



## Our Story



PDT Cosmetici was founded in 1996 to offer a wide range of effective and natural cosmetics formulated and manufactured in-house thanks to the pharmaceutical expertise of its Founder, Giovanni De Tommasi, a pharmacist keen on organic formulations, and his team of cosmetologists. PDT Cosmetici has +27 years of experience on international markets, especially after the launch of its brand, Physio Natura. The founders are constantly working to dedicate resources and energies to help the company grow with the highest qualitative and innovative standards in name of quality, efficacy and safety.





PDT Cosmetics is located in Putignano, near Bari, in a modern facility with Research and Development laboratories, Quality Control, production plants, semi-automatic lines for packaging and large rooms for storing the finished product.







#### RESEARCH

The laboratory is the heart of the company, always in search of **safe and effective** raw materials.



#### PRODUCTION

The company is equipped
with vacuum
turbo-emulsifiers and
mixers for the production
of small, medium and large
production lots.



#### FORMULATION

Our team of cosmetologists constantly works with the aim to develop innovative formulations and products.



#### PACKAGING E WAREHOUSE

The packaging is carried out thanks to semi-authomatic lines for the filling of jars, bottles tubes.



## Our Certifications





GMP Certification ISO: 22716



Member of the Cosmetics Group for Private Label Manufacturers



UNI-EN ISO 9001-2015 Certification



Member of the Cosmetics Group for Beauticians



Member of Cosmetica Italia (Italian Association of Cosmetic Manufacturers)





Collaboration with the University of Ferrara and Bari





## Our Social Activities



- · Regularely planting holm oaks in a local public park
- · Taking care of green areas around our facility
- Planting of 5 hectares of Cassava in the Democratic Republic of Congo
- · Participation in Made in Carcere to highlight the condition of women in prisons

