

Developing Your Leadership Voice for Presence and Impact

Course 3405

- Duration: **3 days**
- Language: **English**
- Level: **Advanced**
- **17 NASBA CPE Credits**
- **17 PMI PDUs**

Consistently conveying an authentic leadership voice — representing who you are and what you stand for — is essential for influential leaders. In this leadership training course, find your voice and leverage proven behaviors and techniques to establish your communication style and authentic leadership voice for engaging, inspiring, and motivating others.

Leadership Voice Training Delivery Methods

- In-Person
- Online

Leadership Voice Training Information

In this Leadership Skills course, you will learn how to:

- Adopt a strategic process and framework for leading change.
- Communicate effectively to successfully implement change.
- Apply a strategic approach to communication and planning.
- Inspire and motivate others to support change.
- Skillfully handle challenging situations.

Prerequisites

You should have fundamental communication and presentation skills and experience at the level of:

- {courseandnumber:297}, or
- {courseandnumber:292}

Leadership Voice Training Outline

Module 1: Introduction and Overview

- Communicating as the key to leadership
- Reviewing key communication skills
- Inspiring change
- Building a model for leadership communications

Module 2: Uncovering the Leader in You

Looking in the mirror

- Discovering your personal values
- Mapping your roles and identity
- Decoupling authority from power

The Persuasive Leader

- Leading with logic, credibility and emotion
- Selecting supporting tools
- Building a strong opening

The Honest Leader

- Integrating who you are with what you do
- Ensuring clarity, consistency and integrity
- Building your leadership voice
- Preserving authenticity when adapting your style

Module 3: Applying Leadership Objectives

Communicating to achieve results

- Defining your leadership goals
- Envisioning a new future
- Mitigating the change impact on others
- Applying a whole-brain approach
- Turning resistors into supporters

Developing communication outcomes

- Planning winning outcomes
- Translating objectives into communication outcomes
- Evolving outcomes
- Building your change champions
- Delivering the right message at the right time

Improving your political game

- Investing in reputation and credibility
- Customizing your communication strategy
- Combining logic, emotion and credibility for the right mix
- Connecting with your audience
- Choosing a powerful network

Module 4: Refining Your Personal Communication

Employing nonverbal skills for greater impact

- Preparing and knowing when to stop
- Communicating with more than words
- Interpreting body language

Crafting compelling messages

- Simplifying and strengthening the message
- Packaging messages to achieve desired outcomes
- Asking "What's the point?"

Exploring communication styles

- Discovering your communication style
- Identifying how others communicate
- Flexing your style

Rallying your team

- Storytelling to connect with others
- Communicating with emotional intelligence
- Working appropriately with reasoning and logic
- Linking your message to core motivations
- Drawing successfully on emotional appeal

Module 5: Sustaining Your Change Initiative

Triggering change is just the beginning

- Dealing with stages of change
- Defining your team's needs
- Planning for progression
- Adapting to organic change

Dealing with difficult conversations

- Coping with anxiety
- Leveraging self-awareness
- Moving discussions forward
- Managing conversational traps
- Prioritizing people before process

Module 6: Progressing From Theory to Practice

- Identifying your personal target
- Building a campaign
- Clarifying your short- and long-term priorities
- Combining tactics to maximize presence and impact
- Encouraging others to take action
- Transferring your skills from class to workplace