

MyFlyx Media Inc.

In Collaboration with Sensory Films Inc.

Investment Opportunity

A Canadian Joint Venture Film and TV business

Film Industry Investment Opportunity

MyFlyx Media Inc. ('Company'), a Canadian-based film production, services, and distribution company, is seeking \$60,000 CAD in development capital to further develop its market business plan.

The investment is in the parent company, MyFlyx Media Inc. The Company currently has several sub-companies related to the nature of its business as a film production and services. Each film project is a separate incorporated company wholly owned by MyFlyx Media Inc., the parent company. The Company also owns the streaming company, MyFlyx.com.

The Company has entered a joint venture with Sensory Films Inc. a Canadian company focused on the development of film scripts and film marketing materials. The combination of the two companies is what provides for a compelling business opportunity.

An overview of the investment information includes:

- The Company is Incorporated and headquartered in British Columbia with 10,000,000 total shares.
- The Company provides quarterly business updates.
- The Company hosts an annual shareholder meeting.
- The Company is registered with FINTRAC and with the CRA.
- Investors will receive class B shares in the company based on a mutually agreed valuation.
- Investors will earn dividend returns from the profits from the four business segments.
 - Dividends will be paid on an annualized basis, following MyFlyx Media Inc.'s corporate year-end (October 31).

An opportunity to be a part of a unique Canadian film business

MyFlyx Media Inc.

Corporate Overview

The MyFlyx Media Inc. team has over forty years of experience in the film industry in all aspects of production. The Company, in conjunction with Sensory Films Inc., which brings the creative side of the business, is growing its business in multiple film verticals.

The Company envisions a Canadian version of successful film companies such as A24 and Blumhouse, with the additions of film contract services and a worldwide streaming distribution. The development funds are intended to support the following key elements:

1. Establishing a top-notch team

MyFlyx has brought together a team of skilled professionals. The company needs to secure key members with retainers that we have negotiated with each of them.. We also need to onboard several other key roles.

2. Continue Building an inventory of quality projects

Over the last six months, MyFlyx Media Inc. has built an inventory of twelve high quality film projects, eight of which are in advance development. The Company continues to review candidates with the intention of onboarding five to ten new projects over the next three years.

3. Establishing a unique, on-set film education program

MyFlyx Media Inc. is currently working with Creative BC on obtaining a grant to develop an on-set film training program that would be the equivalent of a trade school for aspiring filmmakers.

4. Delivering quality films to the market

Delivering quality and entertaining films is a critical step in establishing a quality brand for MyFlyx Media Inc. The development funds allows us to onboard the legal and industry support needed to move the projects into the production state.

MyFlyx Media Inc.

Financial – Development Fund Sought

Category – Retainers: \$21,500

MyFlyx Media Inc. has LOIs in place for key personnel required to enable the business. Retainers are required to secure them to the projects. Below is the list of the key personnel:

1. Chief Writer and Executive Producer, Sean O'Neil	: \$3,000
2. Writer, Creator, Michael Marentette	: \$3,000
3. In House Director, David Winning	: \$3,000
4. Executive Producer, Sales Agent, Todd Slater	: \$12,500

Category – Professional Services: \$20,000

MyFlyx Media Inc. needs to retain a recognized entertainment lawyer in order to negotiate directly with major Hollywood distributors and production houses, as well as manage the contracts with key personnel. Additionally, we need to retain a film payroll and accounting firm to manage the accounting aspects of the film projects.

1. Entertainment Lawyer	: \$15,000
2. Film payroll/accounting firm	: \$5,000

Category – Website and Streaming Development: \$10,000

MyFlyx Media Inc. requires the services of a website development and streaming specialist to build out the company's presence and establish the infrastructure to support a growing streaming platform.

1. MyFlyx Media Inc. build out	: \$5,000
2. MyFlyx.com streaming platform build	: \$5,000

Category – Marketing and PR: \$5,000

MyFlyx Media Inc. plans to onboard a marketing and PR firm to promote the company, its projects, and its services. This will cover the management of the company's market image, manage the IMDb presence as well as a series of press releases to industry periodicals.

Category – General Expenses: : \$3,500

Total Development Funds Sought: \$60,000



The Companies and the Principles

MyFlyx Media Inc.

Who are We?

MyFlyx Media Inc. is a film production and distribution company with decades of experience in the industry. **MyFlyx**, based in British Columbia, provides all standard film production services with a focus on Canadian and international productions.

MyFlyx Media Inc. also provides film distribution through **Myflex.com** and **ShortFlyx.com**.



MyFlyx Media Inc.

CEO, Chris Clayton



Chris J. Clayton has worked actively in the motion picture industry for over half a century starting in the 1960 as a child actor. Chris Began as a stuntman in the 90's working on such series as X-Files, 21 Jump Street and Airwolf 2.

