# CASMARA **UrbanProtect**

MICELLAR WATER





## **UrbanProtect**

### MICELLAR WATER - Anti-pollution

Every day we expose ourselves to factors such as pollution, UV rays and artificial light that accumulate on the skin leaving it dirty; being able to cause dehydration, lack of firmness, loss of luminosity, spots, blemishes...

The secret to healthy-looking and radiant skin is: daily cleansing.

What if you could protect your skin at the same time that you cleanse it?

CASMARA presents UrbanProtect Micellar Water, an exclusive formula that cleanses and protects your skin. Its innovative anti-pollution active, protects the skin and creates a shield that reinforces the protective barrier of the skin. At the same time, micelles act as magnets trapping superficial dead cells, contaminating particles, makeup and excess sebum. The result, skin free of impurities and soft.

#### **ACTION**

- · Creates a protective shield against the 3 main types of pollution (ultraviolet light, atmospheric pollution and chemical agents).
- · Cleanses and removes make-up from eyes, face and neck without rinsing.
- · Strengthens the protective barrier of the skin.
- · Helps moisturize and balance the pH of the skin.

#### **RESULTS**

- ☑ Fresh and soft skin, free of impurities.
- ☑ Protected and balanced complexion.
- ☑ Toned and glowing skin.

#### WHO IS IT FOR?

Its non-alcoholic, mild and non-irritating formula is ideal for daily use on all skin types, even the most sensitive. Unisex formula.

#### MAIN ACTIVE INGREDIENTS

POLLU-BLOCK: natural active ingredient that creates a protective shield on your skin against three types of pollutants: ultraviolet light, atmospheric pollution and chemical agents.

MICELLES: they trap impurities that accumulate on the skin day by day, providing a thorough cleanse.