

ROSWELL

NEW MEXICO



T-SHIRT & HOODIE DESIGN



ORIGINAL T-SHIRT & HOODIE DESIGNS
CREATED EXCLUSIVELY FOR YOU

T Shirt and Sticker Spinner Displays



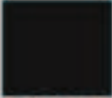
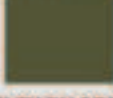
- 10 T-Shirt Designs
- 2 Colors per Design
- 24 Shirts/Design/Color
- Sizes: S, M, L, XL, XXL
- 480 Total Shirts

Hundreds of Designs!

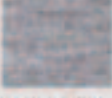
- **3 Counter top display options**
 - 32 sticker slots
 - 16 sticker slots + 2 magnet panels
 - 4 magnet panels
- **3 Floor Standing display options**
 - 80 sticker slots
 - 40 sticker slots + 2 magnet panels
 - 4 magnet panels



SOLIDS

						
BLACK T, LS, H	DARK OLIVE T, H	NAVY T, LS, H	FOREST GREEN T, LS, H	ROYAL T, LS, H	AGGIE MAROON T	BURNT ORANGE T
						
TEXAS ORANGE T	BURGUNDY T	MAROON T, H	ASTROS ORANGE T	TRUE RED T, LS, H	NUTMEG T	BROWN T, H
						
PURPLE T, H	TURKISH KELLY T	TRUE KELLY GREEN T, H	CAROLINA BLUE T, H	MINT T	TRUE ORANGE T, H	CORAL T
						
PEACH T	LILAC T	HOT PINK T, H	POWDER PINK T, H	PINK T, H	SAND T, H	DUST T, H
						
NATURAL T	AQUA T	GOLD T	MILITARY GREEN T, H	WHITE T, LS, H		

HEATHERS

						
DARK HEATHER GREY T, LS, H	HEATHER BROWN T	HEATHER MILITARY GREEN T, LS	HEATHER FOREST T	HEATHER DEEP TEAL T, LS	HEATHER NAVY T	HEATHER TEAM PURPLE T
						
HEATHER STORM T	HEATHER COLUMBIA BLUE T	HEATHER TRUE ROYAL T	HEATHER RED T	HEATHER RASPBERRY T	HEATHER MAROON T	HEATHER MAUVE T, LS
						
HEATHER PEACH T	HEATHER GREY T, LS, H					

ROSWELL

NEW MEXICO

TOURIST APPAREL COLLECTION

ALIENS • HISTORY • ADVENTURE
The Truth Is Here

ROSWELL CITY LIMITS ELEV. 3,570

DESTINATION APPAREL COLLECTION

PREMIUM QUALITY • SOFT FEEL • MADE TO EXPLORE

1

WELCOME TO ROSWELL

Where the legend lives on.

From iconic alien encounters to wide open Southwest skies, Roswell is a place like no other. Our collection celebrates the mystery, the history, and the adventure that keeps people coming back.

UNIQUE DESIGNS
Original artwork you won't find anywhere else.

PREMIUM QUALITY
Soft, durable apparel made to last.

MADE FOR ADVENTURE
Perfect for exploring Roswell and beyond.

DESTINATION APPAREL COLLECTION

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DESTINATION APPAREL COLLECTION

3

BEST SELLERS

Our most popular designs that customers love!

ALIEN ZIA	WE COME IN PEACE	ROSWELL ALIEN HEAD	GECKO ALIEN

UFO BEAM	AREA 51 ROSWELL, NM	THE TRUTH IS OUT THERE	TAKE ME TO YOUR CANDY

Great Sellers Top Quality Customer Favorites

3

ALIEN COLLECTION

Iconic alien designs inspired by Roswell's legendary encounter.

ALIEN ZIA	WE COME IN PEACE	GECKO ALIEN

ALIEN HEAD	UFO BEAM	ROSWELL NEW MEXICO

AVAILABLE ON T-SHIRTS • LONG SLEEVES • HOODIES • YOUTH

4

ALIEN COLLECTION

Page 2

I WANT TO BELIEVE	PEACE SIGN (WE COME IN PEACE)	ROSWELL NEW MEXICO

AREA 51 ROSWELL, NM	BELIEVE	STAY WEIRD ROSWELL

MORE ALIEN DESIGNS ON THE WAY!

