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Build Your Coaching Empire Business Essentials Client Packages

Feature	Starter Launch	Growth Launch	Authority Launch
Price	\$1,500	\$2,500	\$3,500
Branding Suite	✓	✓	✓
Client Management System	✓	✓	✓
Coaching Tools & Workbooks	✓	✓	✓
Business Asset Library	Starter	Expanded	Premium
5-Page Website	✓	✓	✓
Domain (1 Year)	✓	✓	✓
Hosting (1 Year)	✓	✓	✓
Platform Setup (GoDaddy, WordPress, Wix)	✓	✓	✓
Blog Page Setup	✓	✓	✓
Lead Magnet Page + Opt-In	✓	✓	✓
Social Media Integration	✓	✓	✓
SEO Blog Posts	3 Posts	6 Posts	9 Posts
Podcast Episodes	1 Episode	2 Episodes	3 Episodes
Authority Positioning	—	✓	✓✓
Best For	New Coaches	Growing Coaches	Industry Leaders