

CASMARA

Pure Oxygen



*Microencapsulated oxygen
for purified skin*

Pure Oxygen COLLECTION

Microencapsulated oxygen for purified skin

The PURE OXYGEN collection is inspired by oxygen therapy, a treatment that delivers energy and a high concentration of oxygen to the skin to compensate for the lack of oxygen in the skin that occurs as we age and with adverse environmental conditions, a problem that's typical of dull and lackluster skin.

The secret of its effectiveness lies in the oxygen in its formula, which, through microencapsulation technology, ensures it penetrates the deeper layers of the skin; improving its results in the skin.

Thanks to the double supply of energy and oxygen, a cosmetic collection is achieved with energizing and oxygenating properties that keep skin purified and allow it to appear radiant and luminous.



ACTIVE INGREDIENTS IN THE COLLECTION

Microencapsulated Oxygen: a purifying active ingredient that boosts the skin's radiance and luminosity thanks to the high contribution of pure oxygen, which has been specially formulated to achieve the highest penetration in the skin. Oxygen is a key element that ensures the proper functioning of the cells and therefore keeps the skin in good condition.

The supply of oxygen **improves cellular respiration, causing an increase in energy.**

With high levels of oxygen, **the skin appears healthy, visibly purified, and full of vitality.** Its action prevents and delays skin aging and softens signs of aging that are already there.

Its secret, microencapsulation technology, ensures that the oxygen in the serum retains its incredible properties as well as penetrates the deeper levels, improving its results in the skin.



C-Energy: an energizing-oxygenating active ingredient made from ribose, a naturally occurring substance that intervenes directly in the skin's energy metabolism.

The cells' internal energy reserves are limited. What's more, these levels decrease over time and with stress.

C-ENERGY reverses this process and **restores the skin's energy levels** by creating new energizing molecules from scratch that increase cellular activity.

Pure Oxygen

Oxygenating Serum

50 ml 1.7 fl. oz

Oxygenating serum formulated with MICROENCAPSULATED OXYGEN and C-ENERGY.

Natural*, oil-free, gel-texture serum inspired by oxygen therapy that delivers energy and a high concentration of oxygen to the skin.

Oxygenating Serum achieves the perfect levels of oxygen and energy, transforming the skin so that it becomes purified, bright, and full of life day after day.



Its secret is the **double supply of energy and oxygen**, essential substances to keep the skin in good condition by helping to enhance the natural detoxification, hydration, and renewal processes. This action is key to protect the face from the passage of time.

The result is beautiful and protected skin against the appearance of signs of aging.

* 98.5% ingredients of natural origin.

Main active ingredients

Microencapsulated Oxygen and C-Energy.



Who is it suitable for?

Suitable for all skin types, especially combination, congested or "suffocated" skin, and lackluster skin in need of extra vitality.

Application method

Apply morning and night to your clean face and neck until fully absorbed.

Pure Oxygen

HYDRO

Oxygenating Cream

50 ml 1.7 fl. oz

Hydrating-oxygenating cream formulated with MICROENCAPSULATED OXYGEN, C-ENERGY, and HYALURONIC ACID.

Natural formula* with a lightweight texture inspired by oxygen therapy that delivers pure oxygen and natural hydration, the perfect solution for dull skin.

HYDRO Oxygenating Cream hydrates, oxygenates, and energizes the skin in a single step, transforming it day after day into radiant, purified, and beautifully hydrated skin. Its high contribution of pure oxygen provides an overall improvement of the skin at all levels, particularly for "suffocated" skin, by counteracting the lack of oxygen and improving the skin's natural detoxification, hydration, and renewal processes.

Its formula is enhanced with a rich contribution of hyaluronic acid, a powerful moisturizing active ingredient that keeps the skin hydrated, helping to delay the appearance of the first wrinkles and expression lines as well as blur existing ones, making them imperceptible.

The result is beautiful, luminous skin that's full of life and protected against the passage of time day after day.

* 87% ingredients of natural origin.



Main active ingredients

Microencapsulated Oxygen, C-Energy, and Hyaluronic Acid.

Who is it suitable for?

Suitable for all skin types. Especially normal and/or combination skin, as well as suffocated and lackluster skin in need of hydration and vitality.

Application method

Apply morning and night to your clean face and neck until fully absorbed.



Pure Oxygen

HYDRO-NUTRI *Oxygenating Cream*

50 ml 1.7 fl. oz

Hydro-nutritive cream with an oxygenating action formulated with MICROENCAPSULATED OXYGEN, C-ENERGY, HYALURONIC ACID and enriched with MACADAMIA OIL.

Lightweight cream with a high content of natural* ingredients, inspired by oxygen therapy, which provides the cells with pure oxygen and a balanced supply of hydration and nourishment.

The high concentration of pure oxygen in its formula improves the skin at all levels, stimulating the detoxification, renewal, etc. processes while energizing, providing vitality, and improving skin hydration and nourishment.

Its formula is enhanced with a **rich contribution of hyaluronic acid**, which keeps the skin deeply hydrated, helping to delay the appearance of the first wrinkles and expression lines as well as blur existing ones, making them imperceptible.

Enriched with Macadamia Oil, which provides the nourishment the skin needs and a perfect, silky finish.

The result is beautiful skin that is visibly firmer and more elastic, protected against the passage of time and the appearance of the first wrinkles.

* 78% ingredients of natural origin.

Main active ingredients

Microencapsulated Oxygen, C-Energy, Hyaluronic Acid, and Macadamia Oil.



Who is it suitable for?

Suitable for normal and dry skin looking for increased luminosity and balanced hydration and nourishment for the face. Specially formulated for congested, "suffocated", and lackluster skin in need of an extra boost of vitality.

Application method

Apply morning and night to your clean face and neck until fully absorbed.

The background of the entire page is a light, mint-green color. It is decorated with numerous water droplets of various sizes, some of which are in sharp focus while others are blurred, creating a sense of depth and freshness. The droplets are scattered across the page, with a larger one in the upper right and several smaller ones throughout.

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