5

HALLOWEEN COLLECTION

Spooky, funny & out-of-this-world Halloween designs!

TAKE ME TO YOUR CANDY	THE TRUTH IS OUT THERE... SO IS THE CANDY	CLOSE ENCOUNTERS OF THE THIRD KIND

TRICK OR TREAT EARTHLINGS	BOO! I COME IN PEACE	HAPPY HALLOWEEN

AVAILABLE ON T-SHIRTS • LONG SLEEVES • HOODIES • YOUTH

12

HUMOR COLLECTION

Funny. Lighthearted. Perfect for everyday wear.

I DON'T NEED THERAPY I JUST NEED TO GO TO ROSWELL	I CAME TO ROSWELL FOR THE ALIENS BUT I'LL STAY FOR THE TACOS	MY OTHER RIDE IS A UFO

ALIENS DON'T BELIEVE IN YOU EITHER	INTROVERTS UNITE SEPARATELY	I JUST HOPE BOTH ALIENS & HUMANS HAVE FUN

AVAILABLE ON T-SHIRTS • LONG SLEEVES • HOODIES • YOUTH

18

SCENIC & SOUTHWEST COLLECTION

Vintage vibes, desert landscapes & Route 66 style.

NEW MEXICO STATE PARK	ROSWELL WATER TOWER	ROSWELL ROUTE 66

SOUTHWEST DESERT	DESERT SKIES ROSWELL, NM	LAND OF ENCHANTMENT

AVAILABLE ON T-SHIRTS • LONG SLEEVES • HOODIES • YOUTH

22

HOODIE COLLECTION

FEATURED DESIGN

ROSWELL ALIEN HEAD HOODIE

- Classic vintage bold alien design
- Premium mid-weight fleece
- Adjustable drawstring hood
- Front pouch pocket
- Unisex sizing

COLOR OPTIONS

Black Military Green Charcoal Heather Gray Navy

ALSO AVAILABLE ON T-SHIRTS!

30

HOODIE COLLECTION

COLOR OPTIONS

WE COME IN PEACE HOODIE

BLACK	MILITARY GREEN	CHARCOAL

NAVY	HEATHER GRAY	SAND

ALSO AVAILABLE ON T-SHIRTS!

31

KIDS COLLECTION

Fun designs for the little ones!

LITTLE ALIEN	FUTURE ALIEN	TAKE ME TO YOUR SNACKS

I BELIEVE	ALIEN IN TRAINING	STAY WEIRD LITTLE DUDE

YOUTH SIZES: XS (2-4) S (6-8) M (10-12) L (14-16) XL (18-20)

36

SPECIAL ORDER INFORMATION

We make it easy to get the colors, styles & sizes you need!

APPAREL OPTIONS

- T-Shirts
- Long Sleeve T-Shirts
- Hoodies
- Greenbacks
- Sevenshirts
- Graphic tees
- Tank Tops
- Women's Styles

COLOR OPTIONS

Many colors available! Ask for our color chart.

CUSTOM ORDERS

Add your shop name, custom text, or create a one-of-a-kind design just for you!

NO MINIMUMS ON MOST DESIGNS! (EXCLUSIVES MAY APPLY)

38

COLOR OPTIONS & SIZE CHART

POPULAR COLORS

Black Navy Charcoal Military Green Heather Gray White Sand Royal Blue Maroon Purple Kelly Green Red

SIZE CHART (UNISEX)

SIZE	CHEST
S	34-36"
M	38-40"
L	42-44"
XL	46-48"
2XL	50-52"
3XL	54-56"
4XL	58-60"

*Sizes may vary slightly by style.

SOFT FEEL QUALITY PRINT

39

THE TRUTH IS... THERE ARE HUNDREDS OF DESIGNS AVAILABLE!

Ask about custom collections for your town, attraction, event, or gift shop.

