

BY AESTHETICS CREATIVE

My name is Ana, founder of By Aesthetics Creative. For the last 15 years, I have helped established small businesses as well as start ups optimize their business, and stand out in their niche industry through direct operational & administrative support, business strategy or consulting as well as marketing management and content creation. My personal belief is there is no cookie-cutter way to run your business and still stay true to your vision, ethos and vibe. Therefore, I wanted to start a boutique agency that could provide individualized solutions and one-on-one support.



Ana

INDUSTRY EXPERIENCE

MED SPAS, PLASTIC SURGERY, AESTHETICS

FITNESS, WELLNESS, GYM

RESTAURANTS, FOOD, RETAIL, ECOMMERCE

EVENTS (GRAND OPENINGS, 5K/RACE
ORGANIZATION, FUNDRAISERS, CHARITY)

FULL SERVICE DIGITAL MARKETING: CONTENT CREATION, SOCIAL MEDIA MANAGEMENT, AD DESIGN & SEO MANAGEMENT

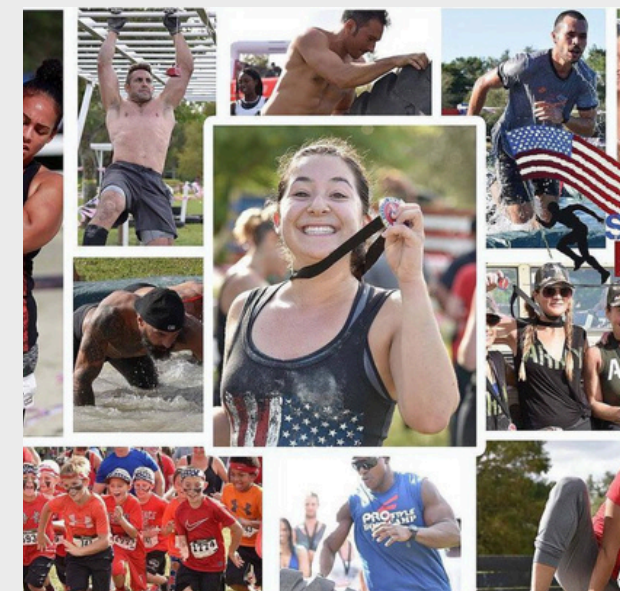
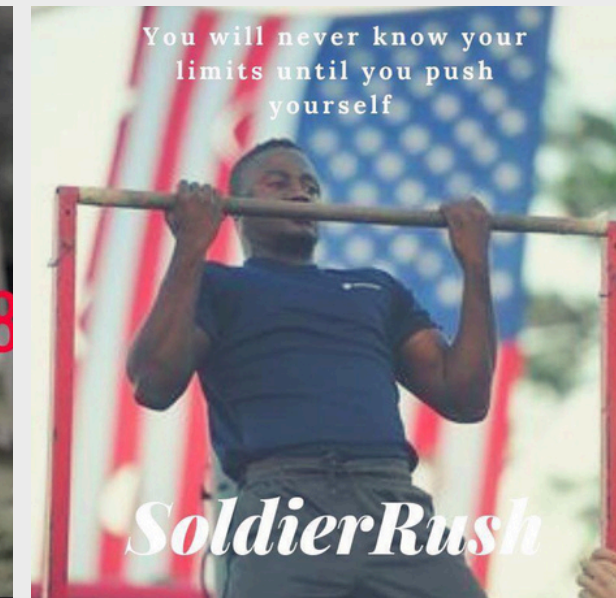
CLIENT: RESTAURANT

Developed and executed a full-scale marketing strategy for restaurant including original branded photos, high quality short-form videos, reels and stories. Managed content calendars and account engagement across Instagram, Facebook & TikTok platforms. Designed, managed and tracked ads



