

Built for Development. Not Just More Games.

1-Day Tournament Series | Team Entry Covers Expenses | Door Profit Shared With Programs

This tournament series was created to give teams quality competition, protect families from unnecessary costs, and create an atmosphere that helps athletes truly grow in basketball.

We are not just trying to host more games. We are trying to make AAU better.

Tournament Overview

Dates	Locations	Format
May 23	Richmond	8 divisions
June 16	Sugar Land	4 teams per division
July 11-12 Grand Finale	Central Houston	32 total team spots

Business Model

Team Entry: \$200 per team

Team entry is designed to cover event expenses such as gym rental, officials, and game operations.

Door Entry: \$10 admission

Profit is generated through the door and then split based on how many teams each program enters. The more teams you bring, the bigger your share.

This model was created because I want parents to pay less while still giving their child the chance to compete and develop in the right environment.

Why This Is Different

As a **Former Head Boys Basketball Coach, Teacher of the Year, and Coach of the Year** with **over 10 years in education**, I have spent my career helping young people grow through structure, accountability, and development.

I have also hosted **multiple tournaments every year for the past 12 years. This is not my primary income. This is for the kids.**

Too often, AAU has turned into paying more just to play more. Our goal is to shift the focus back to real development, fair competition, and long-term growth.

Standards and Integrity

- Grade verification will be required for all players.
- We want fair competition and proper placement.
- No shortcuts. No gamesmanship. Just honest basketball and real development.

Our Mission

Let's make AAU better by building events where players can compete, families are not overburdened, programs can benefit, and the game is respected.

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