



Greater Zurich Area
Expanding business horizons



Greater Zurich Area: Switzerland's Innovation Hub

www.greaterzuricharea.com

Innovation & Technology: Made in Switzerland

Switzerland, and especially the Greater Zurich Area are recognized worldwide as leaders in the areas of research and knowledge. The long-established exchange between academic institutions and industry make this location very attractive for research-intensive companies.

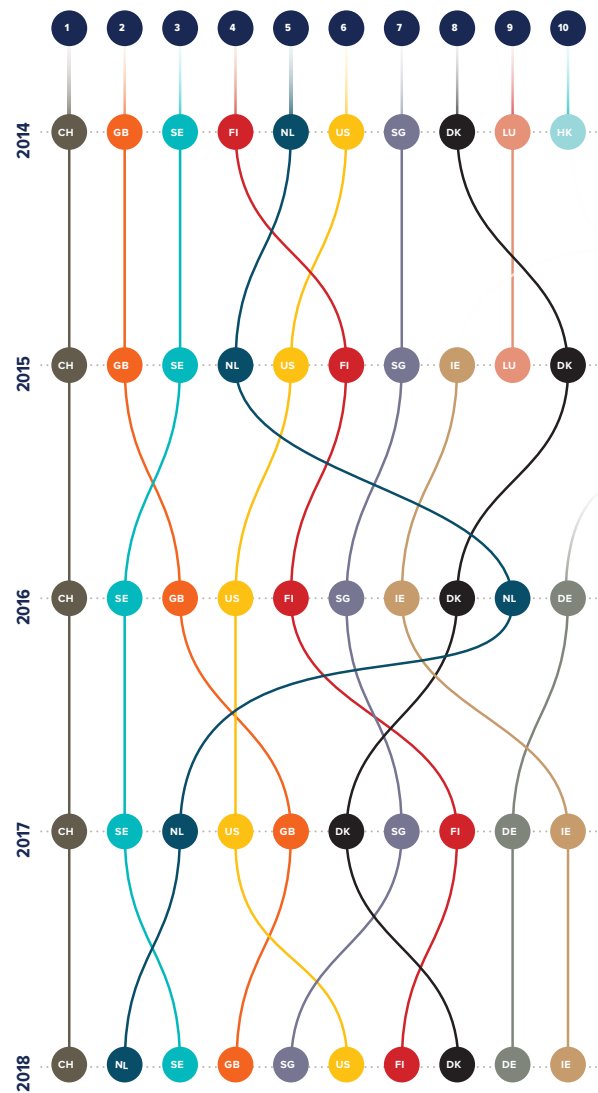
Greater Zurich Area's capacity for innovation is secured in the long term by the presence of renowned globally-connected universities such as the Swiss Federal Institute of Technology ETH Zurich, the Swiss Federal Institute of Aquatic Science Eawag, the Swiss Federal Laboratories for Materials Science and Technology Empa, and the University of Zurich, as well as internationally leading R&D labs in the private sector, e.g. Disney Research, Google, and IBM.

Switzerland is Global Innovation Leader



- #1 Global Innovation Index 2018 (Cornell, INSEAD, WIPO)
- #1 European Innovation Scoreboard 2018 (EU-Kommission)
- #1 Global Talent Competitiveness Index 2018 (INSEAD, Adecco Group, Tata Communications)
- #1 IMD World Talent Ranking 2017
- #1 ETH Zurich named Best University in Continental Europe (The World University Ranking)

Since 2011 Switzerland has ranked 1st in the Global Innovation Index



DK	Denmark	HK	Hong Kong (China)	NL	Netherlands	CH	Switzerland
FI	Finland	IE	Ireland	SG	Singapore	GB	United Kingdom United
DE	Germany	LU	Luxembourg	SE	Sweden	US	States of America



ETH Zurich – the "Swiss MIT" – named Best University in Continental Europe (Ranking Times Higher Education World University Rankings 2016–17)

REGION

Greater Zurich Area: The Compelling Location for Global Business Solutions

The Greater Zurich Area as the economic engine of Switzerland is one of the most dynamic business locations in Europe. Highly qualified, productive and motivated talents, coupled with an excellent business-friendly environment and regulatory framework, make the region the best place for an expansion into Europe.

The Greater Zurich Area is easily accessible via Zurich International Airport (ZRH), one of the most awarded airports in the world (winner of World Travel Awards and Business Traveller Awards). Travel time from the airport to the city center is approximately 10 minutes. Most places in the region – that stretches over the Swiss cantons of Zurich, Glarus, Grisons, Schaffhausen, Schwyz, Solothurn, Uri and Zug – can be reached from the airport in less than 60 minutes by road and Switzerland's outstanding public transport system.