He progressed through almost all of the departments including SPFX ("Violent"), Transportation Coordinator (Saban Entertainments/Shavick. Paramount Pictures), Production Management ("21 Steps", "Hillclimb", "Road Home" with Mickey Rooney. Chris Kristopherson and Danny Iello) Finally stepped into the role of producer in 2005. Chris is CEO of Myflyx Media Incorporated, SR3 Motion Pictures Inc., White Lion Films Inc. and Ocean Releasing.

Chris is a certified management accountant with 3 years of business law and also teaches production through various colleges. He is currently the Executive Producer overseeing 9 productions in development and 1 in Production.

IMDb:

<https://www.imdb.com/name/nm0165676>



MyFlyx

Sensory Films Inc.

Who are We?

Sensory Films Inc. is a boutique film house that focuses on the story and creative part of the film process. We do so by providing film scripts and other support materials based on great stories into the production process.

Sensory Films Inc. also provides services for the creative aspects of filmmaking including pitch decks, posters, and short teasers.



Sensory Films Inc. CEO - Sean O'Neil

Sean is a Canadian best-selling and award-winning author based in Toronto. Sean holds an MBA from the Schulich School of Business and is a former corporate executive.

Author Resume

Sean has published fifteen novels to date and is known for his quick-paced thriller style.

Sean has had two Amazon best-sellers with *The Plague: Judgement Day* and *Demons: Judgement Day*.

His novels *Jhill*, *The Chosen* and *Galway Banshee* have won International Impact Awards. *Jhill* was the winner of the 2025 New England Book Festival Awards. It was also the runner-up in the London Book Festival Awards and earned honorable mention in both the Hollywood Book Festival Awards and the New York Book Festival Awards. His novel *The Chosen* was a runner-up in the Halloween Book Festival Awards. Finally, Sean was nominated as a finalist for Author of the Year in 2025 with the International Impact Awards.

Sean holds a 4.01 rating on Goodreads.

https://www.goodreads.com/author/show/2988385.Sean_O_Neil

Film Resume

Sean entered the film world in early 2022 after attending Ryerson University in Toronto. Since then, he has penned eight features, two limited series, and one episodic series.

Sean has been well recognized for his work. He has won fourteen film festivals to date, including The Austin Short Film Festival, The Toronto Film and Script Awards, and The Santa Barbara International Film Festival. He has been a finalist in over twenty others.

Sean is currently the lead writer and executive producer on the coming series *Silk Road*. He is also the producer and head writer for a series of films as part of a joint venture with MyFlyx Media Inc.

Sean owns and operates Sensory Films Inc. - www.sensory-films.com



www.sean-oneil-writer.com

IMDb: <https://www.imdb.com/name/nm12521952>



MyFlyx Media Inc. – Sensory Films Inc.

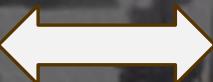
How do we Operate?



Sensory Films Inc.

Project Development (Creative)

- Develop projects – In-house / Sourced
 - Story creation and evaluation (sourced)
 - Create Content materials.
 - Loglines, Synopses, Treatments.
 - Develop and edit scripts
 - Create Supporting materials.
 - Pitch decks, Teasers, Posters.
 - Pitch projects for Production
- Production Support
 - Creative support through production
 - Support onset film school program
 - Provide business and market support services



MyFlyx Media Inc.

Project Execution

- Pre-production Stage
 - Develop Budget and shoot plans
 - Identify key production members
 - Determine distribution strategy
 - Secure financing/pre-sales/tax credits
- Production Stage
 - Manage/co-manage production activities
 - Support international co-productions
- Post-Production Stage
 - Direct distribution (Future plan)
 - Third-party distribution
 - Operate onset film school program

MyFlyx Media Inc.

Operating Model

Joint Venture



MyFlyx Media Inc.

Qualified Film Projects



Sensory Films Inc.

**Inhouse
Projects**

**Sourced
Projects**

Film Production Business Line

Film Inc.

Film Inc.

Film Inc.

Streaming Business Line

MyFlyx.com

ShortFlyx.com

Roku

Contract Services Business Line

Film Contract Services

Onset Education Business Line

Onset Education Program

The Business Plan

MyFlyx Media Inc.

Business Plan

MyFlyx Media Inc., with over forty years in the film industry, is building a Canadian-based production company and a streaming platform intended to provide an alternative to the likes of Netflix and others. The Company, through its joint venture with Sensory Films Inc., will also provide film services leveraging the cost and tax credit advantages of the Canadian film industry.

The core of our business plan contains the following elements:

- Development Plan Items:
 - Bring together a team of Canadian film industry professionals.
 - Build and execute on a portfolio of quality film projects.
 - Contract the required support services.
 - Establish our market presence.
 - Develop the on-set film education program.
- Operational Plan Items:
 - Execute Business as Usual services
 - Film Production
 - Film Contract Services
 - On-set Film Education Program



MyFlyx Media Inc.

