



COSMECEUTICAL RESPONSE

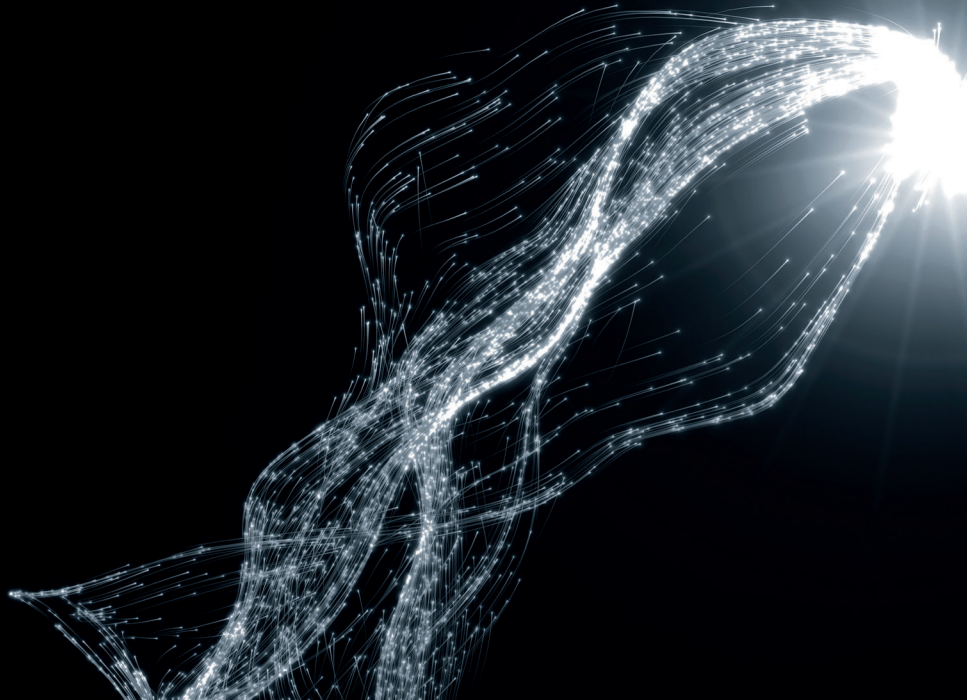
LABORATORI
COLLAGENIL

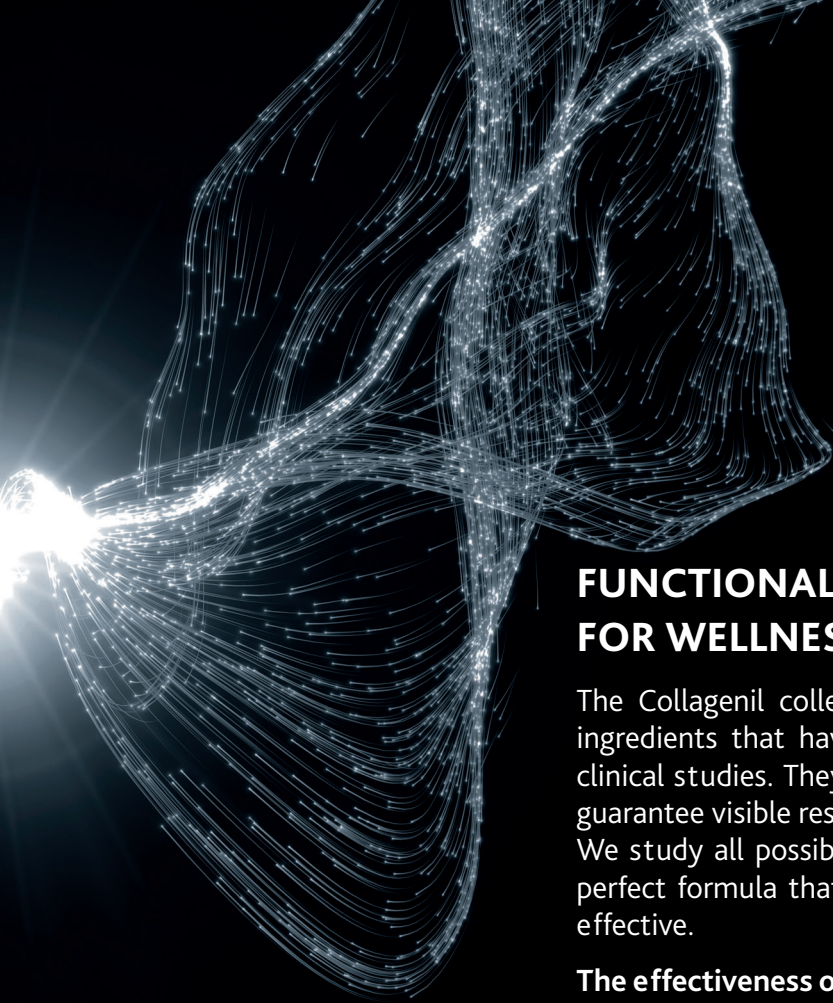
OUR PHILOSOPHY

We created a cosmeceutical collection, established with accurate research, and inspired by a science-backed commitment to wellness.

This simple and unique gesture allows our cosmeceutical collections to tackle skin imperfections comprehensively.

Each of Collagenil's formulations is conceived and designed to be a specific solution, focused and complete for each blemish, which is treated thoroughly.





FUNCTIONAL AND SYNERGIC FORMULATIONS FOR WELLNESS AND SKINCARE

The Collagenil collections are solutions formulated based on refined ingredients that have been examined through in-depth analyses and clinical studies. They are conceived and designed to be easy to use and guarantee visible results in a short time.

We study all possible combinations of active ingredients to create the perfect formula that makes the combination of ingredients even more effective.

The effectiveness of the products of Laboratori Collagenil is certified by SIME, the Italian Society of Aesthetic Medicine.



HOW MUCH PRODUCT SHOULD I USE?

THE QUANTITIES OF COLLAGENIL® PRODUCT FOR A SINGLE APPLICATION

There is a tendency to use excessive amounts of treatment during the application, thinking that this will lead to a better result.

However, this is not the case; the excess layer of product is a wasted layer.

A THOROUGH MINI-GUIDE TO HELP YOU.



DETERGENTS

Should you opt for a cream, gel, or liquid cleanser, the size and volume of a cherry is sufficient. It is all you need, regardless of whether the formula foams or not. If you double-cleanse with Detergente Restitutivo to remove waterproof makeup, use half the amount during the first step, then continue with the other half to wash away foundation and long-lasting mascara.



SCRUB

When using Soft-Scrub Detergente, use the amount of one raspberry to cover both the face and neck. As a rule of thumb, the product can be used daily for a deep cleanse or, if you prefer, once or twice a week on slightly more sensitive skin.



