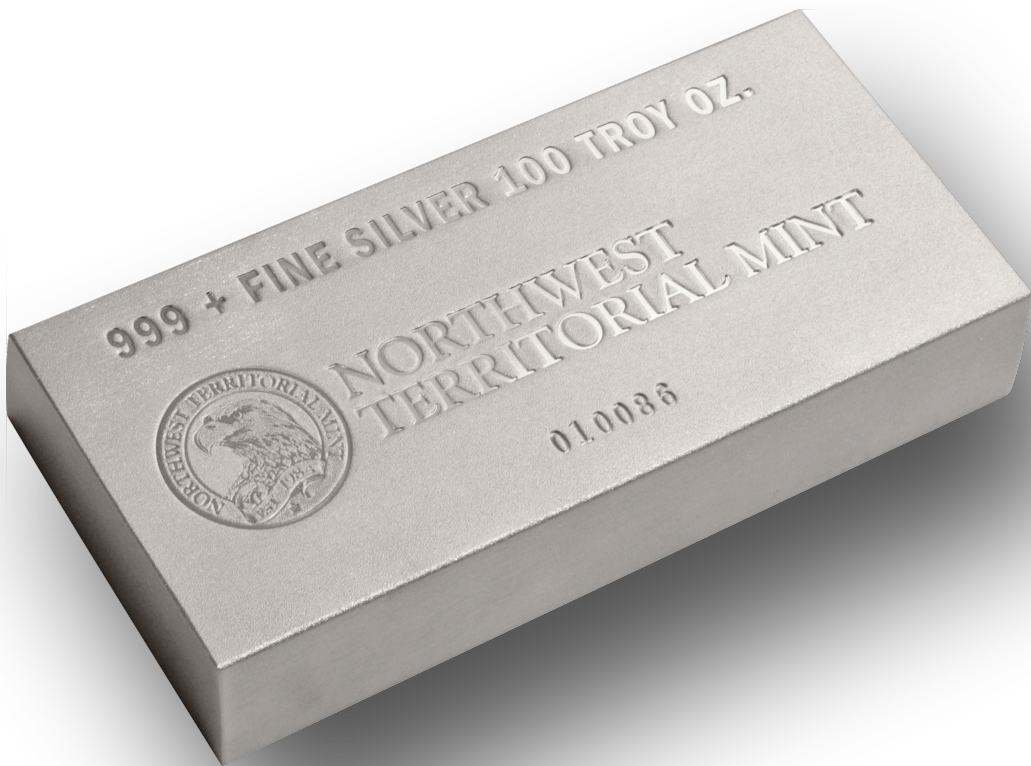
Z = Zoom
S = SitDown

H = Home Social
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PART 2 - 100OZ SILVER BAR RESET



Earn a 100 oz. Silver Bar by December 1, 2024



REQUIREMENTS

Active Personals

L: 5 R: 5

+

Growth Factor

L: 5 R: 5

+

4 week rolling cumulative volume

(over baseline)

L: 5000 R: 5000

Active Personal Memberships

Left

Right

THOSE WITH A CURRENT RANK OF BRONZE OR BELOW

Your 4-week cumulative volume from July 21 - August 17
on each leg will be set as your baseline volumes.

Grow your 4-week cumulative volume on each leg above
your baseline volume by at least **5,000 points within the contest period**
and **hit the Rank of Silver**

EARN A 100 OZ SILVER BAR!!

*All points shown here are contest points, not directly
related to commissions.

Anyone Can Earn the Bar!

100 OZ BAR RESET RULES

THOSE WITH A CURRENT RANK OF BRONZE OR BELOW

Your 4-week cumulative volume from July 21 - August 17 on each leg will be set as your baseline volumes.

Grow your 4-week cumulative volume on each leg above your baseline volume by at least **5,000 points within the contest period** and **hit the Rank of Silver**

EARN A 100 OZ SILVER BAR!!

