



PERRY COUNTY
CHAMBER OF COMMERCE
RURAL ARKANSAS AT ITS BEST

Chamber Membership Resource Guide - 2026 -



**Networking - Education - Leadership - Volunteering - Marketing
Business Development - Special Events - Training - Policy Making**



MISSION STATEMENT

Serve as the voice of Perry County’s business community, providing the collaborative leadership needed to achieve the community’s vision to be “Rural Arkansas at Its Best.”

THE CHAMBER OF COMMERCE

The Perry County Chamber of Commerce is a voluntary organization of businesses, professionals, and individual men and women who have joined together for the purpose of promoting the civic and commercial progress of Perry County.

The area’s economic well-being is directly related to the caliber of work that is done by the Chamber. That is why the Perry County Chamber of Commerce has a major impact on the community’s economy and the future growth of the area.

Two primary functions of the Chamber are:

- 1) Act as a spokesperson for the business and professional community and translate into action the group thinking of its members, and
- 2) Provide specific services to Chamber members and the community as a whole to positively impact local businesses and our economy.

FINANCING

The Perry County Chamber of Commerce is financed by investment of its members and money raised from programs and events. Keeping the Chamber of Commerce adequately funded is essential to finance the efforts of the Chamber of Commerce that are vital to community growth and development.

The Chamber’s member investments are designed as a “fair-share” investment program. The investment levels include schedules by business classification, number of employees, nonprofit, and individual/retired individual investments.

Other forms of funding include: sponsorships, special events, fees for special services, advertising, and contracts.



THE VALUE OF JOINING THE PERRY COUNTY CHAMBER OF COMMERCE

When you look at the cost of chamber membership compared to other forms of business visibility and exposure, you cannot beat the **return on your investment** with the Perry County Chamber of Commerce.

While promoting your business is only one aspect of membership, when you add the value of legislative representation, leadership opportunities, community development, referrals and the many other services we offer, the Chamber provides the most **bang for your buck**.

What Research Shows...

National studies reveal that membership in a local chamber of commerce can significantly boost a business' image among consumers, as well as among other businesses. Surveys show positive perceptions of chamber members in a number of areas, including overall favorability, consumer awareness and reputation, and likelihood of future patronage.

A study, commissioned by the American Chamber of Commerce Executives (ACCE), IBM, Administaff, Small Business Network, Inc., and Market Street Services, showed that when respondents were told that a particular small business was a member of its local chamber, they were 44% more likely to rate it favorably than study respondents who were not told of the chamber affiliation. Respondents were also 63% more likely to want to purchase goods or services from a small business that is a chamber member.

Your Chamber investment is one of the best values in business today. Membership has its privileges and we have many wonderful benefits for our members - with more being introduced all of the time. Your Chamber provides value and positive return on your investment many, many times over.

Tourism
Promotions



We Help You Promote Your Business and Create Awareness

One of the most valuable benefits we offer is marketing and visibility!

- Your business is listed on our web site, www.perrycountyarkansas.org, and is directly linked to your own website free of charge.
- Your business is listed free of charge in the Petit Jean River Valley Vacation & Relocation Guide which offers your business great publicity. Members are listed at no charge by category. This publication is the “yellow pages” of the best businesses in Conway & Perry counties and serves as **THE GUIDE** for residents, newcomers and visitors alike.
- Your Ribbon Cutting photo and announcement will appear in the Chamber newsletter and multiple online and traditional media outlets.

So Many Ways to Get Involved...

Other opportunities for marketing your business are available by simply attending and becoming active in our networking & community events.

- Business Seminars
- Business After Hours
- Fourche River Outdoors Festival
- Annual Chamber Banquet
- Join a committee

The Perry County Chamber of Commerce is truly the voice of business in Perry County. Make your investment work – take advantage of these and the many other benefits we offer!



Ribbon Cuttings



Membership Has Its Advantages!

Being a member of the Perry County Chamber of Commerce is not an expense, it is an investment—and you get what you put into it in terms of your time, talents, & resources.

Here are some simple ways to ensure you get **MAXIMUM** benefit:

- **JOIN A COMMITTEE** – What is your passion? Where do you want to help our community go forward? Odds are we have a committee you can be a part of to help do just that!