Business Plan – Status and Plans

Building the Team

MyFlyx Media Inc. has onboarded a numerous key team members to date. This includes a well-known multi-award-winning Canadian director, an industry known Producer/Stunt Coordinator and Armorer, as well as an award-winning writer from the Kelowna Film School. Additionally, we have created a list of target professionals needed to deliver on the business model and have reached out to the key ones. We have expressions of interest in all key roles and need to provide retainers to legally contract with them.

Film Portfolio

MyFlyx Media Inc., in conjunction with Sensory Films Inc., has built a film portfolio of twelve active projects with eight in advanced development. The top eight projects in advanced development are ready to move to pre-production once funding is in place. The next four projects will move to advanced development over the next few months. As noted, MyFlyx Media Inc. needs to onboard the proper professionals to move the films forward.

Film Production Services

MyFlyx Media Inc. will also provide contract services within the film industry. The team is actively developing a service offering that will include both creative services and production services. The service will leverage both the Canadian film tax advantage for foreign projects and use it to look to onboard films to the Company's streaming platform.



MyFlyx Media Inc.

Business Plan – Status and Plans

Market Presence

MyFlyx Media Inc. will retain a PR company to promote the Company's presence in the industry. This firm will manage the company's IMDb site as well as marketing through industry periodicals such as Variety and Hollywood Reporter. Additionally, the key members of the Company will leverage their social media on an ongoing basis.

Distribution Streaming Platform

MyFlyx Media Inc. owns and operates two streaming platforms, MyFlyx.com and ShortFlyx.com. We will identify in-house projects that will be streamed on MyFlyx.com and will develop the ShortFlyx.com platform to showcase shorts from up-and-coming new film talent.

As MyFlyx.com ramps up, we will be opening the platform up to third indie films on a revenue sharing basis. MyFlyx Media Inc. is also in discussions with Roku to become a member of their streaming platform as a part of a future distribution strategy.

On-set Education Program

MyFlyx Media Inc. is currently working with Creative BC to establish an on-set education program that will provide approximately 30 to 35 students per cycle an opportunity to live through the full cycle of a live film being made. This will be the comparable to a trade school for filmmakers. This will be a unique offering in the marketplace. The Company is required to provide Creative BC with a detailed plan and documentation by May 17, 2026.

MyFlyx Media Inc.