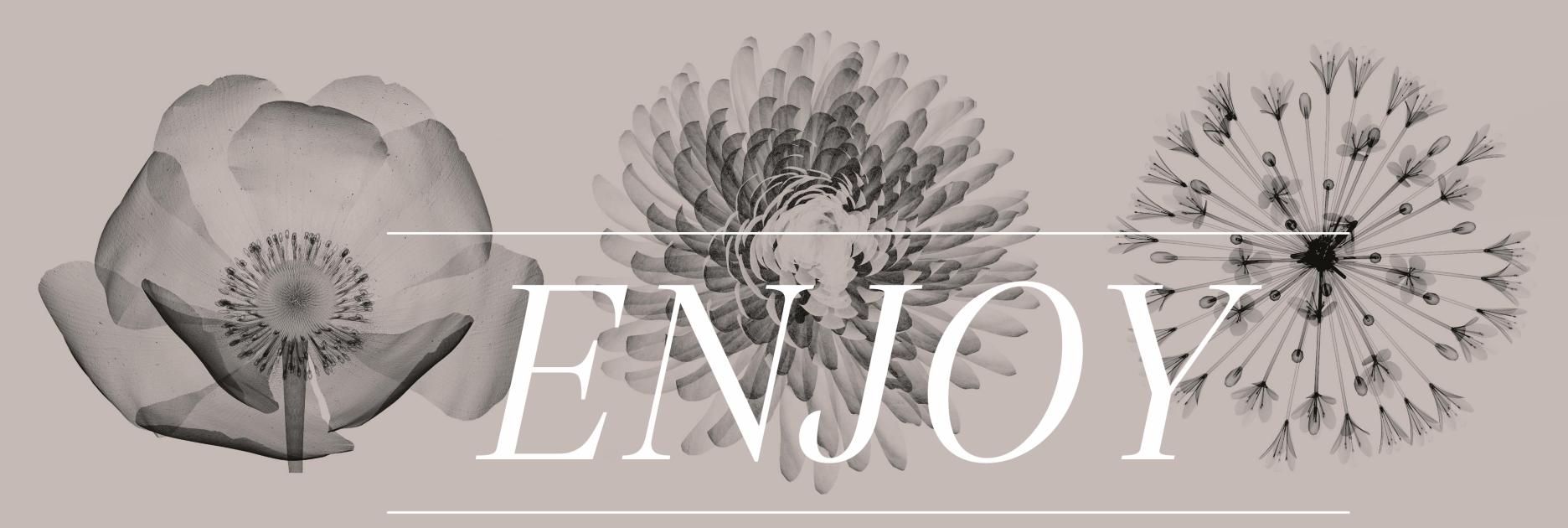
Cassava plantation in Congo - YouTube

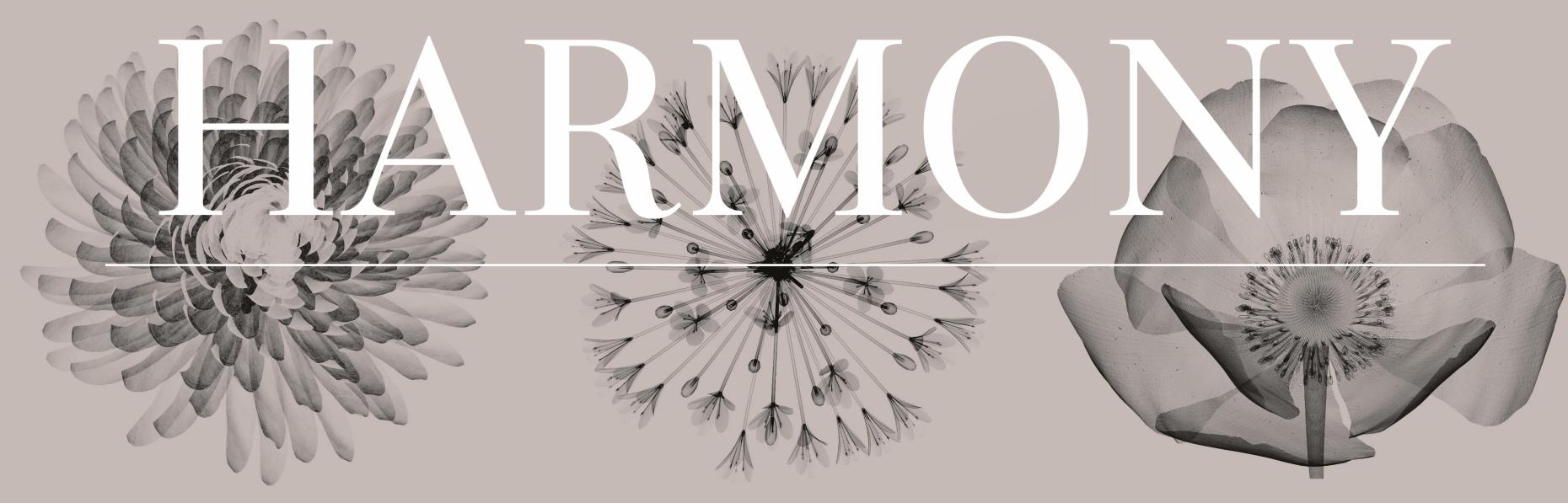


#### Click below to watch our institutional video









## Our Values manifesto

01.

#### **Enjoy harmony**

Physio Natura cosmetics create a tangible and sensory beauty experience. Thanks to the care with which we formulate textures and fragrances and to the manual skill contained in each professional treatment, the attention to one's body is amplified, time stops, lightness emerges, far beyond the scope of the skin.

02.

#### Nature & Technology

Our formulations are created with respect for the environment but also drawing from the best technology available on the market to allow nature to express its best self in each cosmetic.

03.

#### Skinply you

Physio Natura is self-care, with simple gestures full of meaning: indulge in small moments of beauty, with our cosmetics, appreciating the beauty of life.





04.

#### Professional network

We want to provide natural aesthetics professionals with a wide range of knowledge, cosmetic products and treatments capable of conveying harmony and well-being.

05.

#### Sustainability

Each product conceived and created in our laboratories is the result of the research of the best ingredients present in Italy, in order to respect the environment and enhance biodiversity. We pay a lot of attention to the choice of the most ecological, recycled and recyclable packaging.

06.

