

Privacy Policy

Last Updated: August 28, 2026

At EverydayAlonzo, your privacy matters to me. This Privacy Policy explains how Christina Alonzo / EverydayAlonzo (“EverydayAlonzo,” “I,” “me,” “my,” or “we”) collects, uses, discloses, and protects information when you visit www.everydayalonzo.com (the “Website”), subscribe to my newsletter, contact me, or otherwise interact with EverydayAlonzo online.

By using the Website, you acknowledge the practices described in this Privacy Policy.

1. Information I Collect

Depending on how you interact with EverydayAlonzo, I may collect information that you voluntarily provide, information collected automatically when you use the Website, and information received from certain third-party services.

Information You Provide Directly

You may voluntarily provide information when you:

- - Subscribe to the EverydayAlonzo newsletter.
- Contact me by email.
- Submit a contact form.
- Leave a comment or other publicly visible submission.
- Participate in a giveaway, contest, survey, or promotion.
- Request information or assistance.
- Communicate with EverydayAlonzo through the Website or other online channels.

This information may include your:

- **Name**
- **Email address**
- **Contact information**
- **Information contained in your message or submission**
- **Other information you choose to provide**

Please do not submit sensitive personal information through public comments, contact forms, or other areas of the Website unless specifically requested and appropriate.

2. Information Collected Automatically

When you visit the Website, certain information may be collected automatically by the Website, hosting provider, analytics services, advertising services, or other technologies.

Depending on the services currently used by the Website, this information may include:

- **IP address**
- **Browser type**
- **Device type**
- **Operating system**
- **Approximate geographic information**
- **Referring website**
- **Pages visited**
- **Date and time of visits**
- **Time spent on pages**
- **Links clicked**
- **General Website usage information**

- Other technical information associated with your browser or device

This information may be collected through cookies, pixels, tags, log files, analytics technologies, and similar technologies.

3. How I Use Information

EverydayAlonzo may use information collected through the Website for legitimate business and operational purposes, including to:

- Provide and operate the Website.
- Respond to questions, comments, and inquiries.
- Send newsletters and other communications you have requested.
- Manage newsletter subscriptions.
- Improve the Website and its content.
- Understand how visitors use the Website.
- Analyze Website traffic and performance.
- Personalize or improve the user experience.
- Maintain Website security.
- Detect, prevent, or investigate fraudulent, abusive, or unauthorized activity.
- Administer giveaways, contests, surveys, or promotions.
- Manage business relationships and communications.
- Comply with applicable legal obligations.
- Enforce applicable Website policies and terms.
- Protect the rights, safety, and property of EverydayAlonzo and others.

I will not use personal information for purposes materially different from those described in this Privacy Policy without providing additional notice where required by applicable law.

4. Newsletter & Email Communications

If you subscribe to the EverydayAlonzo newsletter, I may use the email address you provide to send newsletters, updates, weekly content, recommendations, seasonal content, promotions, and other communications related to EverydayAlonzo.

You may unsubscribe at any time by clicking the unsubscribe link included in our emails.

Even after unsubscribing from marketing communications, I may retain certain information as necessary to honor your unsubscribe request, maintain suppression records, comply with legal obligations, or for other legitimate business purposes.

5. Cookies & Similar Technologies

EverydayAlonzo and certain third-party service providers may use cookies and similar technologies.

Cookies are small files placed on your device that can help websites remember information about visitors and understand how the Website is being used.

Cookies and similar technologies may be used for purposes such as:

- Website functionality
- Remembering preferences
- Analytics
- Understanding Website traffic
- Measuring content performance
- Affiliate tracking

- Advertising or marketing
- Improving Website functionality and user experience
- Security

The specific cookies and technologies used by EverydayAlonzo may change as the Website, plugins, advertising services, analytics tools, and other technology change.

Your browser may allow you to control or disable certain cookies. Disabling cookies may affect the functionality of portions of the Website.

Where required by applicable law, additional cookie or consent notices may be provided.

6. Analytics

EverydayAlonzo may use analytics services to understand how visitors interact with the Website.