The business location Greater Zurich Area offers a unique network of innovative companies and internationally renowned research and teaching institutions as well as an extremely powerful and reliable data and communication infrastructure providing major business location advantages for your enterprise.

Next stop: Zurich Airport

#1

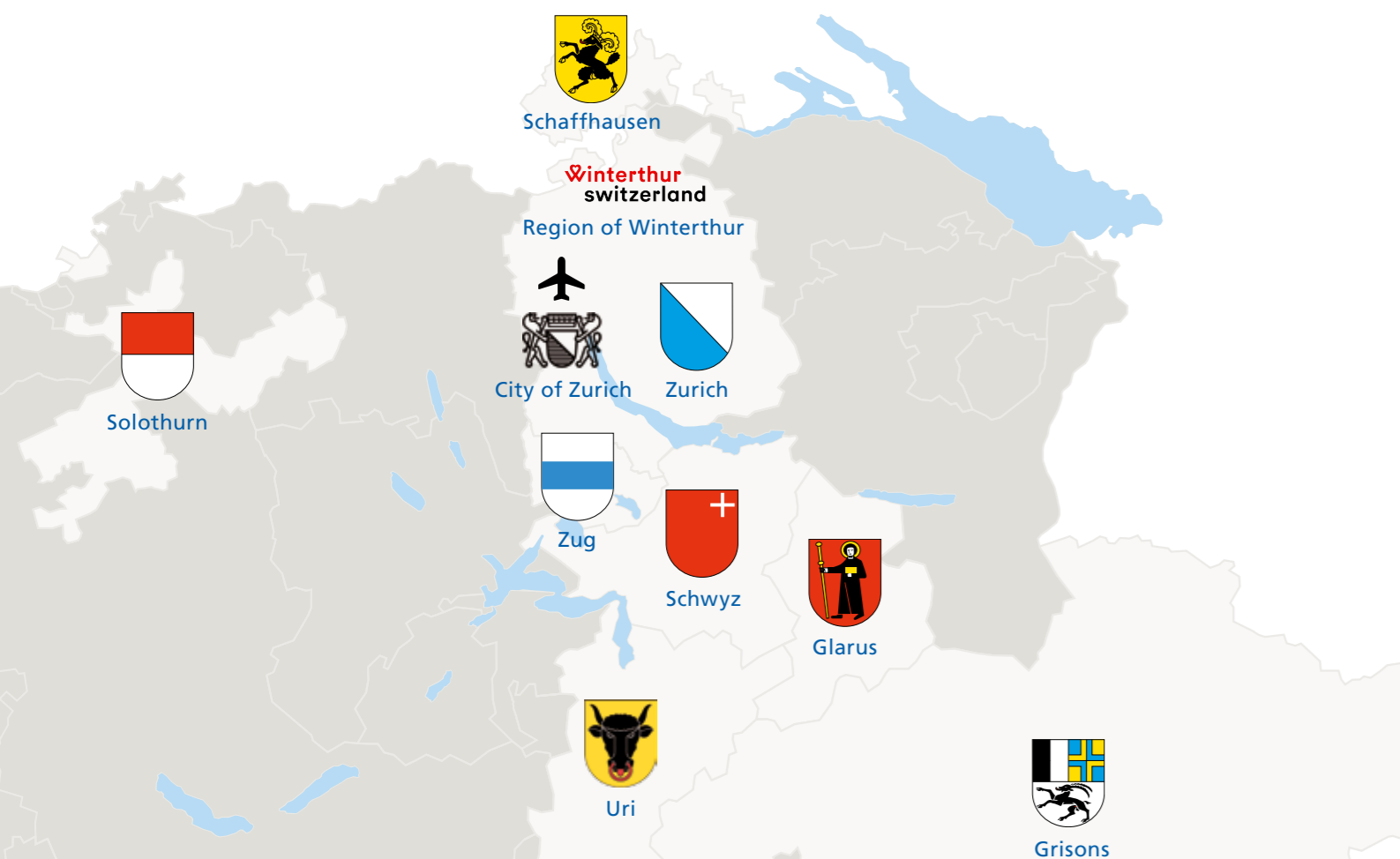
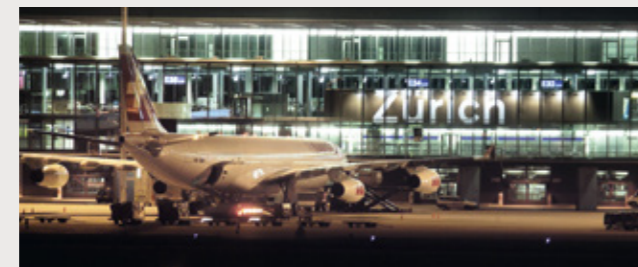
Europe's leading airport (World Travel Award)

185

Destinations worldwide
(131 in Europe, 54 Intercontinental)