#### Made in Italy Lab

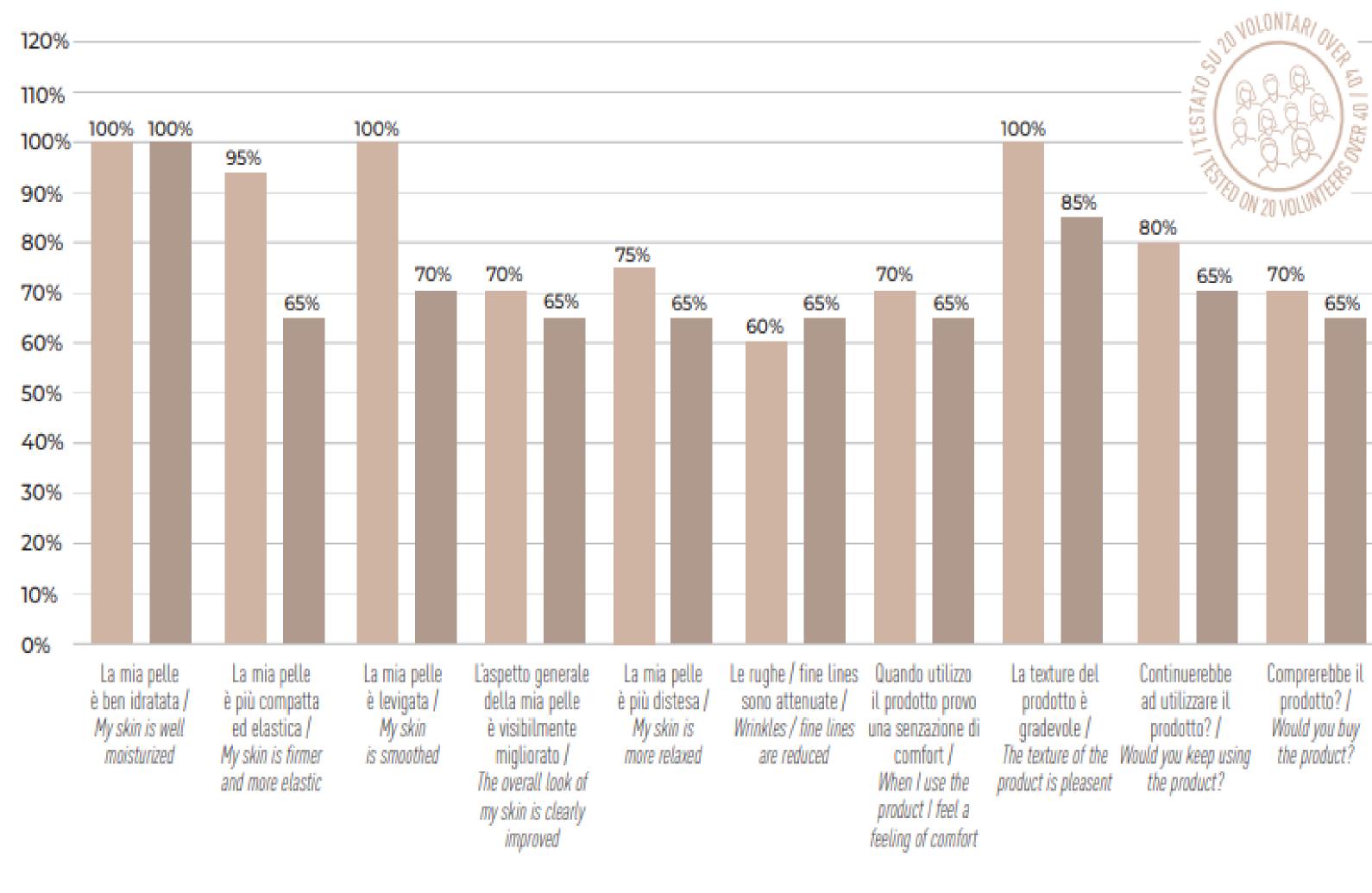
Physio Natura laboratories have twenty years of experience. The beauty we strive to achieve has a lasting value, anchored in clear and simple values: nature at the centre with its prodigious effects on the skin.





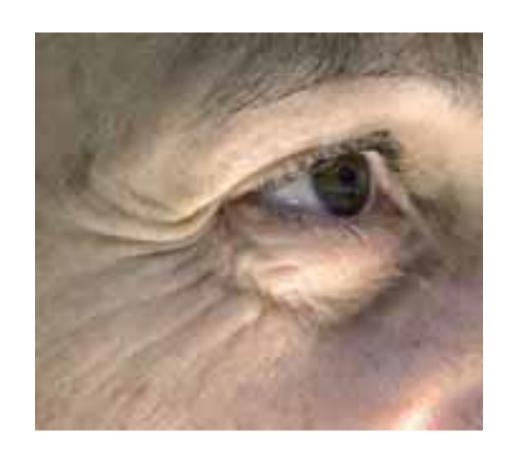


#### **Efficacy Test**

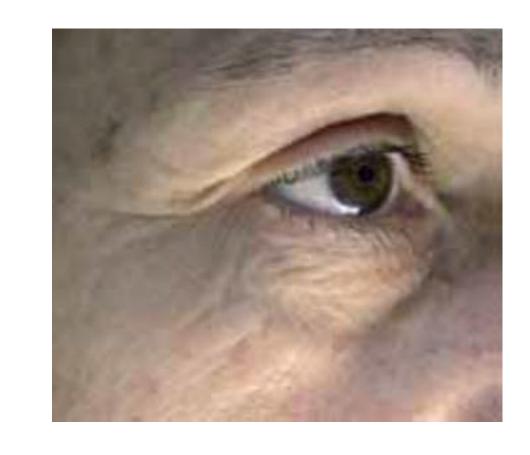


RISULTATI DEL TEST IN VIVO / TEST IN VIVO'S RESULTS SIERO VISO ANTI-ETÀ / ANTI-AGING FACE SERUM RISULTATI DEL TEST IN VIVO / TEST IN VIVO'S RESULTS
CREMA VISO ANTI-ETÀ / ANTI-AGING FACE CREAM