SERUM

The more the merrier, right? Wrong. Concentrated serums offer double or triple the concentration of actives.

A pea-sized drop is all your skin needs!



EYE CONTOUR AREA

A little. Very little.

For the eye surrounding area, you only need the amount of one sunflower seed on each side.

Just like serums, this is very concentrated and the area to be covered is small.



FACE CREAM

Whether for morning moisturizers or night creams, the ideal amount of product is the volume and length of an almond that will allow it to be distributed evenly.



FACE/NECK AND DÉCOLLETÉ CREAM

Don't forget the neck and décolleté! Add a blueberry-sized portion to cover the areas under the chin, back of the neck, and all over the décolletage to keep this area hydrated/firmed and nourished.

HOW TO APPLY FACE CREAM EFFECTIVELY

Moisturizing, nourishing, toning, and preparing the skin to endure various weather conditions, such as sun, wind, cold, and smog, should be a common practice for everyone, according to their own needs, requirements, and skin.

Just as creams are different from one another, facial skin also changes from person to person. Each skin type has its own characteristics. All, however, benefit from a regular facial massage that helps the skin be brighter, smoother, and more toned because it reactivates the microcirculation, slows down the formation of wrinkles, and stimulates elastin formation and collagen, giving elasticity and firmness.

HOW TO CORRECTLY APPLY FACE CREAM STEP BY STEP

- What is the best time to apply a cosmetic?
- How to prepare the skin
- How to apply various cosmetics
- How to perform the massage

WHEN IS THE BEST TIME TO APPLY A FACE CREAM?

The right time to apply face cream is in the morning and evening, even better if you massage it in.

The best time of the day to use a product is usually indicated on the label and depends on the ingredients contained within it. In addition to moisturizing the skin, a day cream also defends it from atmospheric agents and pollution and is characterized by a lighter texture.