10 minutes

by train to city center

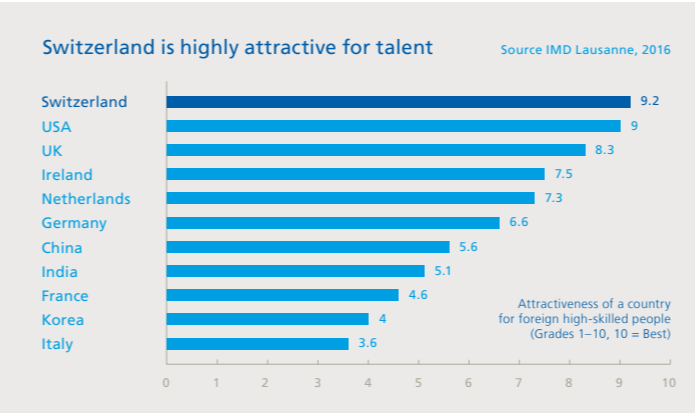


BUSINESS ENVIRONMENT

Highly attractive for talent

Highly-qualified, productive, and motivated employees for all corporate operations as well as a flexible job market with minimum regulations make Switzerland the world's number one job market, and a magnet for global organizations.

Multilingual skills, international experience and higher education are standard for employees in the Greater Zurich Area, and the high quality of life make the Greater Zurich Area extremely attractive for international top executives.



Variety of industries

The Greater Zurich Area is the business hub of Switzerland – not least due to its proven innovative dynamic, a unique culture of precision and enviable political stability. The economic region enclosing the financial metropolis of Zurich employs around 1.5 million multilingual and international staff in 150,000 companies from industries such as Life Sciences, High-Tech, Precision Technology, Machinery, ICT, Cleantech & Financial Services.

- Cleantech
- ICT
- Financial Services
- Life Sciences
- High-Tech
- Machinery

«This region is ideal for innovation-oriented technology companies.»

Andreas Wieland, CEO of Hamilton AG



The worldwide leader in the areas of laboratory automation, sensor and medical technology is based in the Grisons.

«The Greater Zurich Area is the optimal location for the Amgen European Hub.»

Corinne Le Goff, Senior Vice President, Europe General Manager, Amgen



From its location in Zug, the biotechnology pioneer Amgen oversees all of the European markets.

«We are very picky and want to find the best talent. In Switzerland, people already speak three languages, and many foreigners work here.»

Urs Hölzle, Senior Vice President, Google



Its Zurich location is Google's largest engineering hub outside the United States (2000+ employees, 75+ nationalities) and is mainly involved with its Maps, Search, Gmail, Calendar and YouTube divisions.



LOCATION SWITZERLAND

Your benefits in the heart of Europe

Europe

- Central location in the heart of Europe
- EU market access

Peace of mind

- Legal, political, economic and financial stability
- Social peace (no strikes)

Non-EU

- No state aid claim-back risk
- No strict anti-avoidance rules

Tax

- Competitive tax system
- BEPS compliant
- Open relationship

Regulations

- Progressive approach
- Decentralized
- Data protection
- Legal certainty

Infrastructure

- State of the art technology
- Public transport
- Energy
- Universities

Talent

- Highly skilled and motivated workforce
- Europe's most flexible labor law

Innovation

- Best universities in continental Europe
- Unique vocational education and training system

Our Service – Your Business Success

Greater Zurich Area Ltd (GZA) has been the official investment support agency for Switzerland's economic center since 1999. GZA assists companies with their global evaluation and integration into Switzerland via structure consulting, peer industry and partner introductions, information on R&D incentive programmes, site tours, staffing, and business plan preparation for meetings with local government and the tax authorities.

GZA is a public-private partnership authorized by the local governments of the cantons of Zurich, Zug, Solothurn, Schwyz, Schaffhausen, Uri, Glarus, and Grisons, as well as the region of Winterthur, and the city of Zurich. As a not-for-profit development agency, our services are provided free of charge.

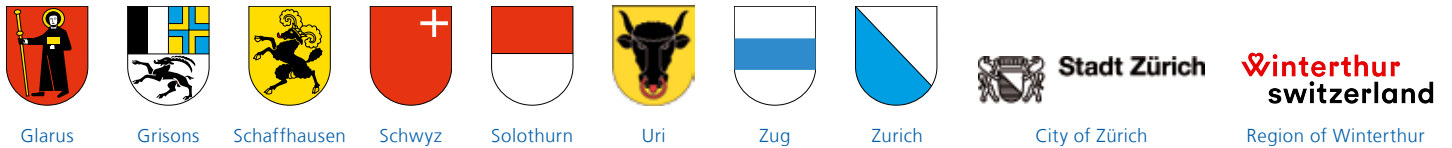


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