

HUFFMAN ALUMNI ASSOCIATION



SPONSORSHIP PACKET

"WE ARE THE LEGACY. WE ARE THE BRIDGE. WE ARE THE BOLD FUTURE."

— BUILDING LEGACY. CELEBRATING UNITY. LEADING FORWARD.

About Us:

The **Huffman Alumni Association** was founded to unite generations of Vikings under one vision — **connection, service, and growth**. Rooted in *pride, purpose, and the shared experiences that shaped us*, we exist to **honor our legacy while building a bold, transformative future** for both our alumni and the students who will follow in our footsteps.

We are not just graduates — **we are a movement**. A collective force of leaders, dreamers, and changemakers dedicated to turning pride into purpose and purpose into progress.

Through **reunions that reconnect, scholarships that inspire, mentorship that empowers, career development that elevates**, and **service that uplifts**, we strive to strengthen the Viking family and ignite excellence in every generation.

Together, we **celebrate our past, impact our present, and shape the future** — because once a Viking, **always a Viking**.

Our Mission:

The **Huffman Alumni Association** is a nonprofit organization driven by a single purpose — **to strengthen the bond between past, present, and future Vikings**. We exist to **ignite alumni engagement, elevate school pride, and empower the academic, personal, and professional growth** of the entire Huffman High School community.

Founded on principles of **charity, education, and civic service**, the Association stands as a bridge between legacy and leadership. Through **reunions, the Annual Alumni Week, milestone celebrations, mentorship programs, scholarships, career development initiatives, and community outreach**, we transform connection into impact and pride into progress.

With **regular meetings, transparent governance, and inclusive engagement**—both virtual and in person—we ensure every voice is heard and every Viking feels seen.

We honor our heritage, empower our peers, and uplift future generations—because the Viking spirit doesn't end at graduation; it grows stronger with time.

Our Legacy:

Rooted in the heart of Birmingham, **Huffman High School** stands as a beacon of **excellence, resilience, and Viking pride**. For generations, its halls have echoed with the voices of scholars, athletes, artists, and leaders who refused to settle for ordinary.

We didn't just walk these halls — **we helped define them**. We are the alumni who **set records, earned scholarships, led organizations, and brought home championships**. We embodied excellence in the classroom, on the field, on the stage, and in the community. We were **National Honor Society scholars, All-State athletes, award-winning performers, and fearless innovators**—each of us a living chapter in the proud Viking story.

From **spirit weeks to senior nights**, from **Friday lights to graduation caps soaring into the sky**, Huffman shaped our confidence, our character, and our calling. And that legacy didn't end when we crossed the stage—it **continues through us**.

Today, we honor our past by staying connected, **giving back**, and **paving the way for the Vikings yet to come**. Our legacy is not just what we achieved — **it's what we inspire**.

Our Goals:

The **Huffman Alumni Association** is dedicated to building a legacy of **connection, empowerment, and service** that extends far beyond the walls of Huffman High School. As we grow our reach and impact, we remain guided by five core goals that fuel our mission and define our movement:

1. Enhance Alumni Engagement

Unite generations of Vikings through **authentic connection, consistent communication, and inclusive engagement**. We will cultivate a thriving alumni network through reunions, volunteerism, and community-centered events that keep the Viking spirit alive.

2. Support Student Success

Invest in the next generation by **providing scholarships, mentorship, and academic support** that open doors to higher education and meaningful career pathways. We believe that when one Viking succeeds, the entire legacy rises.

3. Promote School Pride & Preserve Legacy

Celebrate the excellence of Huffman by **uplifting our traditions, recognizing outstanding alumni, and creating events that showcase Viking pride**. We are the living proof of Huffman's greatness — and we carry that pride wherever we go.

4. Strengthen Community Partnerships

Expand our reach by **collaborating with local organizations, businesses, and civic leaders** to serve the greater Birmingham community. Through unity and service, we honor the spirit of leadership that defines Huffman.

