

## Privacy Policy

**Effective Date:** April 1, 2025

Welcome! [www.youradventurementality.com](http://www.youradventurementality.com) ("website") is owned and controlled by Adventure Mentality ("Company", "we", "our", "us"). Your privacy is important to us. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website.

### Your Rights and Choices

You have the right to:

- Access, update, or delete your personal information.
- Opt out of marketing communications.
- Restrict certain data processing activities.

### Information We Collect AND Information You Share

We may collect the following types of information:

- **Personal Information:** Name, email address, phone number, and purpose of inquiry.
- **Non-Personal Information:** IP address, browser type, operating system, language preference, and website usage data.
- **Cookies and Tracking Technologies:** We use cookies and similar technologies to enhance your experience.

### How We Use Your Information

Some of this information (non-personal) is collected automatically, while other information (personal) is shared with us through the use of forms. By submitting the contact form, you are prompting us to contact you, or initiating contact with our company. We will use your personal information to fulfill your request.

We may use your personal information to keep you informed about our services that we believe may be of interest to you. In this case, you will have the opportunity to opt out of receiving direct marketing communications.

Non-personal information that we collect helps us to understand how visitors engage with our website so that we can continue to improve our website functionality.

**Sharing Your Information** We do not sell, rent, trade, or otherwise disclose your personal information. However, we may share your information with:

- **Legal Authorities:** If required by law or to protect our rights.
- **Business Transfers:** In case of mergers, acquisitions, or business transfers.

### Data Security

We implement appropriate security measures to protect your personal data from unauthorized access, alteration, or disclosure.

However, despite our efforts to protect the data provided to us through our website, the transmission of information via the Internet is not completely secure. Therefore, we cannot fully guarantee the security of your Personal Information transmitted to our website.

Any transmission of Personal Information via our website is at your own risk. We are not responsible for the circumvention of any privacy settings or security measures contained on our website.

### **Protecting the Privacy of Children**

Our website is intended for use exclusively by adults 18 years of age or older.

If you are under 18 please do not provide any Personal Information on our website or through any of its features.

We do not knowingly collect Personal Information from children under 18. If we become aware we have collected or received Personal Information from a child under 18, we will delete that information.

### **Third-Party Links**

Our website may contain links to third-party sites. We are not responsible for their privacy practices and encourage you to read their policies.

### **California Residents**

If you are a resident of California, you have additional rights under the California Consumer Privacy Act (CCPA), including:

- The right to request information about how your data is collected, used, and shared.
- The right to request the deletion of your personal data.
- The right to opt out of the sale of personal information (we do not sell personal information).
- The right to receive equal service and pricing, even if you exercise your privacy rights.

To exercise these rights, you may contact us at [michelle@youradventurementality.com](mailto:michelle@youradventurementality.com) or 314-467-0045. We will verify your request and respond in accordance with California law.

### **European Economic Area Residents**

If you are a resident of the European Economic Area (EEA), you have rights under the General Data Protection Regulation (GDPR), including:

- The right to access, correct, or delete your personal data.
- The right to restrict or object to processing.
- The right to data portability, allowing you to obtain and reuse your personal data for your own purposes.
- The right to withdraw consent at any time when we rely on your consent to process your data.
- The right to lodge a complaint with a data protection authority if you believe we have not properly handled your personal data.

To exercise your GDPR rights, you may contact us at [michelle@youradventurementality.com](mailto:michelle@youradventurementality.com) or 314-467-0045.

### **Changes to This Policy**

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated effective date.

### **Contact Us**

If you have any questions about this Privacy Policy, please contact us at:

Email: [michelle@youradventurementality.com](mailto:michelle@youradventurementality.com)

Phone: 314-467-0045

Business Address: 5850 Macklind Ave, Unit #220, St Louis, MO 63109