

To help families prevent child sexual abuse by talking to their children about the signs of sexual grooming.



We want children to feel safe enough to tell their parents that inappropriate behavior is happening prior to any sexual contact.



We want to impress the responsibilities on parents to take action on protecting their child even if it means offending or inconveniencing them temporarily to investigate the claims.

WHAT IS "SEXUAL GROOMING"?

Grooming is a process of targeting a child and engaging him or her for the purpose of sexual activity.



WHAT IS THE PURPOSE OF "SEXUAL GROOMING"?

The purpose of grooming is to gradually increase access to the intended victim, eventually engage in sexual activity with him or her, and decrease the likelihood that the perpetrator's actions will be discovered by others, including the victim. The perpetrator's goal also is to make the potential victim feel comfortable enough to become close to and be alone with the perpetrator, and to keep the sexual activity a secret.



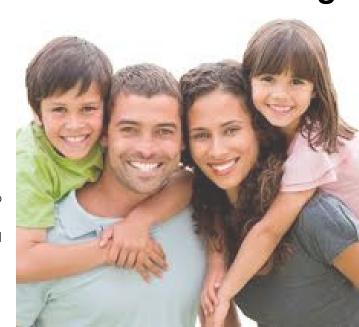
WHY DO WE FOCUS ON "SEXUAL GROOMING"?

At S.T.O.P. we believe that informing your child about the signs of grooming will greatly decrease the chances of them being sexually assaulted. We want to help all families by giving a very easy to follow step by step process in having the conversation and sexual abuse prevention.



Empowering
Families
to
S.T.O.P.
Sexual Abuse
BEFORE
it Happens.

www.teachtotell.org



If a Child
"SEES" an adult
doing these things..

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Giving unwanted affection hugging, tickling, kissing

Exposing their genitals or private parts

Not allowing privacy when changing or using the bathroom

Showing inappropriate pictures or movies

Asking a child to keep a secret from parents or caregivers.

The Child should
"TELL"
any adult.

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Teacher

Parent

Extended family

counselor

Neighbor

Police officer

The Adult will
"OFFER"
support.

OFFER BELIEF.-This doesn't mean that it's necessarily happening or that the child isn't misunderstood, it just means that you BELIEVE your child that he/she thinks its happening

OFFER LOVE

OFFER UNDERSTANDING

OFFER GRATITUDE-Thank the child for telling you

OFFER ACCEPTANCE-Accept what the child says and take it seriously The Adult will "PROTECT" the child.

Remove the child from the situation

Take all claims seriously.
Investigate the claims.Use a professional if necessary.

Protect the child even if it means being inconvenienced or offending someone.