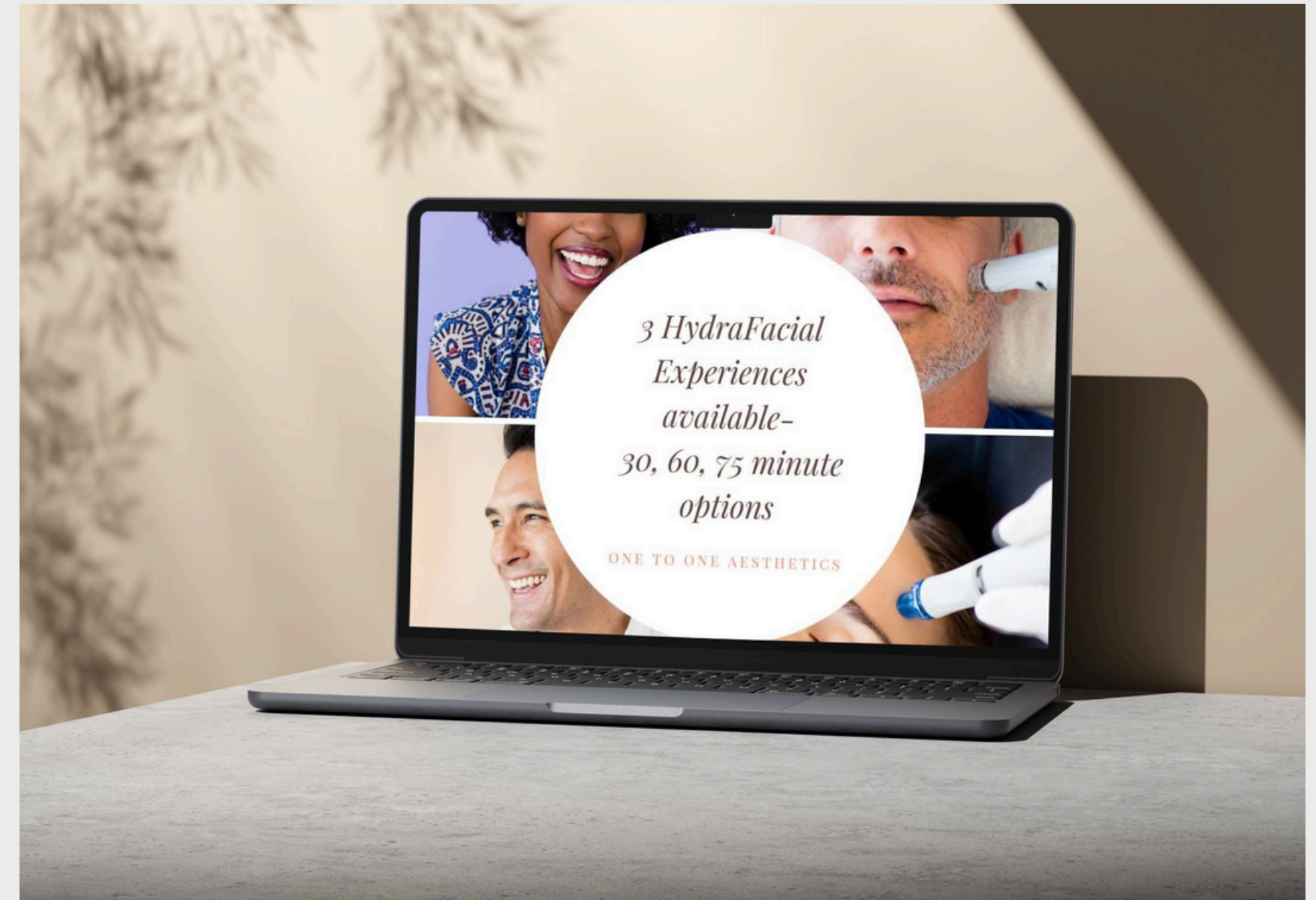
EMAIL/NEWSLETTER
BLASTS, EVENT
ORGANIZATION, VENDOR
RELATIONS, ADMIN
SUPPORT, SPONSORSHIP,
SOCIAL MEDIA CONTENT &
MANAGEMENT

CLIENT: CHARITY 5K RACE



BUSINESS LAUNCH

CLIENT: MED SPA





SCHEDULE YOUR FREE *discovery call*

BYAESTHETICSCREATIVE.COM