## CASMARA

BeautyPlan Premium

SUPER CONCENTRATE
COLLECTION

COMPREHENSIVE **REJUVENATING** 

Skin looks visibly 4 years younger.

[+105%]



+147%

Hyaluronic acid.

ght Cure +72%

Boosts skin's regenerative processes.

SUPER CONCENTRATE

**Night Cure** 

OVERNIGHT RESTORING REJUVENATOR
with Matrix Age Technology

#### **SUPER CONCENTRATE COLLECTION**

The CASMARA Laboratory has created 3 super-concentrated and light, quick-absorb formulas, with a sublime combination of wonderful active ingredients.

Pure avant-garde cosmetics that envelops you with its delicious textures, delicate aromas and incredible results.

## **Night Cure**

#### DID YOU KNOW THAT NIGHT TIME IS A KEY MOMENT IN FACIAL CARE?

Overnight, our body runs all the skin's natural repair processes trying to repair the damage caused throughout the day. The extraordinary ingredients of **Night Cure** synchronize with these key processes. This potent combination reactivates their youthfulness, making the cells work like they do in young skin.

Night Cure made with MATRIX AGE TECHNOLOGY, centella asiatica and extract of wild moss, merges science and thousand-year-old knowledge to create pure ingredients that enhance the formation of collagen and elastin, activate the genes responsible for skin regeneration and reverse the process of cell aging, etc. INCREDIBLE INGREDIENTS MAKE THIS SUPER CONCENTRATE A UNIQUE COSMETIC THAT WILL BECOME AN INSTANT PART OF YOUR DAILY SKIN CARE REGIME.

#### **RESULTS**

- ☑ Reverses the cellular aging process.
- ☑ Repairs and accelerates skin repair processes by +72%\*.
- Decreases wrinkle depth.
- ☑ Increases hyaluronic acid by +147%\* and collagen by +105%\*.

WITH **NIGHT CURE** REDISCOVER YOUR SKIN'S YOUTHFULNESS THANKS TO THE RECOVERY OF ALL ITS REPAIR PROCESSES.

#### MAIN ACTIVE INGREDIENTS

- •MATRIXYL®: comprehensive anti-aging. It enhances the formation of the 6 main components of the dermal matrix, such as collagen (I, III and IV) and hyaluronic acid.
- OVERNIGHT ENHANCE [MJ+C]: energizer and cell repairer that synchronizes with the skin's nightly rejuvenation processes, perfecting and intensifying the metabolic processes that are activated during the night.
- CENTELLA ASIATICA: a plant originally from Asia, it was traditionally used in ayurvedic medicine with rejuvenating properties because of its high centellosides and phyto-peptides content, signaling molecules to reverse the signs of age
- JOJOBA MILK: regenerator. Activates the genes responsible for cell regeneration. Repairs damaged collagen and elastin.
- Extract of WILD MOSS: anti-aging moisturizer that acts intelligently, since it is capable of providing hydration while at the same time returning the hydration levels of the facial skin to look 20 years younger look.

#### WHO IS IT SUITABLE FOR?

Suitable for skin with visible signs of aging, as well as for anyone who wants to slow its appearance.

Silicon-free and mineral oils-free formula.

# CASMARA

Beauty Plan Premium

SUPER CONCENTRATE COLLECTION

33%

Lip contours redefined.

[+155%]Hydration.

CASMARA **Power Lift 4D** 

SUPER CONCENTRATE

LIFTING EFFECT 30'

Wrinkle filler.

**Power Lift 4D** 

SUPREME REDENSIFYER with 4D Technology

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### **Power Lift 4D**

#### DID YOU KNOW THAT THE EXTRACELLULAR MATRIX (ECM) IS RESPONSIBLE FOR THE SKIN'S FIRMNESS AND **ELASTICITY?**

Collagen, elastin, hyaluronic acid, etc., are some of the ECM's building blocks that form an interwoven mosaic on which facial firmness and density depend. Elements such as stress, or the natural aging process caused by the passage of time, reduce the presence of these in the skin, which degrade or appear unsightly. When this occurs, the face shows sagging, wrinkles and visible signs of aging.

Power Lift 4D with 4D TECHNOLOGY (hyaluronic acid of 4 different molecular weights), fermented shiunko oil and biointelligent peptides, act directly on the key elements of the ECM.

#### **RESULTS**

- Lifting effect 30'.
- Fill wrinkles from the inside.
- ☑ Lip contours redefined +33%\*.
- ☑ Increase in hydration +155%\*.

WITH **POWER LIFT 4D** SKIN IS VISIBLY MORE ELASTIC AND FIRMER, FROM THE FIRST APPLICATION.