#### Before the treatment



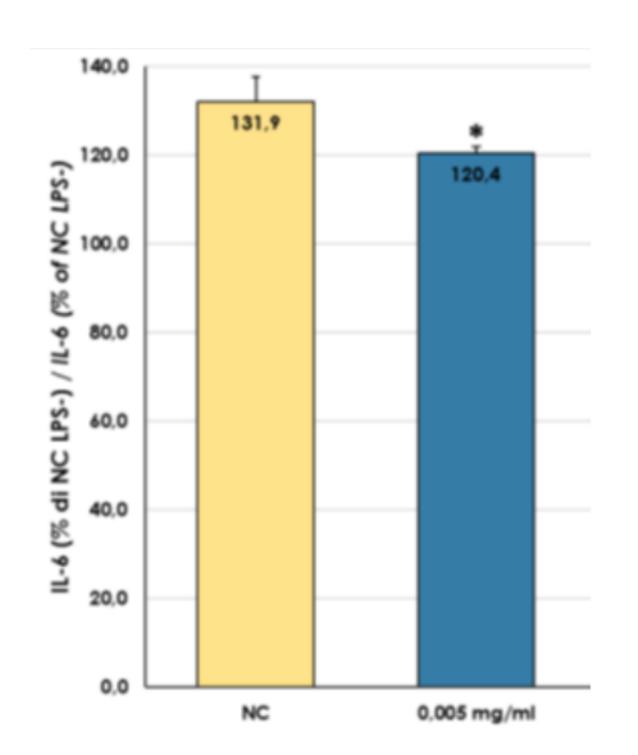
## After 8 weeks of treatment\*

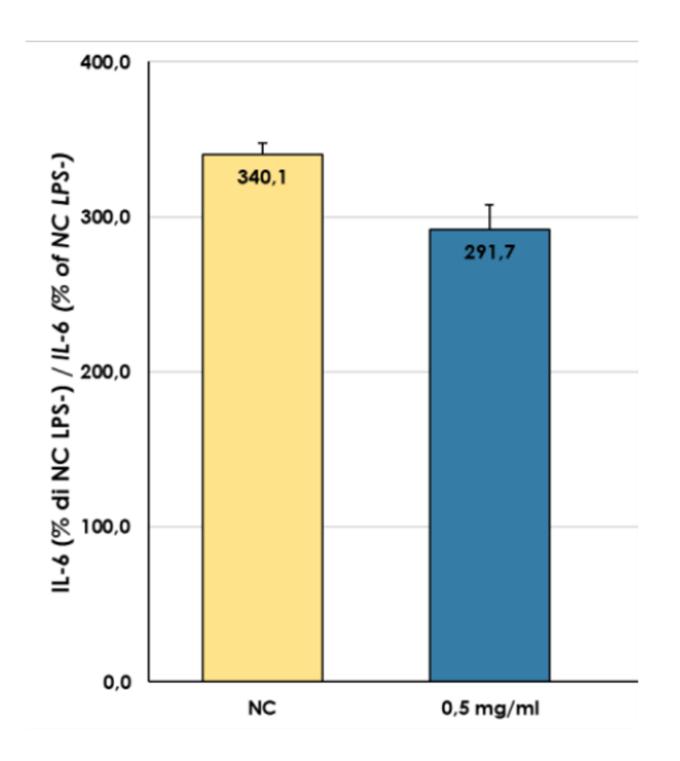


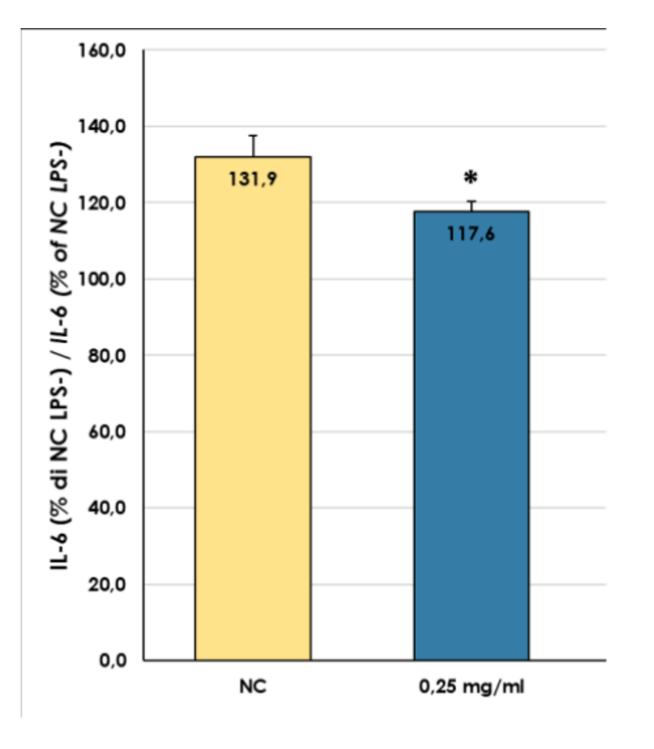


## Soothing activity in vitro\* evaluation

All the products of the soothing line have been subjected to in vitro efficacy tests to evaluate the ability to reduce the quantity of cytokines (IL-6) developed in cell cultures. In the skin, IL-6 is produced in response to mechanical damage, but it can also be synthesized following antigenic activation or by contact with allergens. The expression of IL-6 determines the succession of reactions that lead the skin to become inflamed (redness, edema, tingling).