Analytics services may collect information such as:

- - Pages visited
- Referral sources
- Device information
- Browser information
- Approximate location
- Website interactions
- General traffic and engagement information

Analytics information helps me understand what content is useful to readers and improve the Website.

The specific analytics services used by EverydayAlonzo may change over time.

7. Affiliate Links & Affiliate Tracking

EverydayAlonzo participates in affiliate marketing programs.

When you click certain affiliate links, the affiliate network or retailer may use cookies or similar tracking technologies to determine whether a purchase or other qualifying action occurred.

If you make a qualifying purchase through an affiliate link, EverydayAlonzo may receive a commission at no additional cost to you.

Affiliate tracking may involve sharing or receiving certain information between EverydayAlonzo, an affiliate network, and the applicable retailer.

For additional information about affiliate relationships, please review the [Affiliate Disclosure](#).

8. Sponsored Content & Brand Partnerships

EverydayAlonzo works with brands and businesses on sponsored content, paid partnerships, product collaborations, and other business relationships.

Brands or agencies may provide information necessary to coordinate a campaign, such as contact information, campaign requirements, product information, or other business-related information.

Personal information collected through EverydayAlonzo is not provided to brands merely because you visit the Website unless the applicable service or transaction involves such sharing or you otherwise provide information for that purpose.

Sponsored content is disclosed in accordance with applicable advertising requirements.

For more information, please review the FTC & Sponsored Content Disclosure.

9. Third-Party Services

EverydayAlonzo may use third-party service providers to operate and support the Website and business.

Depending on the services currently used, these may include providers for:

- Website hosting
- Email marketing
- Analytics
- Website security
- Advertising
- Affiliate tracking
- Payment processing
- Forms
- Social media
- Video hosting
- Embedded content
- Website functionality

These providers may process information on behalf of EverydayAlonzo or

collect information directly through their own technologies.

Third-party providers have their own privacy policies and terms, and their handling of information may be governed by those policies.

I encourage you to review the privacy policies of third-party services before providing them with personal information.

10. Social Media & Embedded Content

The Website may contain links, buttons, widgets, feeds, videos, or other content from third-party platforms such as Instagram, Facebook, TikTok, Pinterest, YouTube, or other services.

Third-party content may allow those providers to collect information about your interaction with their content, subject to their own privacy policies and technologies.

EverydayAlonzo does not control the privacy practices of third-party platforms.

If you interact with a social media platform through the Website, your interaction may be governed by that platform's privacy policy and terms.

11. Information Sharing

EverydayAlonzo does not sell your personal information simply because you visit the Website.

Information may be disclosed to third parties when reasonably necessary for purposes such as:

- **Providing Website services.**
- **Operating the newsletter.**
- **Processing transactions.**
- **Providing analytics.**
- **Managing affiliate relationships.**
- **Providing Website hosting or technical services.**
- **Maintaining security.**
- **Administering promotions or giveaways.**
- **Complying with legal obligations.**
- **Protecting the rights, safety, or property of EverydayAlonzo or others.**
- **With your direction or consent.**

Third-party service providers may receive information necessary to perform services on behalf of EverydayAlonzo.

12. Sale or Sharing of Personal Information

EverydayAlonzo does not intentionally sell personal information in exchange for money.

However, certain advertising, analytics, affiliate, or other online technologies may involve disclosures of information that could be considered a “sale” or “sharing” under certain privacy laws, depending on the technology used and the applicable legal definitions.

Because these technologies and laws can change, EverydayAlonzo will review its practices periodically and update this Privacy Policy and provide applicable notices or opt-out mechanisms where required.

13. Your California Privacy Rights

California privacy laws may provide certain California residents with rights regarding their personal information.

Depending on whether the applicable law covers EverydayAlonzo and your particular circumstances, these rights may include:

- The right to know about certain personal information collected about you.
- The right to request deletion of certain personal information.
- The right to request correction of inaccurate personal information.
- The right to opt out of certain sales or sharing of personal information, where applicable.
- The right to limit certain uses or disclosures of sensitive personal information, where applicable.
- The right not to receive discriminatory treatment for exercising applicable privacy rights.

Not every right applies in every situation, and certain exceptions may apply under applicable law.

