# **HUFFMAN ALUMNI ASSOCIATION, CLASS OF 2019**



# **SPONSORSHIP PACKET**

"WE ARE THE LEGACY. WE ARE THE BRIDGE. WE ARE THE BOLD FUTURE."

— BUILDING LEGACY. CELEBRATING UNITY. LEADING FORWARD.

# **About Us:**

The **Huffman Alumni Association, Class of 2019** was established to create a lasting community of graduates committed to connection, service, and growth. Rooted in pride, purpose, and the shared experiences that shaped us, the Association exists to preserve the legacy of the Class of 2019 while building a bold, impactful future for both alumni and current students.

We are more than a class—we are a movement. Through reunions, scholarships, mentorship, career development, and community service, our mission is to empower one another and uplift the next generation of Vikings.

# **Our Mission:**

The **Huffman Alumni Association, Class of 2019** is a nonprofit organization dedicated to strengthening alumni engagement, promoting school pride, and supporting the academic, personal, and professional growth of the Huffman High School community. Established for charitable, educational, and civic purposes, the Association fosters continued connection through alumni-led events such as reunions, the Annual Alumni Week, and milestone celebrations. Through mentorship programs, scholarship awards, career development initiatives, and community service, the Association empowers both current students and graduates. Regular meetings, structured governance, and inclusive events—virtual and inperson—ensure transparency, unity, and lasting impact. The Class of 2019 remains committed to honoring its legacy while uplifting future Huffman High School generations.

# **Our Legacy:**

Rooted in the heart of Birmingham, Huffman High School has long represented a tradition of academic excellence, athletic talent, artistic brilliance, and fearless leadership. The Class of 2019 didn't just walk these halls—we helped elevate them.

We are the class that set records, earned scholarships, led student organizations, and brought home trophies. We represented excellence in the classroom, on the field, on the stage, and in the community. We were National Honor Society scholars, All-State athletes, award-winning performers, and trailblazing leaders—each one of us a vital piece of the Viking legacy.

From spirit weeks and senior nights to graduation caps flying high, our time at Huffman forged more than memories—it forged character, connection, and confidence. That legacy didn't end in 2019. Today, we honor it by staying connected, giving back, and paving the way for future Vikings.

# **Our Goals:**

The **Huffman Alumni Association, Class of 2019**, is committed to fostering a culture of connection, empowerment, and service within the Huffman High School community. As we continue to grow our impact, we have identified the following core goals:

# 1. Enhance Alumni Engagement

Build a strong, active network of alumni through consistent communication, inclusive events, and meaningful volunteer opportunities.

# 2. Support Student Success

Provide scholarships, mentorship, and academic resources to help current Huffman High School students pursue higher education and career opportunities.

# 3. Promote School Pride & Legacy

Uplift the Huffman brand through celebratory events, alumni recognition, and programs that honor the traditions and excellence of our school.

# 4. Strengthen Community Ties

Partner with local organizations, businesses, and civic leaders to serve the broader Birmingham community and create long-term impact.

# 5. Ensure Organizational Sustainability

Secure diverse funding streams, develop strategic partnerships, and maintain strong governance to support our long-term vision and annual programming.



# **Greetings!**

On behalf of the **Huffman Alumni Association**, **Class of 2019**, we extend our warmest greetings and invite you to partner with us in empowering the next generation of Huffman scholars and leaders.

We are a nonprofit organization committed to strengthening alumni engagement, promoting school pride, and supporting the academic, personal, and professional development of Huffman High School students and alumni. Since our founding, we've organized impactful programming such as Annual Alumni Week, reunions, community service initiatives, and most notably, scholarship awards for graduating seniors.

As proud graduates of the Class of 2019, we understand the importance of giving back. Our alumni have gone on to become educators, engineers, medical professionals, business owners, and community leaders—but we are only as strong as the support systems we create for those who come after us.

That's where your partnership comes in.

We are currently seeking sponsors to support our upcoming initiatives, including:

- Scholarships for graduating seniors
- Mentorship and career readiness programs
- Community outreach and service events
- Annual Alumni Week and milestone celebrations

Your sponsorship will directly impact students and families by providing resources, expanding opportunities, and reinforcing the values of education, leadership, and service. Whether it's helping a student purchase college supplies or funding a school pride event that brings generations together—your investment makes a real difference.

We would be honored to share more about our mission and how your support can align with your company's values and community goals. Enclosed, you'll find our sponsorship packet outlining contribution levels and recognition opportunities.

If you have any questions or would like to connect directly, please email us at **huffmanalumni2019@gmail.com**. We look forward to the possibility of partnering with you to uplift Huffman High School and build a legacy of lasting impact.

Together, we can honor our past and invest in a brighter future.

With appreciation,
Huffman Alumni Association, Class of 2019

# **Community Impact:**

The **Huffman Alumni Association, Class of 2019** is deeply committed to creating lasting impact within the Huffman High School community and the greater Birmingham area. Through our programs and partnerships, we aim to empower current students, reconnect alumni, and uplift families through service, education, and mentorship. Our work directly benefits students, educators, and the greater community by promoting academic achievement, leadership development, and civic responsibility. Through the generosity of our sponsors and supporters, we continue to invest in the future of Huffman High School and create a ripple effect of opportunity that extends far beyond the classroom.

Together, we are building a stronger Huffman—one student, one family, and one act of service at a time.



# **Association Benefits:**

#### Scholarship Support

Provides direct financial assistance to deserving Huffman High School seniors pursuing college or trade certifications.

# • Alumni Engagement & Networking

Strengthens connections between classmates and fosters a lifelong sense of community through inperson and virtual gatherings.

