

Certificate in Change Management: APMG CM™ Training

Course 288

- Duration: **5 days**
- Exam Voucher: **Yes**
- Language: **English**
- Level: **Intermediate**
- **29 PMI PDUs**

In this **Certificate in Change Management** course, you will gain the skills and knowledge you need to achieve the *APMG Change Management Foundation and Practitioner certifications*. You will learn how to:

- Manage change in an organization
- Understand how different people deal with change
- Work with stakeholders during a change initiative

Certificate in Change Management Training Delivery Methods

- In-Person
- Online

Certificate in Change Management Training Benefits

Prepare for the APMG Change Management Foundation and Practitioner Exams

Improve exam-taking techniques with practice exam questions

Apply change management best practices in your organization

Continue learning and face new challenges with after-course one-on-one instructor coaching

Certificate in Change Management Training Outline

Module 1: APMG Foundation and Practitioner Exams

In this module, you will learn how to:

- Prepare for the exam by studying the exam process and exam question styles, reviewing test questions and mock exam papers, and learning proven tips for exam success
- Complete the necessary APMG paperwork to take the Foundation exam
- Prepare for and take the Practitioner exam

Module 2: Change and the Organization

In this module, you will learn how to:

- Recognize organizations as either machines, brains, political systems, or as flux and transformation
- Develop the sequence for change considering Lewin's 3-stage and Kotter's 8-step models
- Establish a framework for change leadership roles involving the change sponsor, change agent, and line manager
- Identify organizational drivers of change so you can facilitate it
- Analyze the impact of change by identifying driving forces vs. restraining forces
- Differentiate between vision statements and mission statements
- Craft a vision statement that accurately portrays the goals of your organization

Module 3: Change Management Practice

In this module, you will learn how to:

- Assess the impact of change on the organization and its stakeholders
- Increase motivation to change
- Lay the foundations and respond to resistance to change

Module 4: Communication and Stakeholder Engagement

In this module, you will learn how to:

- Identify change stakeholders using the Customers, Providers, Influencers, Governance (CPIG) classification
- Determine appropriate levels of engagement by applying stakeholder radars and two-dimensional maps
- Improve change communication effectiveness
- Produce a change communication plan using the Attention, Interest, Desire, Action (AIDA) model

Module 5: Change and the Individual

In this module, you will learn how to:

- Prepare people for change
- Recognize and respond to a range of motivational factors
- Facilitate change through the change curve
- Lead change and transition through Bridges' model of human transitions
- Anticipate resistance to learning and motivation