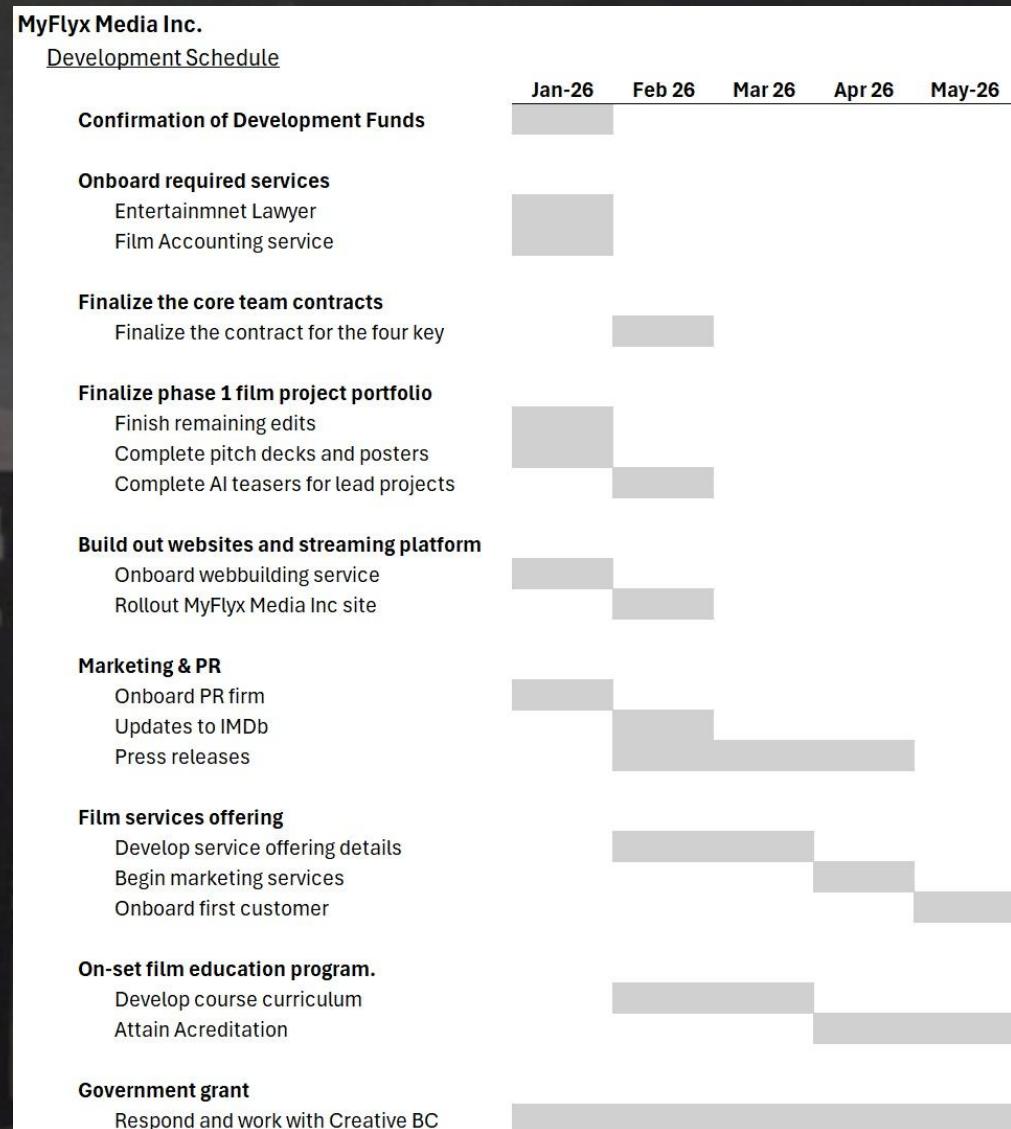
Business Plan – Development Schedule

MyFlyx Media Inc. is executing a project schedule covering the actions required to move the business to full production state.

The project action items support enabling all four revenue channels during FY2026.

The key milestone dates for readiness of each of the business segments are as follows:

- Film Production: April 2026
- Film Production Services: June 2026
- Education Program (phase 1): September 2026



MyFlyx Media Inc.

Business Plan – Business as Usual Operations

MyFlyx Media Inc. expects to move into business as usual based on the development plan timelines on the previous slide. This includes the three primary lines of business.

Film Production

As noted, MyFlyx Media Inc. currently has eight projects in advanced development and four more in development. See the three-year film production schedule in the next slide. We expect to onboard between four and six new projects into the development cycle each year between 2026 and 2028. The Company is already fielding candidate projects for 2027 and 2028.

Film Production Services

MyFlyx Media Inc. plans to begin offering in mid to late 2026. The objective is to onboard one to two third-party engagements in the second half of 2026, growing to four in 2027 and six in 2028. The initial projects will be targeted to further develop the MyFlyx Media inc. banner and establish key service relationships within the Canadian market.

Onset film education program

MyFlyx Media Inc. will kick off the on-set education program with the first session to be held in the fall of 2026. The plan is to leverage the first session in 2026 and the first session in 2027 as proving grounds to further hone the program. Going forward, the Company anticipate three sessions in 2027 and five sessions in 2028.

Financial Information

MyFlyx Media Inc.

Revenue Overview – Revenue Sources

MyFlyx Media Inc. drives revenue in four main categories:

Film Production

MyFlyx Media Inc. will produce a slate of films each year. We are targeting a minimum of three films in 2026, four in 2027, and between five and six in 2028. As noted, revenue in this category comes in the form of pre-sales, tax-credits and distribution funds from the individual film projects. No project begins until the funds to cover the budget are raised.

In general, it is eight to twelve months from greenlight of a film project before it is released to the market. Profit is earned when the film project earns more in theatrical or streaming revenue than the total of the pre-sales agreement.

Revenue is typically shared between the owner of the film and the theater or steamer owner. In the case where MyFlyx.com is the streaming platform, no revenue sharing is involved.

In terms of revenue recognition, the revenue raised to produce the film will be recognized during the period of the film's production. The revenue beyond the cost of the film, (profit above the pre-sales commitment) earned once the film is released to the market will be earned over the period in which the film continues to show and/or stream. 30% of film profits will be rolled forward into a film production fund to support future projects.

The typical cycle for the profit portion of the revenue tends to spread over a five-year period as follows:

<u>In Year</u>	<u>Year 2</u>	<u>Year 3</u>	<u>Year 4</u>	<u>Year 5</u>
30%	25%	20%	15%	10%

MyFlyx Media Inc. has developed a schedule of film projects, all fully owned by the Company, to be produced and released over the next three years, including the budget amount and our forecast target profit based on similar films in the market.

MyFlyx Media Inc.