#### MAIN ACTIVE INGREDIENTS

- HYALURONIC 4D: ultra-hydrating. Wrinkle filler. Hyaluronic acid complex with 4 different molecular weights that acts on 4 layers of skin to tighten up, redefine and prevent the appearance of aging.
- ESSENCE OF MADAGASCAR: tightener (lifting effect ). Wrinkle diffuser. Extract of Acmella Oleracea from Madagascar, a plant ingredient that proactively reduces wrinkles and expression marks, the results being visible from the first application. Its smoothing effect redefines the contour of the lips.
- Fermented oil from SHIUNKO: total firming. Chinese medicinal herb rich in z-ligustilide and shikonin that provides extraordinary softness. Its firming action is due to that it increases the number and viability of fibroblasts.
- BIOINTELLIGENT PEPTIDE: restructuring-redensifier. Enhances the synthesis of proteoglycans, substances that improve the formation of collagen fibers. Active ingredient that stimulates the synthesis of the extracellular matrix (ECM) components and reinforces collagen, avoiding a flaccid facial appearance.
- Z-MARINE: redefines facial contours. Marine biotechnological ingredient endemic to the Indian Ocean with extraordinary properties. Causes immediate lifting, skin contraction and remodeling of the facial contours.

#### WHO IS IT SUITABLE FOR?

Highly-suited for those fighting facial sagging, wrinkles (incipient or established) and lack of fullness. As well as for those who desire extraordinary anti-aging skin care.

Silicon-free and mineral oils-free formula.



BeautyPlan Premium

## SUPER CONCENTRATE COLLECTION

#### RADIANT SKIN

Energizing and detox action at a cellular level.

ANTI-AGE + 101% cellular longevity.

Skin detoxification process.

+57%



ANTIOXIDANT POWER

Skin strengthened against free radicals.

SUPER CONCENTRATE FACIAL COLLECTION



**Rose D-Tox** 

BI-PHASE DETOXIFYING ENERGIZER with Botanical Cells

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### **Rose D-Tox**

#### DID YOU KNOW THAT SKIN ACCUMULATES TOXINS THAT PREVENT CELLS FROM FUNCTIONING CORRECTLY?

On a daily basis, toxins accumulate inside and outside the cells, preventing them from performing their vital functions properly.

The accumulation of these substances has consequences, meaning the cell has a shorter life span. In other words, its metabolic processes are defective, and it has low energy levels. This internal process becomes visible on the outside, accelerating the appearance of wrinkles, spots, etc.

Rose D-Tox made of BOTANICAL CELLS from the white rose, blue daisy and pure molecules from wakame, acts on the inside and outside of the cell, detoxifying it deeply. Its prodigious formula increases energy levels and prevents cellular oxidative stress, prolonging their life span. An innovative combination of key anti-aging ingredients that counteracts the signs of aging.

#### **RESULTS**

- ☑ Toxin-free skin. Increases 57% the skin detoxication process.
- Skin strengthened against free radicals.
- ☑ Anti-age. Increases cellular energy levels and promotes cellular

WITH ROSE D-TOX CELLS ARE DETOXED, REACTIVATED AND FULL OF ENERGY. THE RESULT IS A RESPLENDENT, GLOWING FACE.

#### MAIN ACTIVE INGREDIENTS

- BLUE MARGARITA: cellular detoxifier. It eliminates waste and toxins from inside the cell, thanks to its powerful enhancer of the natural skin detoxification process. In addition, it provides intensive skin protection against oxidative stress.
- WHITE ROSE: energizer. It increases the mitochondrial energy level thanks to the stimulation of cellular respiration. This causes an increase in the amount of energy available to the cell to perform its metabolic processes.
- PURE MOLECULES OF WAKAME: promotes cellular longevity. It protects mitochondrial DNA, thanks to which it reduces the formation of free radicals. In the long term, there is a remarkable increase in the skin's antioxidant capacity thanks to its fucoxanthin content that counteracts oxidative stress preventing the overall appearance of aging.
- LIPOIC ACID: anti-aging. Revolutionary double-action ingredient: it counterbalances the damaging action of free radicals and reactivates inactive antioxidants, preventing the aging of the skin and prolonging cellular life.
- •GSH-BOOSTER: antioxidant. It enhances the synthesis of the only naturally-present antioxidant in our body (GSH). In addition, it can reactivate anti-aging vitamins C and E, essential elements in fighting cell deterioration. The consequence being that the skin is fortified against signs of aging.

#### WHO IS IT SUITABLE FOR?

Essential care for all skin types. Especially recommended for dull, drab, stressed skin.

Silicon-free and mineral oils-free formula.