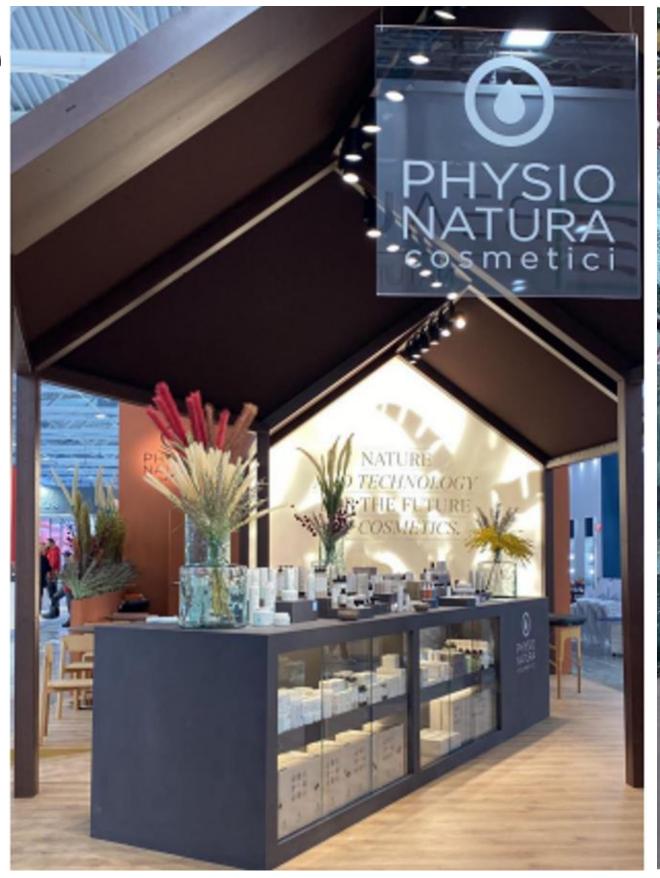






## Around the world

We sell in +30
Countries and
participate to the
most important
exhibitions
worldwide.





Cosmoprof Bologna 2023



## Around the world





Beauty Made In Italy Luncheon in Los Angeles





## Beauty Center&Store

Our flagship beauty center and store in Noci (Bari) opened its door in 2019 and since then we are aiming to have many more all over Italy and worldwide.

Physio Natura Beauty Centre & Store is a beauty centre and a concept store at the same time. In addition to personal body care products, which can be purchased in the store, the Beauty Center is a place in which everything speaks of wellness: from the use of natural cosmetic products to professional beauty treatments.

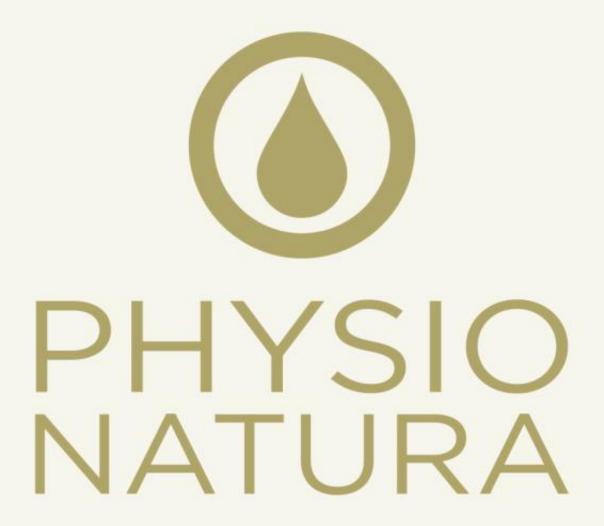


## Our Academy

We hold around 100 courses in our Academy, which train more than 100 beauty experts on all Physio Natura products and protocols. We hope to welcome you very soon!







presents



## Cleansing Pura

An innovative line to cleanse, exfoliate and hydrate any kind of skin, with natural actives such as elderflowers.

## PERSONAL AND PROFESSIONAL PRODUCTS

- · Face and body gommage 200 ml/500 ml
- · Cleansing cream 200 ml
- · Satinizing Saline exfoliator 250 ml
- · Rebalancing Tonic Lotion 200 ml/500 ml
- · Cleansing foam 150 ml
- Face and body exfoliator 250 ml
- · Pink Crystals 1000 gr
- · Rebalancing Face mask 300 gr
- · Cleansing Milk 500 ml





## Key Active Elderflower

A complete line to cleanse, exfoliate and moisturise the skin, formulated with natural active ingredients, including elderflower with emollient and soothing properties thanks to their high polyphenol and flavonoid content.





### Exfoliation AHA Acid Line

Our exfoliating line with fruit acids promotes the cell renewal process and improves skin tone, firmness and texture. Formulated with naturally-derived ingredients, it gives new balance to the skin while moisturizing it for a radiant and regenerated complexion. This line allows to fully customize skin exfoliation in order to provide customers with treatments all year round.