5. Ensure Organizational Sustainability

Lay the foundation for lasting impact through **strategic partnerships, diverse funding, and strong governance**. By planning intentionally and leading with transparency, we ensure the Huffman Alumni Association remains a force for generations to come.

Together, we connect, empower, and lead — ensuring the Viking legacy not only endures but continues to inspire.



HUFFMAN ALUMNI ASSOCIATION

505 20th St North, Suite 1220 1614
Birmingham, Alabama 35203

Greetings!

On behalf of the **Huffman Alumni Association**, we extend our warmest greetings and invite you to partner with us in empowering the next generation of Huffman scholars and leaders.

We are a nonprofit organization committed to strengthening alumni engagement, promoting school pride, and supporting the academic, personal, and professional development of Huffman High School students and alumni. Since our founding, we've organized impactful programming such as **Annual Alumni Week**, **reunions**, **community service initiatives**, and most notably, **scholarship awards** for graduating seniors.

As proud graduates of various classes, we understand the importance of giving back. Our alumni have gone on to become educators, engineers, medical professionals, business owners, and community leaders—but we are only as strong as the support systems we create for those who come after us.

That's where your partnership comes in.

We are currently seeking sponsors to support our upcoming initiatives, including:

- **Scholarships for graduating seniors**
- **Mentorship and career readiness programs**
- **Community outreach and service events**
- **Annual Alumni Week and milestone celebrations**

Your sponsorship will directly impact students and families by providing resources, expanding opportunities, and reinforcing the values of education, leadership, and service. Whether it's helping a student purchase college supplies or funding a school pride event that brings generations together—**your investment makes a real difference.**

We would be honored to share more about our mission and how your support can align with your company's values and community goals. Enclosed, you'll find our sponsorship packet outlining contribution levels and recognition opportunities.

If you have any questions or would like to connect directly, please email us at **general@huffmanalumniassociation.org**. We look forward to the possibility of partnering with you to uplift Huffman High School and build a legacy of lasting impact.

Together, we can honor our past and invest in a brighter future.

With appreciation,

Huffman Alumni Association

Community Impact:

The **Huffman Alumni Association** stands as a force for transformation — deeply committed to creating **lasting impact** within the Huffman High School community and the greater Birmingham area.

Through intentional programs and partnerships, we strive to **empower students, reconnect alumni, and uplift families** through service, mentorship, and education. Our initiatives go beyond celebration — they build **opportunity, leadership, and legacy**.

Every scholarship awarded, every mentorship offered, every hour volunteered reflects our promise to **invest in the next generation of Vikings** and strengthen the foundation of our community. With the unwavering support of our sponsors, donors, and alumni network, we are creating a **ripple effect of excellence and empowerment** that extends far beyond the classroom.

Together, we are **building a stronger Huffman — one student, one family, and one act of service at a time**.



Association Benefits:

The **Huffman Alumni Association** exists to **empower, connect, and uplift** — turning Viking pride into purpose and service into impact. Membership isn't just about belonging; it's about building something greater together.

Here's how our Association creates real value for our alumni, students, and community:

Scholarship Support

- We invest directly in the next generation of Vikings by providing **financial assistance to deserving Huffman High School seniors** pursuing higher education or trade certifications — opening doors to opportunity and success.

Alumni Engagement & Networking

- We foster lifelong connection through **dynamic reunions, virtual meetups, and social gatherings** that strengthen relationships and celebrate our shared legacy. Once a Viking, always a Viking.

Mentorship & Career Development

- From **career panels and resume workshops to one-on-one mentorship**, we connect students and graduates with alumni professionals who inspire, guide, and prepare them for excellence in every field.

Community Service & Civic Engagement

- We lead with purpose by **supporting local volunteer initiatives, donation drives, and partnerships with Birmingham nonprofits**, creating visible change through collective action.