- **TAKE ADVANTAGE OF OPPORTUNITIES TO PROMOTE YOUR BUSINESS.**

- > Keep your information up to date. If something changes - your address, phone number, website, etc. - be sure to update! When you join, we provide you access to update your information on our website and data base so that if there are some changes need, no problem and no waiting!
- > Advertise in the Petit Jean River Valley Vacation & Relocation Guide, newsletters, and e-blasts.
- > Sponsor activities such as our Business After Hours, annual banquet, special events, etc. Sponsors are recognized and have opportunities to tell others all about their business and services.

- **ATTEND OUR EVENTS & ACTIVITIES.** Monthly Chamber Meetings, Ribbon Cuttings, and Special Events like the Annual Banquet & Awards Ceremony and the Fourche River Outdoors Festival. These are many other are great ways to get to meet and know others in the local community. We all know that folks like to work with those they know - and we provide chances to be known! To keep up with what's happening be sure you are on the weekly & monthly e-newsletters distribution.



Social Media - Marketing & Communications

ANNUAL INVESTMENT SCHEDULE

Business Classification

**A. Industry/Manufacturing/Construction/Wholesale Retail/Corporate/
Small Business/Service, Hospitality & Other Business**

<u># of Employees</u>	<u>Annual Investment</u>
1-5	\$115
6-10	\$175
11-20	\$230
21-30	\$290
31-50	\$345
51-75	\$400
76-100	\$460
101-150	\$575
151-250	\$690
251-400	\$800

B. Physicians, Dentists, Chiropractors, CPAs, Attorneys, Pharmacists, Veterinarians
\$175 for First Professional + \$75 each additional

C. Insurance, Real Estate, Business & Investment Managers and Brokers
\$175 + \$25 per agent

D. Financial Institutions
\$25 per \$1 million deposits (Minimum \$500)

E. Utilities
\$500 minimum

**F. Sustaining Business - Conducting business within the county but whose
employees are principally located elsewhere**
Negotiate (Minimum \$200)

G. Civic Groups/Churches/Non-Profits with no Paid Staff
\$100

H. Retired Individuals/Couples
Single \$35
Couple \$50

**I. Other Non-Profit: Colleges/Schools/Hospitals/Non-Profits with Paid Staff?
Others that do not fit into one of the above categories**
Negotiated

J. Multiple Memberships: Largest - Full Price; Additional - 1/2 Price

- Notes:
- * 2 Part-Time Employees = 1 Full Time Employee.
 - * Retired/Individual is not associated with a business.
 - * Each member firm is entitled to one representative for each \$150, or part thereof, invested (Maximum of 10)
 - * This schedule has been carefully developed to insure the most equitable investment. It is a suggested minimum and does not reflect community spirit and commitment to economic development, but serves as a guide.



Membership Investment Form

Please complete the following membership information:

Business Name: _____

Business Phone: _____

Business Email: _____

Business Physical Address: _____

Mailing Address (if different): _____

Number of Employees: Full Time - _____

Part Time - _____

Business Category (see page 8): _____

Primary Contact Person: _____

Phone for Point of Contact (if different): _____

Email for Point of Contact (if different): _____

Billing Contact Person (if different): _____

Billing Contact Phone (if different): _____

Billing Contact Email (if different): _____

Description of Business/Services Offered: _____

Days / Hours of Operation: _____

Website Address: _____

Facebook Page Name: _____

Website Address: _____

Date Established: _____

Business Classification (see page 6): _____



BUSINESS CATEGORY

Please select from the following categories. If choosing more than one, please indicate which is your primary category:

_____ Advertising & Media

_____ Lodging

_____ Agriculture

_____ Manufacturing, Production, Wholesale &

_____ Art & Photography

_____ Non-Profits & Organizations

_____ Attractions

_____ Personal Services

_____ Automotive

_____ Pharmacies

_____ Churches

_____ Professional Services

_____ Construction

_____ Real Estate

_____ Educational & Schools

_____ Rentals-Properties & Storage

_____ Event, Conference Centers, &

_____ Restaurants

_____ Financial Services

_____ Retail & Consumer Goods

_____ Florist

_____ Services

_____ Government

_____ Transportation

_____ Health Services

_____ Utilities

_____ Individuals

*Primary: _____

WHY JOIN - WHAT'S IN IT FOR YOU???

New Business Contacts

Publicity and Marketing Opportunities

Referrals

Community Marketing

Skill Building

Facts and Figures

We Want To Be Your Business Partner!

Need More Info?

Visit us at 106 Fourche Ave, Perryville, AR | Call (501) 354-2393 | Online at www.perrycountyarkansas.org