#### PERSONAL AND PROFESSIONAL PRODUCTS

- Enzymatic face peeling 200 ml
- · Peeling gel glycolic acid 60 ml
- · Peeling gel mandelic acid 60 ml
- · Peeling gel lactic acid 60 ml
- · Neutralizing face mask 200 ml
- · Acid ph normalizing face cream 250 ml
- · Face gel cleanser 200 ml
- Exfoliating tonic lotion 100 ml
- · Rebalancing acid cream 50 ml





## Key Active Regenine

It is a mix of fruit acids obtained through the Molecular Bioliquefaction Technology® starting from:

- · organic grape peel of Emilia
- · Sicilian lemons
- Trentino apples
- · wheat bran from the Po valley

Scientific tests demonstrate the ability of Regenine to stimulate cell renewal processes.







### Cleansing Flove Grapes and Amaranth

#### PERSONAL PRODUCTS ONLY

The Grapes and Amaranth Flove line is formulated with:
BiOL-N and BiOL-P, two complexes derived from Apulian Negroamaro and Primitivo grapeseed, with proven antioxidant action.

- · Face cream 50 ml
- · Shower gel 100 ml/500 ml
- · Body cream 100 ml/250 ml
- · Single use face mask

Flove: the rhythm of nature - YouTube





### Cleansing Flove Olives and Mauve

#### PERSONAL PRODUCTS ONLY

The Olive and Mauve Flove line is formulated with:

Biol-C active extract from Apulian Coratine Olive, with strong antioxidant properties.

- · Face cream 50 ml
- · Shower gel 100 ml/500 ml
- · Body cream 100 ml/250 ml
- · Single use face mask

Flove: the rhythm of nature - YouTube
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# Key Actives Olive and Mauve Grapes and Amaranth

- · BiOL-N e BiOL-P actives extracted from Apulian Negroamaro and Primitivo grape pomaces, with high antioxidant power.
- Grapeseed Oil, that protects the skin from premature aging thanks to its antioxidant power.
- Organic Amaranth Extract, that makes the skin soft and elastic
- · BiOl-C: bioliquefied from the vegetation waters of CORATINA OLIVE (Puglia), particularly rich in phenolic compounds (polyphenols) and boasts antioxidant and skin protective properties.







### New Anti-aging Line Blackberry and Camellia

This line is formulated with the most effective natural and technological ingredients to prevent wrinkles and slow down the skin aging process

- · Crema Viso anti età
- · Crema Viso Protettiva +50 SPF
- · Siero Viso anti età
- Maschera Viso anti età



## Key Active Camellia

This kind of Camellia (Camelia Japonica) is rich in Vitamin A, B, E and polyfenols to speed up the cell renewal process.

With MATRIXYL 3000® and Fucolife to prevent the appearence of wrinkles and improve skin comfort.





### Anti-Aging

Jalica hydrates the skin deeply and prevents formation wrinkles and the first signs of age. Rigenera mitigates and prevents expression lines and promotes the cell renewal process.

- · Face cream 50 ml/250 ml
- · Face serum 30 ml/50 ml
- · Face mask soaked in TNT with 3-molecular weight Hyaluronic Acid
- · Face cream 50 ml/250 ml
- · Face serum 30 ml/50 ml
- · Face emulift 50 ml/150 ml
- · Face mask with Alginates with Peptides



### Brightening Energheia

Energheia regenerates skin of face, neck and décolletage ensuring vitality to dull skin.

- · Vitamin C Face cream 50 ml
- · Vitamin C Face Serum 30 ml
- · Vitamin C Neck and Décolletage Cream 50 ml





## Key Active Vitamin C

- · Antioxidant: it prevents free radicals, responsible for the skin aging process.
- · Firming: it stimulates collagen production to improve
- · skin firmness

With Pro Vitamin B5 and Melon extract to hydrate and soothe the skin.





### Impure Skin

#### Benefits:

- 1. Reducing imperfections
- 2. Eliminating excess sebum
- 3. Regulating sebum production
- 4. Counteracting bacterial proliferation
- 5. Uniforming and illuminating the complexion
- · Sebum-regulating face serum 30 ml/50 ml
- · Impure skin face cream 50 ml/250 ml
- · Perfecting face drops 30 ml
- · Perfecting lotion 200 ml
- · Charcoal black mask 15 gr/250 gr

Key Ingredients: Agrimony, Charcoal, Salicylic acid



## Key Active Agrimony

It's an active growing in Puglia with astringent and anti-seborrheic properties thanks to the high content of tannins which, when combined with keratin, isolate the stratum corneum by decreasing sebum secretion. It also has decongestant and anti-inflammatory properties thanks to the natural presence of salicylic acid.







### Sensitive Skin

A specific line to treat and soothe sensitive and couperose-prone skin. It works as a post redness remedy after treatments (e.g. waxing, laser, etc).

- · Face cream 50 ml/250 ml
- · Face mask 250 ml
- · Face serum 60 ml

Key Ingredients: Glycyrrhetinic Acid from Liquorice root, Borage Oil, Fermented Oats, Calendula



# Key Active Licorice Root

Anti-inflammatory, antioxidant and with antimicrobial properties as well as the usefulness of using modern transport systems, such as phytosomes, to increase their penetration through the stratum corneum and bioaccumulation.