Film Production Revenue Forecast

MyFlyx Media Inc.								
MID - PROFIT MODEL		Production		Release		2026	2027	2028
Film Project	Budget	Profit Target	Year	Year		Revenue	Revenue	Revenue
Shadow of the Wind	\$2,500,000	\$1,500,000	2026	2027		\$2,500,000	\$450,000	\$375,000
Dead by Midnight	\$1,300,000	\$700,000	2026	2027		\$1,300,000	\$210,000	\$175,000
Silk Road (Pilot/EP2)	\$2,500,000	\$1,000,000	2026	2027		\$2,500,000	\$300,000	\$250,000
Night Train	\$1,800,000	\$700,000	2027	2028		-	\$1,800,000	\$175,000
Fog Island	\$1,600,000	\$900,000	2027	2028		-	\$1,600,000	\$225,000
Silk Road (EP3-EP10)	\$22,500,000	\$4,500,000	2027	2028		-	\$22,500,000	\$1,125,000
The Recipient	\$1,000,000	\$500,000	2027	2028		-	\$1,000,000	\$125,000
The Chosen	\$3,000,000	\$1,000,000	2028	2029		-	-	\$3,000,000
Demons	\$2,500,000	\$1,000,000	2028	2029		-	-	\$2,500,000
The Plague	\$2,500,000	\$1,000,000	2028	2029		-	-	\$2,500,000
Day of the Dead	\$1,600,000	\$900,000	2028	2029		-	-	\$1,600,000
Last Train to Auschwitz	\$20,000,000	\$40,000,000	2028	2029		-	-	\$20,000,000
Profit:	\$53,700,000			Revenue:		\$6,300,000	\$27,860,000	\$32,050,000
				Profit:		\$0	\$960,000	\$2,450,000
				70% distribution:		\$0	\$672,000	\$1,715,000

NOTE: This model represents the mid-tier revenue target

MyFlyx Media Inc.

FY2026 Production / FY2027 Release Plan

Proposed



Note: Proposed Schedule – subject to change given market condition.

MyFlyx Media Inc.

Revenue Forecast by Segment

Film Contract Services

MyFlyx Media Inc. will be offering services Film Production services on a contract basis. The services will cover all aspects of the production of a film, from the creative side to on-set production and leveraging Canada's tax credit infrastructure. Revenue will be earned based on a service chart consistent with the industry. The services profit margin is estimated at 50% based on industry standards.

Metrics	2026	2027	2027
Contracts	1	3	5
Revenue per	\$30,000	\$35,000	\$50,000
Revenue	\$30,000	\$105,000	\$250,000
Profit estimate	\$15,000	\$52,500	\$125,000

Onset Education Program

The education program, scheduled to be implemented in the second half of FY2026 will drive revenue in two ways. First, students will be charged a fee to attend the program. This is a unique offering in Canada and has government support. The program can be seen as a trades program versus the typical more classroom-based programs such as the Vancouver Film School. 50% profit is also estimated.

Metrics	2026	2027	2027
Courses	2	3	5
Students	50	90	150
Avg Tuition	\$2,500	\$15,000	\$25,000
Revenue	\$125,000	\$1,350,000	\$3,750,000
Profit estimate	\$62,500	\$675,000	\$1,875,000

MyFlyx Media Inc.

Total Revenue Forecast

Three Year Forecast

Below is the summary of the Company's financials based on the market assumption provided.

Segment	2026	2027	2027
Film Production	\$7,280,000	\$29,680,000	\$45,060,000
Film Contract Services	\$30,000	\$105,000	\$250,000
Onset Education Program	\$125,000	\$1,350,000	\$3,750,000
Revenue	\$7,435,000	\$31,135,000	\$49,060,000
<hr/>			
Potential Profit	\$77,500	\$1,399,5000	\$3,715,000

Note: Revenue assumptions are estimates only.

Profit estimate is based on the follow

- 70% of individual film profits (30% is held for future projects and general admin.)
 - Profit is spread over a five-year cycle as noted.
- 50% of services revenue based on general market standard.
- 50% of the On-set education program.

MyFlyx Media Inc.

Cost Overview

Below is the forecast cost model for MyFlyx Media Inc. The costs fall into both lines of business and general/admin overhead. Detailed costs will be built out during the development phase in early FY2026.

Line of Business Costs

These cost elements are directly attributable to the lines of business.

1. Film Production

Film production costs are specifically associated with the production of individual films. The costs are provided in detail in the film budget. The costs are managed under the film corporation by the assigned film accountant.

2. Film Contract Services

The cost elements of the film contract services are primarily labor based. MyFlyx Media Inc. is preparing standard fee sheet for the services it plans to offer – see the appendix. The Company estimates a 50% profit margin on this business.

3. On-set Education Program

The cost for the education is primarily in the labor component for the instructors. There will also be costs related to a facility for the delivery of the classroom-based components as well as support materials. There will be minor streaming costs for the MyFlyx.com site with a minimal startup cost and small monthly fee to maintain the site. The company estimates a 50% profit margin for this line of business as well.

Administrative Overhead Costs

MyFlyx Media Inc. has a very low administrative cost as the bulk of the work is done at no charge by the core team during the development cycle.

MyFlyx Media Inc.

Looking Forward

The three-year time period outlined in this business plan is primarily focused on establishing the business, its associated services and its brand. The Company expects significant growth in the period of 2029 to 2031 when our success and reputation expands through the market.

This future period represents years three to five of the business, one where the Company envisions a significant growth in both revenue and profitability based on the films and services under the MyFlyx Media Inc. banner. The specific areas of growth we intend to target during this period include:

1. Film Production

Starting in 2027, the Company expects to further expand its portfolio of film projects and raise the bar on the level of films that we produce. With the success of the first set of films in 2027 and 2028, we will be well-positioned to both develop and attract high quality projects. The ongoing distribution profits from the 2027 and 2028 films will continue to roll in.