#### • Mentorship & Career Development

Offers one-on-one guidance, career panels, resume workshops, and exposure to alumni in various professional fields.

# • Community Service & Civic Engagement

Supports local volunteer initiatives, donation drives, and partnerships with nonprofits to positively impact the Birmingham area.

# School Spirit & Pride Campaigns

Funds school-themed apparel, banners, and giveaways to celebrate Huffman pride and boost student morale.

# Class Legacy Projects

Allows the Class of 2019 to sponsor enhancements to school facilities, student programs, or memorial initiatives that leave a lasting impact.

# • Youth Empowerment Initiatives

Promotes leadership development and educational resources for students through workshops, speaker series, and student spotlights.

# Emergency Support Assistance

Provides small-scale aid for alumni or students facing unexpected hardships, promoting care and compassion within our community.

#### • Transparent Leadership & Inclusive Communication

Maintains open dialogue with alumni through regular updates, financial transparency, and structured governance.

# **Association Staple Events:**

#### • Annual Alumni Week

A week-long celebration featuring themed events, service opportunities, and social gatherings leading up to the main reunion weekend.

#### • Annual Alumni Picnic

Our largest class event filled with food, fun, music, games, and fellowship open to alumni, families, and the broader Huffman community.

# • Scholarship & Awards Ceremony

Honors outstanding Huffman seniors and presents them with scholarships funded by our alumni.

#### • College & Career Readiness Forums

Panels, mock interviews, and resource sessions to prepare students for life after high school with insight from successful alumni.

#### • Alumni Speaker Series

Monthly or quarterly virtual/in-person discussions featuring alumni sharing their stories and advice on career, college, or entrepreneurship.

#### Community Service Days

Volunteer efforts ranging from school supply drives to neighborhood clean-ups and local nonprofit partnerships.

#### Holiday Giving Drive

A seasonal initiative to provide gifts, food, or winter essentials to families and students in need.

#### Mental Health & Wellness Check-Ins

Programs or virtual events aimed at promoting mental well-being and providing support resources for students and alumni.

#### • Class Remembrance & Tribute Events

Honoring the lives and legacies of classmates we've lost with moments of reflection and community support.

# **Sponsorship Recognition & Benefits:**

All sponsorships to the **Huffman Alumni Association**, **Class of 2019** include prominent **name and/or logo exposure** across our promotional materials—including event flyers, handouts, our official website, social media platforms, email campaigns, and press releases. Sponsors will also be recognized in our **annual year-end recap** and featured in digital highlights throughout the year.

In appreciation of your support, sponsors will receive **complimentary admission to our annual Celebration & Awards Banquet**—an event attended by alumni, students, families, educators, community partners, and leadership from the Class of 2019 Executive Council. This event serves as a meaningful opportunity to connect with the very individuals impacted by your generosity.

The benefits listed for each sponsorship level apply to the current fiscal year, and **all donations are tax-deductible** to the extent permitted by law. Most importantly, your support helps ensure that deserving students and alumni have access to scholarships, mentorship, and transformative programming—without the burden of financial limitations.

We are honored to recognize your company's commitment and investment, not only during our banquet, but throughout our signature events and initiatives across the school year.



# **Sponsorship Tiers & Recognition:**

The **Huffman Alumni Association, Class of 2019** offers exclusive sponsorship opportunities for individuals, organizations, and businesses committed to empowering students, strengthening alumni ties, and uplifting the Huffman High School community. Your contribution will directly support our scholarship fund, alumni events, community service projects, and youth development initiatives.

Each sponsorship includes a unique recognition package tailored to your level of investment and impact. All sponsors will be featured across promotional platforms, receive recognition at our **Annual Celebration & Awards Banquet**, and enjoy the benefits outlined below:

#### The Viking Changemaker – \$5,000+

As our premier presenting sponsor, your investment serves as a cornerstone in advancing our mission and sponsoring one of our signature events.

# **Recognition Includes:**

- Event Naming Rights at a Staple Alumni Event (e.g., "Presented by [Your Company]")
- Company Banner Display at event
- Speaking Opportunity during program
- Viking Changemaker Award Plaque (Company or Individual)
- Custom Branded Apparel (Logo/Name inclusion)
- Feature on Website & Social Media
- Recognition in all Event Materials & Program Booklets
- Complimentary Tickets to the Celebration & Awards Banquet

#### The Community Innovator – *\$3,000 – \$4,999*

This sponsorship supports the operational excellence and expansion of our community-based programs and outreach efforts.

#### **Recognition Includes:**

- Speaking Opportunity at sponsored event
- Community Innovator Award Plaque (Company or Individual)
- Feature on Website & Social Media
- Recognition in Programming Materials
- Invitation to the Celebration & Awards Banquet

# The Green & Orange Visionary – \$1,000 – \$2,999

As a Visionary Sponsor, your support fuels scholarship access, student engagement, and alumni programming throughout the year.

# **Recognition Includes:**

- Green & Orange Visionary Plaque
- Recognition in Event Program Materials
- Name Listed on Website & Social Media
- Invitation to the Celebration & Awards Banquet

# **Supporters Circle – Gifts Under \$1,000 or In-Kind Contributions**

We graciously welcome donations of any size or in-kind services/products to support our mission.

# All supporters will receive:

- Recognition on our website and social media
- Personalized Thank You from the Executive Council
- Impact acknowledgment in our annual program recap

#### **How to Give:**

Checks and money orders can be made payable to:

**Huffman Alumni Association, Class of 2019** 

To donate electronically, please visit: https://donate.stripe.com/bJe6oGguG0DZgNvcAp4F200

For sponsorship inquiries or additional information, email us at hhs2019alumni@gmail.com.