California privacy requirements can change, and applicability depends on factors including the nature and size of a business and its data practices.

14. How to Submit a Privacy Request

If you believe you have a privacy right that applies to you and would like to submit a request, contact:

Christina Alonzo

EverydayAlonzo

Email: christina@everydayalonzo.com

Please include enough information for me to understand and respond to your request.

I may need to verify your identity before completing certain requests in order to protect personal information from unauthorized disclosure.

Where required by applicable law, I will respond to verified requests within the applicable time period.

15. Authorized Agents

Where applicable law permits you to use an authorized agent to submit a privacy request on your behalf, EverydayAlonzo may require appropriate documentation confirming the agent's authority and may take reasonable steps to verify the identity of the person making the request.

16. Children's Privacy

EverydayAlonzo is intended for a general audience and is not directed toward children under 13.

I do not knowingly collect personal information from children under 13 through the Website.

If you believe that a child has provided personal information through the Website without appropriate parental consent, please contact me at:

christina@everydayalonzo.com

If I learn that I have collected personal information from a child under 13 in circumstances where applicable law requires parental consent, I will take reasonable steps to address the information appropriately.

17. Data Security

I take reasonable steps designed to protect personal information from unauthorized access, use, disclosure, alteration, or destruction.

However, no method of transmitting or storing information online can be guaranteed to be completely secure.

The FTC recommends that businesses understand what personal information they maintain, limit unnecessary collection, protect information appropriately, control access, and have a plan for responding to security incidents. EverydayAlonzo strives to follow these principles as appropriate for the nature and scale of the business. ([Federal Trade Commission](#))

18. Data Retention

I retain personal information only for as long as reasonably necessary for the purposes described in this Privacy Policy, including to:

- - Provide requested services.
 - Maintain business and financial records.
 - Manage newsletter subscriptions.
 - Maintain unsubscribe records.
 - Resolve disputes.
 - Enforce agreements.
 - Comply with legal obligations.
 - Protect the Website and business.

Retention periods may vary depending on the type of information and the reason it was collected.

When information is no longer reasonably necessary, I may delete, anonymize, or securely dispose of it, subject to applicable legal and business requirements.

19. Links to Other Websites

EverydayAlonzo may contain links to websites operated by third parties.

Those websites have their own privacy practices and policies.

EverydayAlonzo is not responsible for the privacy, security, content, or practices of third-party websites.

Please review the privacy policy of any third-party website you visit.

20. Email Communications From Third Parties

EverydayAlonzo may use third-party email marketing providers to deliver newsletters and other communications.

Those providers may process your email address and related information in order to send communications, maintain subscription records, monitor delivery, and provide reporting and analytics.

You can unsubscribe from EverydayAlonzo marketing emails at any time using the unsubscribe link included in the email.

21. Do Not Track

Some web browsers may transmit “Do Not Track” signals.

Because there is currently no universally accepted standard for responding to such signals in every context, the Website may not respond to all browser-based Do Not Track signals.

Where required by applicable law, the Website will provide applicable privacy choices and controls.

22. International Visitors

EverydayAlonzo is operated from the United States.

If you access the Website from outside the United States, your information may

be transferred to, stored in, or processed in the United States or other countries where EverydayAlonzo or its service providers operate.

Privacy laws in those locations may differ from the laws of your country.

By using the Website, you acknowledge that your information may be processed in the United States, subject to applicable legal requirements.

23. Changes to This Privacy Policy

I may update this Privacy Policy from time to time to reflect changes in:

- Website functionality
- Technology
- Business practices
- Third-party services
- Affiliate relationships
- Applicable laws or regulations

When changes are made, the “Last Updated” date at the top of this page will be revised.

I encourage you to review this Privacy Policy periodically.

Your continued use of the Website after an updated Privacy Policy is posted means that you acknowledge the updated policy, to the extent permitted by applicable law.

24. Contact

If you have questions about this Privacy Policy or EverydayAlonzo's privacy practices, please contact:

Christina Alonzo

EverydayAlonzo

Email: blog.everydayalonzo@gmail.com

Website: www.everydayalonzo.com

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