2. Team

Part of the Company's plan is to further expand our team. In particular, we are looking to add and expand key roles such as directors, writers, and high-level production individuals.

3. Streaming platform

MyFlyx Media Inc. has plans to further expand its streaming presence. This plan is two-fold. First, it plans to extend MyFlyx.com to host third-party films looking for second and third runs. Second, the Company plans to finalize the agreement with Roku to be a standard offering on their stick and provide first-run distribution.



Go to Market Strategy

MyFlyx Media Inc.

Go to Market

Film Production

MyFlyx Media Inc. has a multi-tiered strategy for the development of our film

1. Major Film Projects

MyFlyx Media Inc. has developed two blockbuster projects. These two projects, the episodic series Silk Road and the feature Last Train to Auschwitz are in the \$20M USD plus budget range. The Company will promote these projects directly to targeted major studios.

The Company has reached out to the top 48 studios/distributors on the Silk Road project. There is a significant amount of interest in it. Eight of the biggest studios have formally requested the full package submission (pitch deck, scripts, budgets, and teasers). This group includes Paramount Pictures, Sony Pictures, and A24. This submission must be done through a recognized entertainment attorney.

The Company also has ongoing discussions with Amblin Entertainment and with Sony Pictures about taking the lead on this project. It is based on a true story that MyFlyx Media Inc. owns the right to and is considered a new Schindler's List right at the time of heightened anti sematic activity around the world. The discussions include a possible option to sell the IP right to the story including the screenplay. Again, any contract discussions will require an entertainment lawyer to continue legal negotiations.

2. Mid and lower Tier Projects

MyFlyx Media Inc. is entering into a contractual agreement with Todd Slater of Slater Brothers Entertainment (pending) to lead the sales and marketing of a our more mainstream projects. The Slater Brothers, based in Hollywood, are well known in the industry for lower budget horrors and thrillers. MyFlyx Media Inc.'s portfolio is heavily slanted toward \$2M to \$5M horrors and thrillers. Horror is historically the highest ROI of all film genres and exactly where A24 and Blumhouse got started.



MyFlyx Media Inc.

Go to Market

Film Contract Services

MyFlyx Media Inc. will be offering services to third-party film productions. The offering, outlined in the appendix, leverages the Company's place in BC, Canada through the combination of the Canadian dollar and, more so, the Canadian tax credit system, offering up to 53% on approved labor. Marketing of the services will be mainly via relationships and word of mouth.

These services, mainly targeting foreign film projects, provide high-margin service revenue and allows the Company to further build out its market brand and reputation and skill set. It also helps in keeping our crews busy and committed to us.

The second goal of the contact services is to leverage the connection with the third party to promote the MyFlyx.com distribution platform for their project. While the third-party project may already have first-run distribution, our goal is to sell them on second or third run. The services will be consistent with industry standard structures and prices.

Onset Education Program

MyFlyx Media is building a unique offering in the film education marketplace. As noted, the program can be viewed as a trades program versus the typical, more classroom-based programs such as the Vancouver Film School. The Company is currently working with Creative BC on a grant to provide funding to the degree of 20% of the production cost for approved productions. MyFlyx.com will be used to allow the students to explore their own film concepts.

The company needs to develop the details of both the classroom and onset components of the program and determine the proper process to attain proper accreditation. The Company intends to onboard someone from an existing film school as a consultant to help lead the process. The Company plans to offer the first session free to accelerate the process of finalizing the program and process.

The intention is to slowly build the program through the in-house production over the next three years.



Appendix - Project Catalog

In Development

Three to four projects to be moved into Advanced development annually .

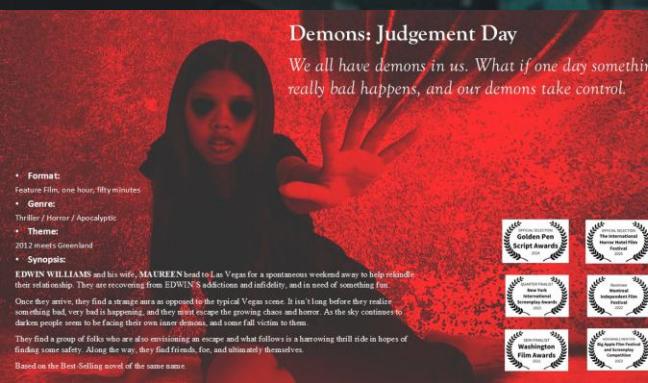
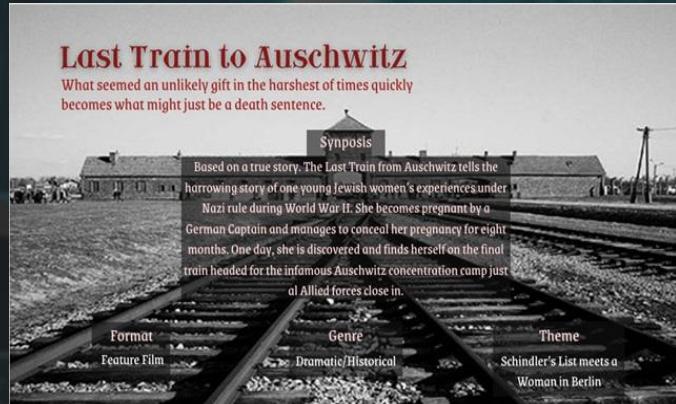


