



# Wilson Music Instrumental Boosters Org.



## Banner Sponsorship

The Wilson Instrumental Music Boosters Organization (WIMBO) Banner Sponsorship program offers an opportunity to advertise your business and services to Wilson families and our local community while you support the award-winning Wilson Instrumental Music program!

**Promote Your Business.** The banner display will be a large format 3' x 5' stand-alone full-color banner placed on 7<sup>th</sup> Street and Park Avenue for the entire school year. This location yields a high volume of both vehicular and pedestrian traffic.

Sponsorship also includes acknowledgement of your name, business or other pertinent information on the WIMBO website, in concert programs, and in its social media pages/posts for the entire school year, providing even more community exposure.

The price of banner sponsorship for a year is \$1,000.

Single semester banner sponsorship is also possible at a price of \$500 per semester. If a single semester banner sponsorship is purchased, benefits will last for that semester only.

**Support Wilson Instrumental Music.** The funds from banner sponsorships pay for instrumental music coaches and instructors, sheet music, honoraria, musical instruments, supplies and equipment, festivals and concerts, field trips and field shows, uniforms, student celebrations, trophies and awards and more!

**About WIMBO.** WIMBO is a non-profit organization that supports the acclaimed Wilson Instrumental Music program, which includes 10 student bands and orchestra groups. WIMBO enriches the lives of students and teachers by providing essential needs, helping promote musical education and meaningful experiences, which in turn enriches the entire Wilson community. WIMBO's Tax ID number is 20-3826621.

**Questions?** Please feel free to email us at [wilsoninstrumentalmusic@gmail.com](mailto:wilsoninstrumentalmusic@gmail.com).

**You Make a Difference.** Thank you for supporting Wilson instrumental music and remember . . . It's a Great Day to be a Bruin!

## Banner Sponsorship Order Form

### Contact Information

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Street Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

### Artwork

- I have artwork I would like to use (vector format, AI, PDF, EPS, SVG).
- I do not have artwork, but would like it created for me. *Please contact WIMBO with specifications for the artwork you would like created.*

Return this form and a check made payable to Wilson Instrumental Music Boosters Org. (WIMBO) to the WIMBO/Wilson Instrumental Music Program at the Wilson High School front office or mail them to Wilson Instrumental Music Boosters (WIMBO), 4400 East 10<sup>th</sup> St., Long Beach, CA 90804.

Or visit us at <https://lbwilsonmusic.org/> to purchase online.

### Terms and Conditions

1. All payment must be paid directly to Wilson Instrumental Music Boosters Organization (WIMBO). Full payment must be received prior to production and installation of banners. All donations to the WIMBO sponsorship program are final and no refunds can be given.
2. All banners must adhere to the Wilson High School banner policy. Designs and content must be approved by the Wilson Administration/Activities Office before printing.
3. Banner specifications:
  - Size: 3'x5'; 8 grommets
  - Layout: horizontal; cardinal or yellow border required
  - Suggested Language: Proud Sponsor of Wilson Instrumental Music (or WIMBO); Supporting Wilson Instrumental Music (or WIMBO); Thank you "Company Name", for Sponsoring Wilson Instrumental Music (or WIMBO)
  - Wilson or WIMBO Logo: if needed, we will provide the Wilson or WIMBO logo
  - Company logos and pictures are welcome
  - Large print is recommended for visual identification
4. All banner orders require a fully completed Banner Sponsorship Order Form.
5. Sponsorship fees include production, installation, and removal of the banner. Any form of theft, vandalism and/or natural acts of weather that makes the banner unusable will result in the banner being taken down. Re-printing in this situation will be discussed between WIMBO and the sponsor.
6. All artwork and requests are to be sent to [wilsoninstrumentalmusic@gmail.com](mailto:wilsoninstrumentalmusic@gmail.com). A computer-generated layout will be provided to the sponsor for final approval prior to production of the banner. Sponsors must sign off on the final artwork before production.
7. WIMBO reserves the right to refuse any business or sponsor seeking a banner that does not conform to Wilson High School or LBUSD guidelines regarding appropriate content and/or verbiage at the school site. This includes unacceptable names of businesses and or business practices. Sponsorships from companies like CBD/Pot shops cannot be accepted. All sponsorships must be family-centric.