Anti-inflammatory activity:

- suppresses the expression of proinflammatory genes
- · inhibits the production of inflammatory cytokines (eg II-6)
- · influences the transformation of arachidonic acid into pro-inflammatory leukotrienes.

With Fermented Oats, Aloe Vera



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### Active Concentrates

These serums are a powerful cocktail of all the ingredients your skin needs: Retinol to target wrinkles, dark spots and acne scars; Hyaluronic Acid to tone and quench thirsty skin; Vitamin C to brighten dull complexion and prevent dark spots.



Use them alone or in combination with other Physio Natura products following the instructions.









#### BOOSTER G 30 ml

Hyaluronic Acid and Glycosaminoglycans Indicated for dehydrated skin, first wrinkles, loss of tone

#### BOOSTER C 30 ml

5% Stabilized Vitamin C and 0.5% Ferulic Acid Indicated for dull complexion, prevention of dark spots, couperose

### BOOSTER 30 ml:

1% Retinyl Palmitate\*
Indicated for acne scars, deep wrinkles, hyperpigmentation, dilated pores
\*Suitable for more sensitive skins too









# Sleeping Masks

**MELOGRANO** 

PELLI SECCHE

PHYSIO SLEEPING MASK

Our fruit-based Sleeping Masks collection acts while you sleep. We used the power of the Blackberry, Blueberry and Pomegranate to cater to all skin types. Thanks to natural active ingredients and innovative solutions, they hydrate and renew the skin for a smoother and brighter complexion.



#### Blackberry 50 ml

- Mature skin
- Creamy texture

#### Pomegranate 50 ml

- Dry and dehydrated skin
- Melting texture

#### Blueberry 50 ml

- Sensitive skin
- Jelly texture



# Key Actives Ingredients Blackberry, Pomegranate, Blueberry



#### **BLACKBERRY EXTRACT**

Rich in anthocyanins and other types of antioxidants including ellagic acid which preserves the elasticity of the skin, supporting the collagen structure and limits the damage caused by excessive exposure to the sun.



#### **POMEGRANATE**

Rich in antioxidant substances that defend our body from free radical attacks, defending our skin from depigmentation and cellular aging. Thanks to the presence of ellagic acid, punicic acid, anthocyanidins, tannins, vitamins and minerals, it supports skin regeneration, making the skin soft, supple and smooth.



#### **BLUEBERRY**

Thanks to the presence of flavonoids, anthocyanins and numerous vitamins, it improves the circulation, it is therefore useful in case of couperose, improves and stimulates the synthesis of new collagen, has refreshing, astringent, tonic properties.

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### Sun Care

Face and body suncare line to protect the skin against UVA and UVB rays, preventing irritation and sunburns. Formulated with BiOl  $\beta$ -caroten, a powerful antioxidant dervied from the extract of the purple carrot from Polignano a Mare, which prevents skin aging, and Hyluronic Acid, which ensures hydration. Suitable for the whole family, water resistant and with no white cast.

- · 50 SPF Sunscreen Emulsion 100 ml
- · 30 SPF Sunscreen Emulsion 100 ml
- · After Sun Emulsion 100 ml





# Elasticizing Line

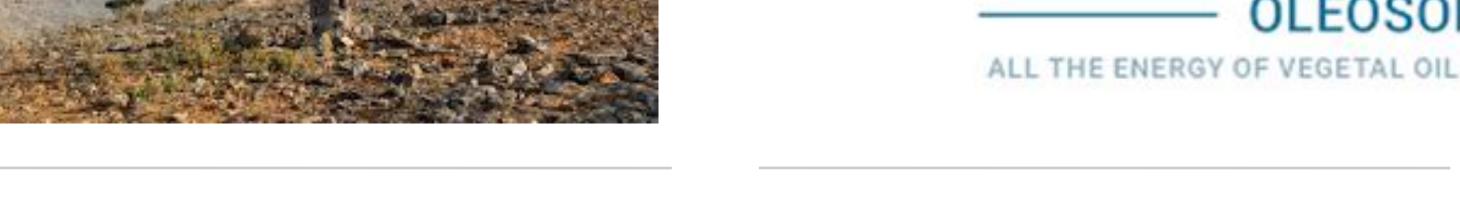
Our new elasticizing line targets **recently formed strecth marks** by improving the skin **elasticity**, thanks to the combination of innovative and natural ingredients like **Oleosof t-40**, **Rosehip oil** and **Almond oil** from Toritto.

- •Elasticizing Body oil 200 ml
- •Intensive Stretch Marks serum 50 ml
- Stretch Marks Body cream 200 ml



## Key Active Ingredients Estratto di Croton Lechleri e Oleosoft-40





#### ESTRATTO DI CROTON LECHLERI

It's a resin from the tree trunk in South-America with healing properties on the skin. Thanks to these, it's highly effective in targeting recently formed stretch marks.