School Spirit & Pride Campaigns

- We fuel Viking pride through **school apparel, banners, pep events, and spirit campaigns** that celebrate Huffman's legacy and motivate students to take pride in their community.

Class Legacy Projects

- Each class has the opportunity to **sponsor projects that enhance school facilities, support student programs, or honor our shared history**—leaving a lasting impact that future Vikings will inherit with pride.

Youth Empowerment Initiatives

- We shape tomorrow's leaders today through **leadership workshops, speaker series, and student spotlights** designed to build confidence, ambition, and a spirit of excellence.

Emergency Support Assistance

- We stand by our own. Through **small-scale aid for alumni or students facing hardship**, we show that the Viking community isn't just connected — it's compassionate.

Transparent Leadership & Inclusive Communication

- We uphold trust and accountability through **regular updates, open forums, and responsible governance**—ensuring every member's voice is valued and every decision reflects our shared vision.

Together, we don't just celebrate our past — we invest in our future.

Through connection, compassion, and collective effort, the Huffman Alumni Association continues to prove that **our strength is in our unity, and our legacy is in our impact.**

Association Staple Events:

The **Huffman Alumni Association** is built on tradition, connection, and impact. Our signature events bring Vikings together year after year — to celebrate, to serve, and to strengthen the bonds that define who we are.

“Where tradition meets purpose — connecting Vikings through service, celebration, and community.”

Each event reflects our commitment to community, legacy, and leadership.

Annual Alumni Week

- A week-long celebration that unites Vikings from every class through **themed events, service projects, and social gatherings**, all leading up to our signature **Reunion Weekend**. It’s more than a celebration — it’s a homecoming of hearts.

Annual Alumni Picnic

- Our largest and most anticipated event — a vibrant day of **food, music, games, and fellowship** for alumni, families, and the entire Huffman community. A true celebration of unity, legacy, and Viking pride.

Scholarship & Awards Ceremony

- A powerful evening dedicated to **honoring outstanding Huffman seniors** and awarding scholarships made possible through the generosity of our alumni network. We celebrate excellence and invest in the future.

College & Career Readiness Forums

- Interactive panels, mock interviews, and workshops that equip current students with **real-world knowledge, professional insight, and confidence** — guided by accomplished Huffman alumni.

Alumni Speaker Series

- A platform where Vikings share their journeys, wisdom, and lessons learned in **career, college, entrepreneurship, and leadership**. These quarterly sessions remind us that success has Huffman roots.

Community Service Days

- Days of action where alumni join forces to **serve our neighborhoods and schools** through drives, clean-ups, and local partnerships — living proof that Vikings don’t just lead, we lift.

Holiday Giving Drive

- An annual initiative spreading warmth and generosity by **providing food, gifts, and winter essentials** to families and students in need. Every donation is a reflection of our compassion and commitment.

Mental Health & Wellness Check-Ins

- Intentional spaces for **healing, awareness, and support** through workshops, discussions, and wellness activities — reminding our community that mental strength is part of Viking strength.

Class Remembrance & Tribute Events

- Moments of reflection and unity as we **honor the lives and legacies of classmates we've lost**, ensuring their spirit continues to live on within the Huffman family.

Together, these events are more than traditions — they are touchstones of connection, celebration, and purpose. Through every gathering, we keep the Viking legacy alive and thriving — **one reunion, one service day, and one act of unity at a time.**

Sponsorship Recognition & Benefits:

The **Huffman Alumni Association** proudly partners with sponsors who believe in the power of education, leadership, and community impact. Your support doesn't just fund programs — it fuels opportunity, uplifts families, and strengthens the legacy of Huffman High School.

All sponsorships include **prominent recognition and logo visibility** across our promotional materials, including **event flyers, digital campaigns, our official website, social media platforms, press releases, and email communications**. Sponsors are also featured in our **annual year-end recap** and highlighted throughout the year across our signature events and community initiatives.