THANK YOU FOR SUPPORTING SMALL BUSINESS!

40



NEW MEXICO



LAND OF ENCHANTMENT

2057414

HTR MILITARY GREEN



HTR DEEP TEAL



HTR MAROON



ART FILE #: **3D SPACESHIP**

ROSWELL



NEW MEXICO

ROSWELL



WE COME IN PEACE
NEW MEXICO



ROSWELL
NEW MEXICO

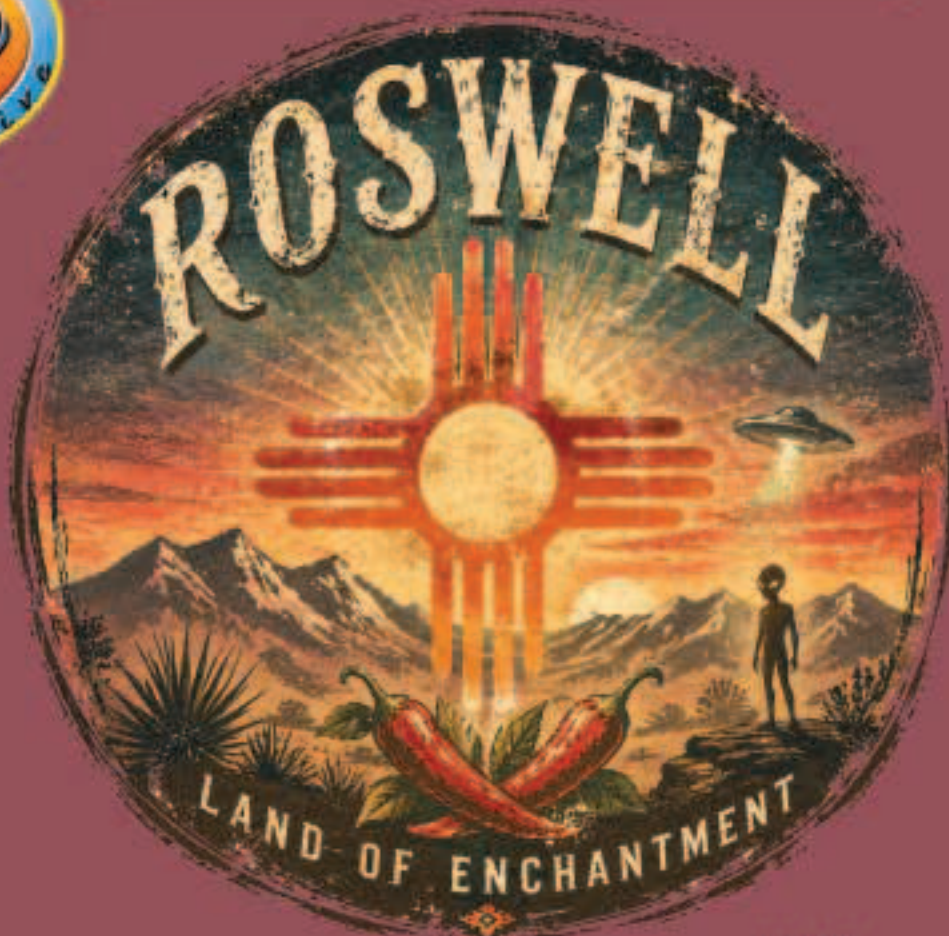


ROSWELL
NEW MEXICO

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HTR MILITARY GREEN