Night creams usually have a fuller texture and are more nourishing. A cream with a light texture requires less time for absorption than the creamier ones and therefore is more suitable in case of short massage times.

To obtain perfect skin, the movements we perform during the application of the cream on the face are very important. Many people mistakenly underestimate this phase, believing that it is enough to spread it roughly.

PREPARING THE SKIN

Once the right product has been defined, it is necessary to remove all make-up before applying it. The procedure requires perfectly clean skin; that's why it is good to wash the face with specific products that are not aggressive, and thoroughly purify the complexion, especially after a day of exposure to pollution, weather, sun, and stress.

The choice of cleanser is fundamental for the health of the skin and correct facial cleansing. It is better to avoid aggressive detergents and opt instead for products that wash by lipid affinity.

Even the temperature of the water with which we wash our face should be adjusted according to the type of skin. In fact, it is always recommended to wash the face with lukewarm water because water that is too hot tends to dry out the skin while cold water prevents the pores from dilating.

HOW TO APPLY VARIOUS COSMETICS

THE WAY YOU APPLY FACE CREAMS IS VERY IMPORTANT FOR THE BEAUTY OF YOUR SKIN. THIS ACCURACY DETERMINES NOT ONLY HOW QUICKLY THE ACTIVE PRINCIPLES HAVE AN EFFECT BUT ALSO HOW MUCH THE FRESHNESS, LIGHTNESS, AND YOUTH OF YOUR FACE WILL BE PRESERVED.

The gestures of cleansing

- You can use two cleansing methods. If the choice is a foamy type of cleanser, wet the skin with warm water to prepare the pores for deep cleansing.
- Place an appropriate amount of cleanser on your fingertips.
- Massage around the face in a circular motion, starting in the center and moving outward.

If the choice is a product that cleanses by lipid affinity, the steps are fundamentally the same, except the product should be applied to dry skin.

Massaging while cleansing promotes healthy circulation and allows for a more concentrated cleansing around the central part of the face and where you usually tend to apply more makeup or cosmetic products.

Once you have a clean face, allow the formula of the product to penetrate deeply through the pores and do its job.



GENERAL RULES FOR COSMETIC APPLICATION

1. After cleansing your face, take the right amount of cream, following the mini guide of recommended dosages. The amount varies depending on skin, age, and product and must be optimal to moisturize the skin well but without clogging and weighing it down.
2. The cream should be warmed between the fingertips before application. This will help it penetrate better and increase its effectiveness.
3. Movements should be light, made with fingertips, gliding gently over the skin or tapping gently (to stimulate microcirculation) without pulling or pressing too much.

SERUM APPLICATION

This cosmetic has a fluid and light texture, often with an oil base, which is applied with the fingertips and should not be massaged but rather spread. Apply the product on the forehead, cheekbones, lip, and chin area.

Use your middle and ring fingertips, starting from the center of the face and working outwards.

According to three diagonal lines:

- From the base of the nose to the cheekbone
- From nostrils to the jaw
- From the sides of the mouth to the ears

On the forehead, always start from the center of the eyebrows and go up, (with gentle movements upwards, as if drawing the lines of a fan).

THIS WILL ALSO HAVE A LIGHT LIFTING EFFECT



APPLYING MOISTURISING / ANTI-AGE CREAMS

- FACE** Always apply the product to the 5 key points of the face, forehead, cheekbones, lip area, and chin. You can choose to use the three central fingers of your hand together or the index and middle fingers spread “scissor-like.” The most important thing is to apply light pressure with your fingertips, a bit more firmly than you would with a serum. Start from the center of the face and move outwards, first following the line of the cheekbones and then that of the jaw. The movements should always follow lines perpendicular to the expression lines on the forehead.
- NECK** In the central area of the neck, start from the bottom and move up towards the chin. In the lateral area, the application is the opposite; from the jawline, go down towards the shoulders. To spread the product well, first, apply the cream with the fingers and then with the back of the hands in a vigorous manner. Do not forget the décolleté: with the palm, you can make a circular massage, starting from the center of the chest outwards, then going up and following the line of the collarbones and then going down again, towards the sternum.

EYE CONTOUR AREA CREAM APPLICATION

Apply eye contour cream with the ring finger (since this finger has a softer fingertip, it is better suited to apply the product gently). Start by applying light pressures inside the eye and then proceed by patting the cream, with the index finger, from the inside of the eye and gradually outwards. This will help drain the liquids. Then, with two fingers, smooth the eye area, from the top of the cheekbone to the temples, with movements from top to bottom. For a relaxing effect, you can also draw a figure eight around the eyes.