100 OZ BAR RESET RULES

THOSE WITH A HIGHEST RANK OF SILVER OR ABOVE, OR IF YOU HAVE EARNED A SILVER BAR PREVIOUSLY:

Help 2 of your Personals achieve the 100 oz Silver Bar promotion or 100 oz Silver Bar Reset promotion.

Must retain or regain current rank of Silver or above

EARN A 100 OZ SILVER BAR!!

NEW MEMBERS!

Earn a 100 oz. Silver Bar in your First 90 Days!



Start Date:

90 Day End Date:

Active Personal Memberships

Left

Right

REQUIREMENTS

Active Personals

+

Growth Factor

+

4 week rolling commissions

L: **5** R: **5**

L: **5** R: **5**

\$5000

* Does not include Instant GoldPay

PART 3 - RIVIERA MAYA RESORT



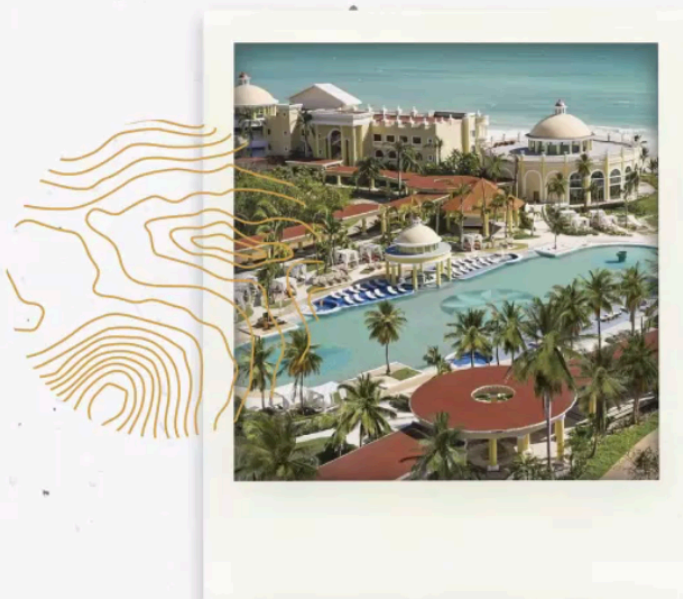
All-Inclusive - Resort Vacation

No Qualifiers! All are invited!
Come vacation with the 7k family!

Earn discounts from your purchased
room option.

CONTEST DATES: AUG 18, 2024 – DEC 1, 2024

TRIP DATES: JAN 28, 2025 – FEB 2, 2025



Riviera
Maya



Earn discounts on the trip or Other Prizes!

WHAT YOU WIN

TOP 3 = EARN AN UPGRADE TOWARD YOUR PURCHASED RESERVATION TO THE **GRAND PARAISO SUITE**

ALL PARTICIPANTS WITH 25 INTRODUCTION VIDEOS WATCHED
WILL GET A CUSTOM 7K CHALLENGE COIN

ALL PARTICIPANTS WITH OVER 8,000 POINTS
A COLLECTIBLE COIN

ALL PARTICIPANTS WITH OVER 12,000 POINTS
A HIGHLY COLLECTIBLE MS70 COIN

(ONLY HIGHEST LEVEL OF COLLECTIBLE COIN IS AWARDED —
THOSE WHO PARTICIPATE IN THE GETAWAY DISCOUNTS ARE EXCLUDED.
ANY PARTICIPANT MAY EARN AND RECEIVE THE CHALLENGE COIN.)

HOW TO EARN POINTS

EXPOSURES: UNIQUE SHARED LINKS AND PROSPECTS (CURRENT 7k MEMBERS EXCLUDED)
FOR EVERY 25 INTRODUCTION VIDEOS WATCHED = 500 POINTS (MAX 2000 POINTS)

Enrollment Points: BASIC - 200 | VIP- 400 | LEGACY- 600

**Growth Factor
Lesser Leg Growth:**
Reach a cumulative Growth
Factor of 10 on your lesser
leg in the contest period
and earn a one-time
contest award of 2,000
points

Individual Rank Ups:
Associate = 1,000
Copper = 1,500
Bronze = 2,000
Silver = 3,000
Gold = 4,000
Ex. Gold = 5,000
Pres. Gold = 6,000

Personal's Rank Ups:
Associate = 500
Copper = 750
Bronze = 1,000
Silver = 1,500
Gold = 2,000
Ex. Gold = 2,500
Pres. Gold = ,000

Power of 4:
Additional 1,000 points for
every 4 new customer
enrollments after August
17, 2024 of personally
sponsored customers
(Get this as many times as
you want!)