As a valued partner, sponsors receive **complimentary admission to our Annual Celebration & Awards Banquet** — a prestigious evening attended by alumni, students, families, educators, and community leaders. This event offers not only recognition but also the chance to connect directly with the lives and success stories your generosity has helped shape.

Each sponsorship level carries unique benefits that apply to the current fiscal year, and **all donations are tax-deductible** to the extent permitted by law.

Most importantly, your partnership ensures that **deserving students and alumni gain access to scholarships, mentorship, and transformative programs** — empowering the next generation to rise without limits.

We are honored to celebrate your **commitment, leadership, and investment** — not only at our banquet but throughout every **signature event, service initiative, and milestone moment** of the Huffman Alumni Association year.

Together, we don't just sponsor events — **we change lives, strengthen legacy, and build a brighter future for all Vikings.**



Sponsorship Tiers & Recognition:

The **Huffman Alumni Association** proudly offers exclusive sponsorship opportunities for **individuals, organizations, and businesses** dedicated to **empowering students, strengthening alumni connections, and uplifting the greater Huffman community**.

Your partnership fuels our mission — directly supporting **scholarships, youth development programs, alumni engagement events, and community service initiatives** that transform lives and carry the Viking legacy forward.

Each sponsorship tier includes a **customized recognition package** designed to highlight your level of impact. Every sponsor receives **multi-platform exposure, public recognition at our Annual Celebration & Awards Banquet**, and a place among those helping us shape a stronger future for Huffman.

The Viking Changemaker — \$5,000+

Our premier presenting sponsorship level. As a Viking Changemaker, your leadership investment becomes a cornerstone of progress — helping fund key initiatives and powering one of our signature events.

Recognition Includes:

- **Event Naming Rights** at a signature Huffman Alumni event (e.g., “Presented by [Your Company]”)
- **Company Banner Display** at the sponsored event
- **Speaking Opportunity** during the event program
- **Viking Changemaker Award Plaque** (Company or Individual)
- **Custom Branded Apparel** featuring your logo/name
- **Feature Spotlight** on Website & Social Media
- **Recognition in All Event Materials & Program Booklets**
- **Complimentary VIP Tickets** to the Annual Celebration & Awards Banquet

The Community Innovator — \$3,000 – \$4,999

Your sponsorship strengthens our community outreach and alumni programs, expanding mentorship, service, and student success initiatives across Birmingham.

Recognition Includes:

- **Speaking Opportunity** at a sponsored event
- **Community Innovator Award Plaque** (Company or Individual)
- **Feature Spotlight** on Website & Social Media
- **Recognition in Program Materials & Event Signage**
- **Invitation to the Celebration & Awards Banquet**

The Green & Orange Visionary — \$1,000 – \$2,999

As a Visionary Sponsor, your contribution fuels **scholarship opportunities, leadership development, and alumni engagement** year-round.

Recognition Includes:

- **Green & Orange Visionary Award Plaque**
- **Recognition in Event Program Materials**
- **Name Listed on Website & Social Media**
- **Invitation to the Celebration & Awards Banquet**

Supporters Circle — Gifts Under \$1,000 or In-Kind Contributions

Every gift makes a difference. Whether financial or in-kind, your generosity strengthens our mission and supports our ongoing programs.

All Supporters Receive:

- **Recognition on Website & Social Media**
- **Personalized Thank-You Letter** from the Executive Council
- **Acknowledgment in the Annual Program Recap**

How to Give

Checks and money orders can be made payable to: **Huffman Alumni Association**

To donate electronically, please visit: <https://donate.stripe.com/bJe6oGguG0DZgNvcAp4F200>

For sponsorship inquiries or customized partnership opportunities, please contact us at:
general@huffmanalumniassociation.org

Together, we're not just funding programs — we're fueling futures.

Join us in empowering students, uplifting alumni, and keeping the Viking legacy alive for generations to come.