#### **OLEOSOFT-40**

Mix of almond, olive, linseed and borage oil, processed with a enzymatically activated technology that allows their particles to easily penetrate the outer skin layers.

It deply nourishes the skin and has tested properties to reduce the appearence of stretch marks by increasing skin elasticity and smoothness.



# Bandages Line

All bandages, working through compression and occlusion, produce positive effects on many imperfections such as swelling and water retent ion. The new Physio Natura wraps have an added value in that they are formulated with highly specific active ingredients to combat different types of imperfection (cellulite, localised adiposity, loss of tone and elasticity, etc.), guaranteeing maximum results. Used alone, in combina tion with technologies or combined with a manual massage, they will become an indispensable tool for any body treatment.





#### **Hands and Feet**



PROFESSIONAL SIZE: 250 ML

PERSONAL SIZE: 75 ML

•Apricot: emollient and regenerating

•Mint: refreshing

•Sage: natural remedy for excessive sweating

•Tapioca starch: absorbing properties

•Thyme essential oil: antiseptic, antifungal, antibacterial properties



# Key active ingredient Apricot

Apricot seed oil is a vegetable oil obtained from the cold pressing of apricot kernels with a light and nongreasy touch.

It is rich in unsaturated fatty acids and has a very high content of vitamin E.

- Has emollient, elasticizing and soothing properties.
- Restores radiance and tones the skin.
- Is regenerating and prevents dehydration
- Strengthens the hydrolipidic film of the skin
- Helps delay aging effects.



# Key active ingredients Sage, Mint, Tapioca, Thyme



Sage essential oil
Natural remedy for excessive sweating



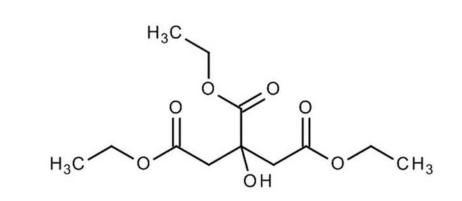
Mint essential oil
Refreshing Action



Thyme essential oil: Antiseptic, antifungal, antibacterial properties.



Tapioca starch
Absorbing properties



Tietril Citrato
Inhibits odour formation

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### Body

#### ANTI-CELLULITE









#### Detox Treatment

Innovative line with natural and technological active ingredients that provide the skin **relief** and a **cooling** sensation for a **draining** effect

#### Lipo-reducing treatment

Indicated to treat **cellulite** in the fibrous and sclerotic phase or to counteract **localized adiposity** 

#### Breast lifting treatment

With hexapeptide-38, Kigelia Africana extract and cyclodextrin to **plump**, **firm** and **tonify** the breast skin

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# Key Active Ingredients Escina ed Ederina

**Escin** and **Hederin** are active ingredients found in horse chestnut seeds and ivy leaves respectively:

- They increase vessel resistance and improve circulation.
- They increase the removal of stagnant liquids in the tissues.
- They perform anti-inflammatory and anti-bloating actions.







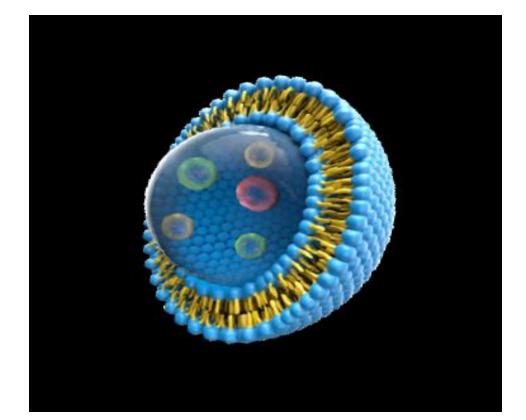
## Key Active Ingredients VECTICELL Lipolysis® 3 actives in 1 liposome, Olio essenziale di Arancio Amaro, Caffeina

**Caffeine:** stimulates microcirculation and the breakdown of triglycerides.

L- Carnitine: accelerates the metabolism of fatty acids.

**Sodium Dexosicolate**: liquefying action on the adipocyte membrane.

It is an active used in **aesthetic medicine** only by **subcutaneous injection** because it is difficult to absorb by the skin and is too irritating, but thanks to **liposomal technology**, it has been made possible also the use it in cosmetic products, with a very high degree of absorption.





Anti-edematous action
Lipolytic action: process that contributes to the reduction of fat deposits.

Limonene, widely contained in bitter orange, has the characteristic of facilitating the penetration of some functional substances, such as CAFFEINE, thus working in synergy.





# **Key Active Ingredients Phytodermina Lifting®, Kigelia Africana**

A biotechnological active of natural origin derived from the processing of starch;
Valid alternative to similar products of animal origin

- Tensor effect
- Moisturising property
- Firming effect

**Natural** active ingredient extracted from the fruit of the Kigelia Africana tree

It helps prevent sagging tissues, restoring their firmness and tone and improving their appearance;

Promotes breast support by acting on the tissue that connects the breast to the pectoral muscle.

# Phytodermina Lifting®



#### Kigelia Africana







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