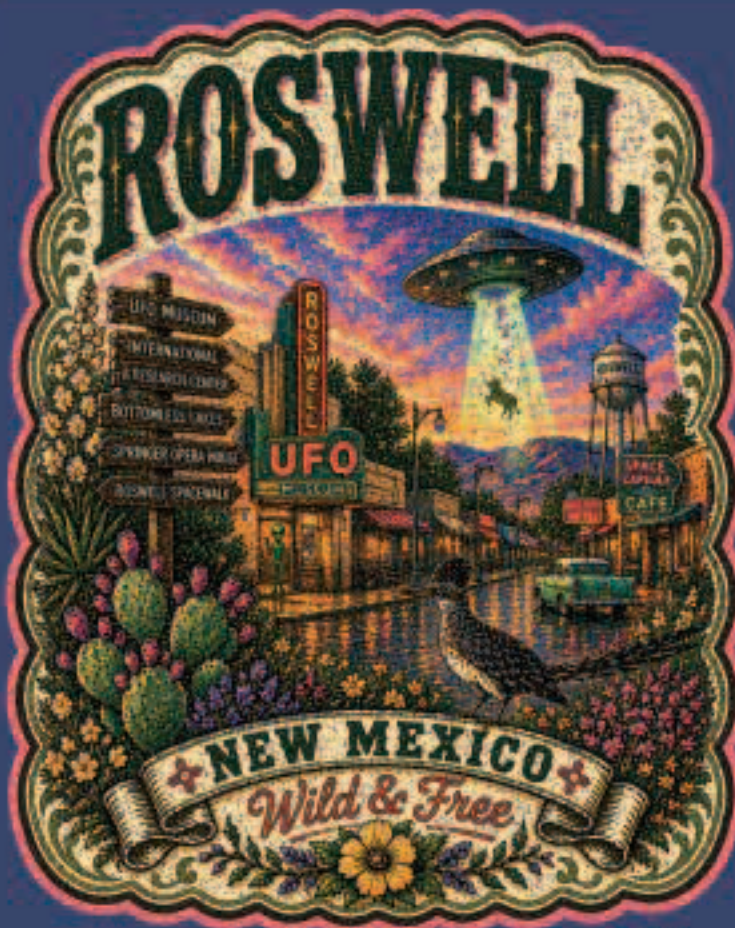
HTR MAUVE



BLACK

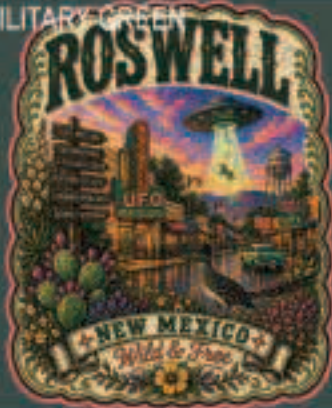


ART FILE #: CIRCLE GRUNGE ROSWELL



26006

HTR MILITARY GREEN



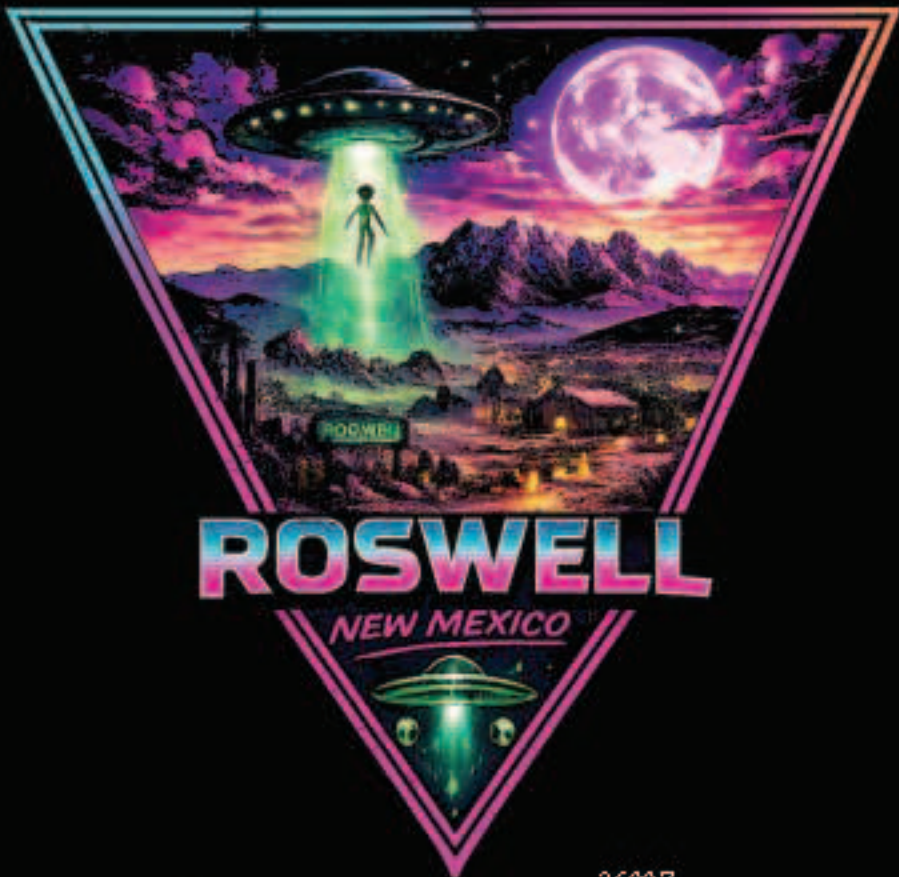
HTR NAVY



BLACK



ART FILE #: FLORAL ROSWELL



26007

DARK HTR GREY



BLACK



NAVY



ART FILE #: Neon Triangle



DIE'N TO BE ABDUCTED



ROSWELL
NEW MEXICO
EST. 1947

ROSWELL, NEW MEXICO



I WANT TO
BELIEVE...