Note: Film slate is subject to change based on market conditions.

Pitch decks and Scripts available upon request.

In Development

Three to four projects are scheduled to be produced per year.



Additional projects will be added on a periodic basis.

Note: Film slate is subject to change based on market conditions.

Pitch decks, Budgets and Scripts available upon request.

MyFlyx Media Inc. - Film Projects

Revenue/Cost Outlook

Production Arm



Joint Venture



Creative Arm

Advanced Development

Silk Road – Season 1

Budget	Target
\$25M	\$30M

Shadow of the Wind

Budget	Target
\$2.5M	\$4M

Dead By Midnight

Budget	Target
\$1.3M	\$2M

Last Train to Auschwitz

Budget	Target
\$20M	\$60M

The Chosen

Budget	Target
\$3M	\$4M

The Recipient

Budget	Target
\$1M	\$2M

Demons

Budget	Target
\$2.5M	\$4M

The Plague

Budget	Target
\$2.5M	\$4M

Development Pool

Fog Island

Budget	Target
\$1.6M	\$3M

The Night Train

Budget	Target
\$1.8M	\$2.5M

Day of the Dead

Budget	Target
\$1.6M	\$2.5M

The Price of Freedom

Budget	Target
\$1.5M	\$2M

Film Comparables

Feature Comparables



Get Out, 2008 – Produced by Universal, Distributed by Universal
Budget: \$4.5M **Gross:** \$245M USD

Connection: Brilliant slow burn story line with a dark side plot with the mother. Plot unfolds at a good pace with a big surprise ending.



The Babadook, 2014 – Produced by Polygram, Distributed by Tri-Star

Budget: \$2M USD **Gross:** \$10.5M USD

Connection: Irish scenery and style. A dark haunting that slowly builds into terrifying. Dark, direct Irish culture scenes.



Monsters, 2010 – Produced by Protagonist, Distributed by Magnet

Budget: \$500K USD **Gross:** \$5M USD

Connection: Another low budget film that creates amazing visuals and dark imagery.



Unfriended, 2010 – Produced by Bazelev, Distributed by Universal

Budget: \$1M USD **Gross:** \$63M USD

Connection: Low budget but high-quality cinematographer imagery. Nice steady, slow burn towards a mostly expected end. Big box-office.



Mr. Robot, 2015 – Produced by Anonymous Content
Distributed USA Network

Budget: ~\$2M per episode

Connection: An episodic series based on a hacker and evil doing corporation. The series developed complex characters and themes.



Inside Man, 2019 - Produced by Twist and Chout Communications
Distributed by KnowB4

Budget: ~500,000 British pounds per season of 12 short episodes

Connection: An episodic series featuring very short episodes set in an office environment dealing with multiple cyber threats and hacking.



Landman, 2024 - Produced by MTV Entertainment Studios Distributed by Paramount Plus

Budget: ~\$170M per season.

Connection: A gripping episodic series featuring a mix of older and younger complex characters. It shares a consistent mounting tension and smart mouth dialogue with Silk Road.



The X-Files, 1993 - 2003, Ten Thirteen Productions, FOX TV.

Connection: The X-Files, at its root, was about aliens, conspiracies, and searching for the truth. It also spoke to the concept of hidden government agencies and agendas.



Appendix – Offerings

Production Services Offered

Creative Services

- Story Consulting
- Writing Services
 - Story Overviews, Synopses, Loglines, and Treatments.
 - Screenplays – Including adaptations from novels.
 - Writing, consulting, and training.

Production Services

- Budget Creation and Analysis.
- Shoot Planning.
- Tax Credit Optimization and Foreign Tax Credit.
- Site/Location scouting.
- Film Production.

Onset Education Program

Proposed Program Content

The program is designed to train film students in both a classroom setting as well as on-set during a live film production. The program will be run around an actual film production. MyFlyx Media Inc. envisions an eight-week, five days a week program. A preliminary breakdown of the program content is as follows:

Classroom Based Content

- The Creative Story process
- Screenwriting
- Film Production
- Cinematography
- Editing and Sound
- Special Effects
- Sound Design
- Directing
- The Business of Film
- Film Budgeting
- Shoot planning

Onset Content – Pre-Production

- Location scouting
- Casting
- Establishing crews
- Securing equipment
- Film accounting
- Legal paperwork
- Insurance
- Schedules

Onset Content – Production

- Directing
- Script management
- Crew management
- Stunts
- Armorer

Post-Production Content

- Video editing
- CGI/FX
- Sound editing

The detailed program will be built out during the first four to five months of FY2026.



