## JOIN NOW ISH 1998

## Referral Program



Stop by A STEP UP and register for Referral Program. The joy and gratitude of living in a small town, is our ability to spread joy and discovery with word of mouth, neighbor to neighbor. This Referral Program brought back by popular demand, is enjoyed by all. Each participant will be given an identification number and hand out cards with their reference number. These little gift cards can be handed out to friends, family, co-workers, visitors or simply admirers of your shoes to people that have never been to A STEP UP. It makes you feel good that you can just give someone a \$20.00 discount on first time purchase and as participant in referral program you get \$10 credit for everyone that comes in and purchases.

BENEFITS: Sharing the Happiness of Shoes. Everyone loves good shoes.

Gifted Card-holder receives \$20.00 off initial Purchase

Members of Referral program receive credits for new pairs of sandals, shoes, boots.

\$10.00 credit upon signing up for referral program
\$10.00 credit for every purchase from new
customer sent to A STEP UP
Index punch cards kept on file for easy access at

A STEP UP. Each punch card filled =\$100.00 credit for shoes.







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