Finally, remember to apply the cream on the fixed eyelid (the area just below the eyebrow). Once again, the correct direction is from the inside out.



A FEW MORE ADVICES

A GUIDE TO LANGER'S LINES

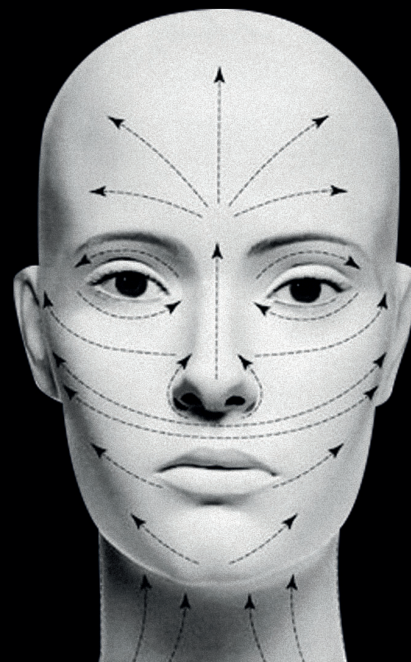
Langer's Lines are virtual lines that run across our body where the skin has proven to be more tense and resistant to traction. Karl Langer, the scholar who first identified them, linked this characteristic to the flow of collagen. These lines are mostly used in surgery, including cosmetic surgery, when making surgical incisions, because they affect how the skin will or will not scar during healing.

However, knowing Langer's lines can come in handy!

In fact, performing movements following these lines in every step of the beauty routine helps to keep facial skin toned.

The Langer's lines are not difficult to remember; all the movements should be done from the center outwards, and from the bottom upwards.

Suppose you want to work more incisively on wrinkles, in addition to the classic application of the product. In that case, you can work with a second step by applying the anti-wrinkle cream with movements in the opposite direction to that of formation, for example, the wrinkles that usually develop vertically should be worked with horizontal movements. In contrast, for horizontal wrinkles, the movement is vertical, always from the bottom up.



OUR LINES

CLEANSING

Ultra-delicate cleansing.

Cleansing is the Laboratori Collagenil line formulated to ensure gentle yet thorough and complete cleansing, ensuring the respect and preservation of the hydrolipidic layer in each of its formulas: the skin's first natural protection against external agents.

Cleansing is available in different formulas, developed to adapt to all skin types, and helps the skin tissue to regain and maintain its natural balance, avoiding the drying action typical of many cleansers. The face is gently cleansed, moisturized, or exfoliated as needed.

BIO LONGEVITY

Overall anti-aging. Biostimulating. Revitalizing.

Bio Longevity is a revolutionary, comprehensive, and effective anti-aging line that relies on the synergy between active ingredients of the newest generation. It actively fights wrinkles and signs of aging. It combines the anti-wrinkle action with an important revitalizing and bio-stimulating activity, fundamental to rebuild and reorganize the internal skin structure, altered by the degenerative effects typical of chrono-aging, starting from the age of 30.

It stimulates the production of elastin and collagen by the fibroblasts and slows down skin degeneration which causes the formation of fine lines and loss of tone.

LIFTENSIVE

Lift. Tone. Redensify.

Liftensive is the Laboratori Collagenil line dedicated to a lifting and toning action of the deeper layers of the dermis to create an immediate lifting effect which, combined with a long-term toning effect, allows a perfect and harmonious face.

Through an innovative mix of functional peptides, Liftensive simulates the methods used in mini-lifting techniques to prevent the contraction of facial muscles. At the same time, synergic active principles stimulate and enhance all the essential processes for a correct epidermal reconstruction.

RE-PULP

Repulp. Volumizing.

The Re-Pulp line represents the complete treatment for a face that is drained or that needs a redefinition of the features and needs not only immediate plumping action but also volumizing and regenerating the deeper layers of the skin.

Hyaluronic Acid, in its various concentrations and weights, in combination with active ingredients, gives volume and reshapes the essential features of the face, counteracting the typical look of a face that is no longer young or that shows a visible loss of tone. So, in a single gesture you get all the essential benefits to recover the uniformity of tone, volume, and firmness of the face.