THERE'S
**MORE
CANDY**



ROSWELL, NEW MEXICO



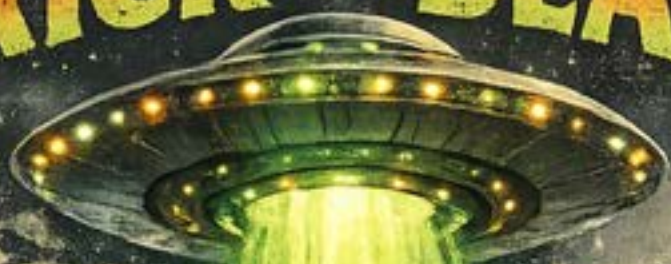
TAKE ME
TO YOUR CANDY



ROSWELL, NEW MEXICO

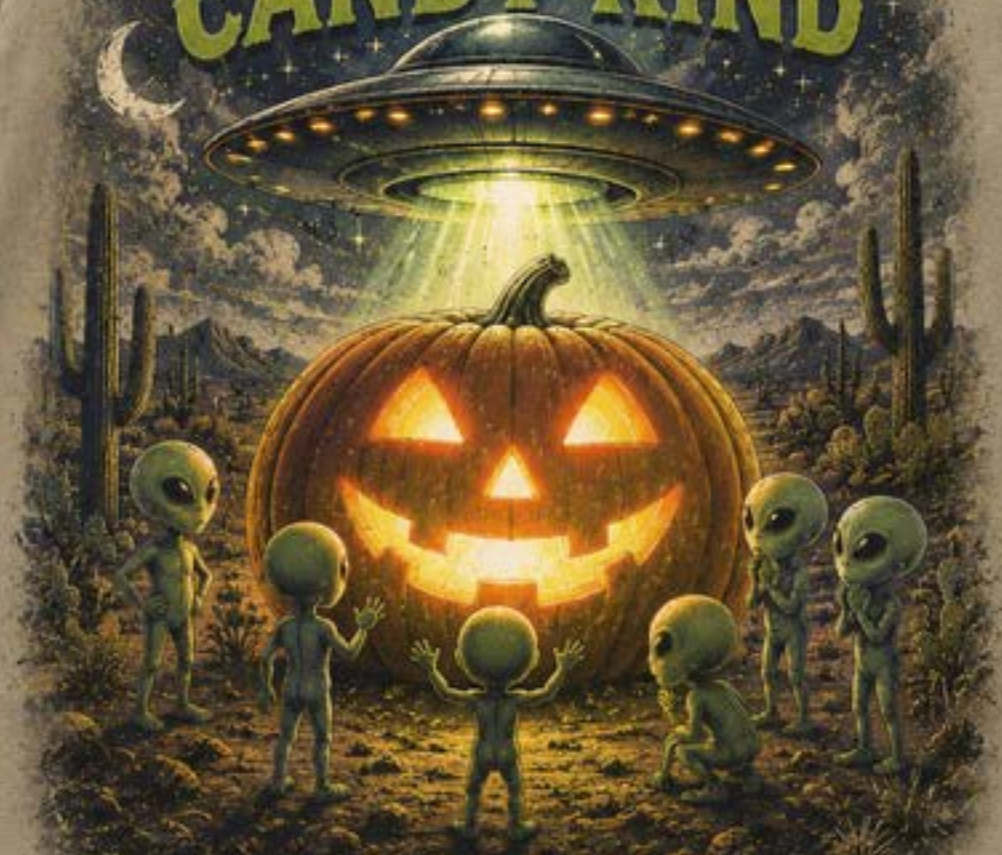


TRICK OR BEAM



Roswell, New Mexico

CLOSE ENCOUNTERS
— OF THE —
CANDY KIND



— **ROSWELL, NEW MEXICO** —

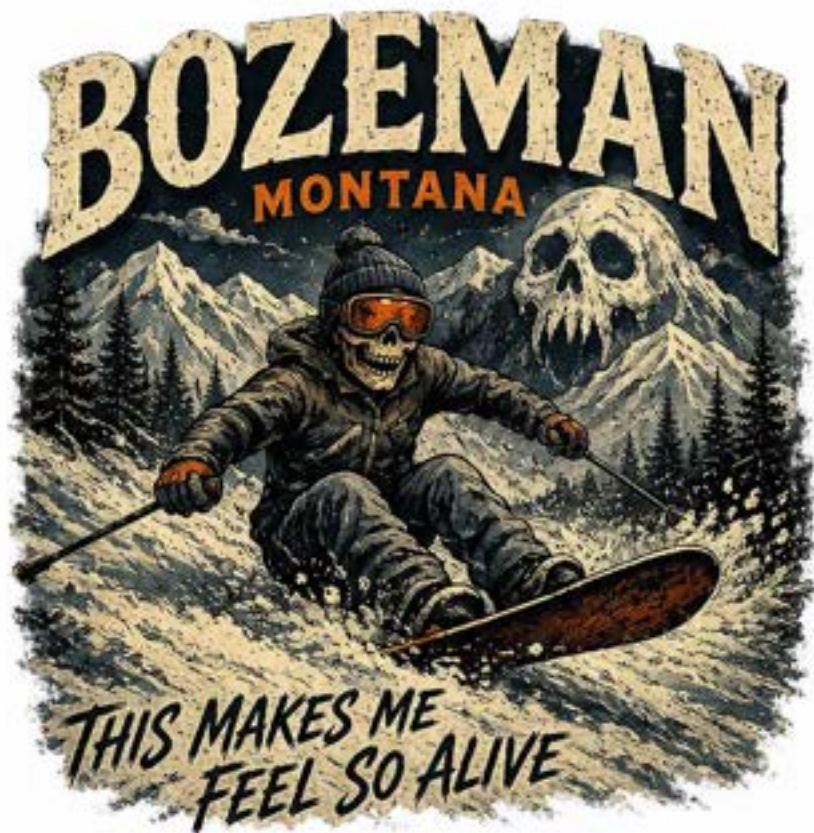


THE TRUTH
IS OUT THERE...
SO IS THE
CANDY



ALIENS. ADVENTURE. SUGAR.





NOW,
THIS IS
SCARY!





CUSTOM/SPECIAL ORDER

★ MADE JUST FOR YOU! ★



3D ANTENNAE

Soft, stuffed details
make it extra fun!



FRONT PRINT

Simple • Cute • Out of this World



BACK VIEW

Clean & simple
no back print

ALIEN HOODIE



ROSWELL, NEW MEXICO



MYSTERIOUS • FUN • OUT OF THIS WORLD



SOFT & COZY
FLEECE



3D ANTENNAE



FRONT
POCKET



DURABLE
BUILD



ALIEN
APPROVED



CUSTOM / SPECIAL ORDER



★ MADE JUST FOR YOU! ★