Appendix – Expanded Team

Executive Producer, Sales Agent

Todd Slater – Pending contract signing



Todd Slater is recognized as one of the top digital and entertainment executives in the media and technology sector. Areas of expertise include media and film transactions, acquisitions and negotiation of content rights, investment analysis, and the structuring of media financing. During his career he has successfully helped finance or secure worldwide distribution for over 100 films and has successfully led capital investments in multiple digital, media and sports ventures.

Slater is the former Executive Vice President at Philip Anschutz's (AEG) media company, and Paramount Pictures. Slater has been associated with such films as the Academy Award winning *Ray* (starring Academy Award winner Jamie Foxx), *The Parts You Lose* (starring Aaron Paul), *Madame* (starring Academy Award nominee Toni Collette), *Sahara* (co-starring Academy Award winners Matthew McConaughey and Penelope Cruz), and *Swimming Upstream* (starring Academy Award winner Geoffrey Rush). Slater has been highlighted in *The Hollywood Reporter's* annual "The Next Generation" Issue - dedicated to the top executives in Hollywood.

Inhouse Director

David Winning



David Winning, with 47 Features, 29 Series, over 160 credits, is a US-Canada Dual Citizen and veteran film & television Director and Producer. Experience in all genres: Sci-Fi, horror, drama, action, theatrical release, movies-of-the-week, episodic, romance, westerns, Christmas movies, comedy, family, kids' series, live audience multi-cam, situation comedies, web-based, etc. Has directed for Netflix, Hallmark, SYFY Channel, Lifetime, Nickelodeon, Disney, BBC, ABC Television, Paramount, MGM, 20TH Century FOX, HBO, Lionsgate, etc.

Over the years, he has directed in Scotland, Budapest, Vancouver, Montréal, and Los Angeles. Veteran of Stargate: Atlantis, Are You Afraid of the Dark?, multiple seasons of the Netflix Vampire apocalypse VAN HELSING, Gene Roddenberry's Andromeda, Todd and the Book of Pure Evil, 20TH Century Fox's Power Rangers, and over two dozen Christmas and family features. His recent work with Hallmark includes beloved films such as *Unleashing Mr. Darcy*, *A December Bride*, *Tulips In Spring*, and Blake Shelton's TIME series, all of which have become fan favorites. Three new movies: FIELD DAY, A CHRISTMAS BLESSING, & a NEW CURIOUS CATERER Mystery premiere this season.

Actor, Stunt Manager, Armorer

Alan MacFarlane



Alan MacFarlane

Producer / Actor

IMDb:

<https://www.imdb.com/name/nm4857901>

Alan has been involved in over 500 film, TV and commercial productions, and has been a stunt performer and gun wrangler on numerous feature films. He is known for BIG EYES (2014); the Mel Gibson-Vince Vaughn feature, DRAGGED ACROSS CONCRETE (2018); FREAKS (2018); and RESIDUE (2017). He is now concentrating on producing feature films, including his newest features, USED MERCS and SILK ROAD 2.



WRITER

MICHAEL J. MARENTETTE



Originally from Toronto, Ontario, I began my creative path while completing a specialization in political science at the University of Toronto. When the pandemic shuttered campuses nationwide, I pivoted toward my true calling, visual storytelling. I was accepted into the first film program to reopen in Canada, located in British Columbia. Immersed in cinematic studies, I discovered not only technique, but purpose.

Following graduation, I returned to Toronto and quickly integrated into the industry, working as an assistant director and script supervisor on multiple feature films. There, I was mentored by veteran filmmakers whose experience and guidance sharpened my versatility and commitment to the craft. Through trusted industry referrals, I joined my first SHUDDER original streaming production as assistant director on *Slasher Season 6*, the acclaimed horror anthology series.

My directorial debut short film *The Recipient*, achieved notable success on the international festival circuit, reinforcing my voice as an emerging genre storyteller with a cinematic vision grounded in mood, symbolism, and character depth. Building on that momentum, I've developed five original feature-length screenplays, each crafted to push narrative boundaries and designed for my own direction under a growing creative banner. The Recipient feature film script is currently in the quarter finals for the *Scriptation Showcase* Screenwriting competition, known as one of the top five screenwriting competitions in North America.

As I continue to evolve as a multi-hyphenate filmmaker, I am glad to be working with Myflyx Media and Sensory Films who shares my passion for creating emotionally resonant, visually arresting, and genre-defying films. Together, I aim to craft work that leaves a lasting impression and contributes meaningfully to the storytelling landscape.

IMDb: <https://www.imdb.com/name/nm16565315/>



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