CONTEST RULES:

- Any points or prizes in the contest are non-transferrable and cannot be redeemed for cash, other contest prizes, or other goods or services.
- Contest points earned will only be recognized from a single 7k account per room (regardless of room participants) and will only be from the 7k account that made the purchase.
- Any points accumulated for the 2025 7k Getaway will only count for the 7k sponsored getaway and no other travel, vacations, or bookings. All points accumulated are for this contest only and are separate from the share plan points.
- All contest prizes will be awarded based on the highest achievement level in the contest or on the contest results based on points awarded through specific activities.
- All remaining payments for Convention Special reservations and pricing must be made in full by August 31st 2023 for the reservation of the room and price to be held. Prices increase by \$100 if room is not fully paid by this deadline.
- All rooms are subject to availability and are first-come, first-served based on payment in full, regardless of contest results. Contest participants who do not make payment in full are not guaranteed a room if demand exceeds the reserved room block.
- All advertised rates are per room, for single or double occupancy (regardless if you actually have one or two people in the room).
- All personal advancements and all personal enrollee advancements will have a baseline of your Lifetime Rank (highest Rank achieved) starting August 18, 2024.
- Points are only awarded one time per rank advancement.
- All contest winners must be in full compliance with all policies and procedures and be in good standing with 7k.
- You must have a solid business in all cases to qualify for any of the contest prizes.
- All new enrollments must be on monthly AutoSaver and remain active through January 1, 2025, to be eligible for points or discounts to be awarded.
- 7k holds the right to audit and reject any non-quality or non-qualifying enrollment or rank advancement.
- Each 7k contest dashboard is informational only and is not binding for final or audited results. It is the responsibility of each account to understand all legitimate or illegitimate activity for contest points.
- Final results will be communicated at the end of the contest audit period, ends January 1, 2025.
- This is not a lottery. All prizes are awarded based on performance inside the 7k business plan.
- Contest rules and prizes are subject to change.

Month						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Exposure:	Exposure:	Exposure:	Exposure:	Exposure:	Exposure:	Exposure:
3-Way Follow-Up	3-Way Follow-Up	3-Way Follow-Up	3-Way Follow-Up	3-Way Follow-Up	3-Way Follow-Up	3-Way Follow-Up
	Team Training: Zoom: freedomfamily 8 pm ET					
Exposure:	Exposure:	Exposure:	Exposure:	Exposure:	Exposure:	Exposure:
3-Way Follow-Up	3-Way Follow-Up	3-Way Follow-Up	3-Way Follow-Up	3-Way Follow-Up	3-Way Follow-Up	3-Way Follow-Up
	Team Training Zoom: freedomfamily 8 pm ET					
Exposure:	Exposure:	Exposure:	Exposure:	Exposure:	Exposure:	Exposure:
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3-Way Follow-Up	3-Way Follow-Up	3-Way Follow-Up	3-Way Follow-Up	3-Way Follow-Up	3-Way Follow-Up	3-Way Follow-Up

Goals:

Rank by Month End: _____ Income Goal this month? _____ New Members this month Left: _____ Right: _____

Personal Leaders Left: _____ Right: _____ New Team Associates this month Left: _____ Right: _____

Month						
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Exposure:	Exposure:	Exposure:	Exposure:	Exposure:	Exposure:	Exposure:
3-Way Follow-Up	3-Way Follow-Up	3-Way Follow-Up	3-Way Follow-Up	3-Way Follow-Up	3-Way Follow-Up	3-Way Follow-Up
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