CSCTA™

Certified Supply Chain Transformation Architect

Identify & Capture Significant Performance Improvement Opportunities in the End-to-End Supply Chain
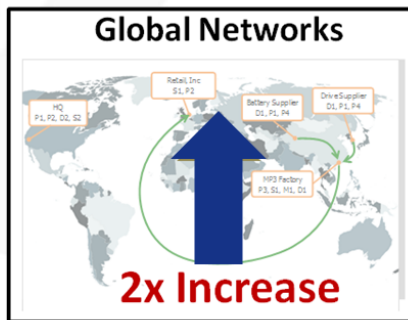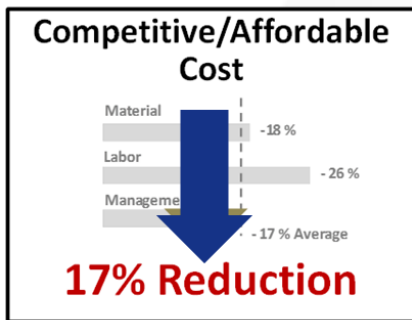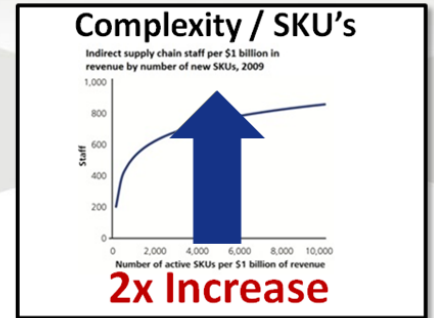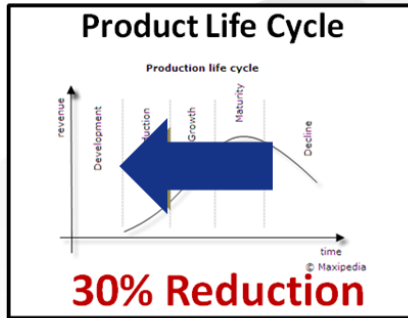
Learn a Proven Approach That Assures Leadership Effectiveness and Accelerated Results

Integrated Best Practice Approach that Will Leverage Past Investments in Lean Six Sigma, SCOR, ERP, and Executive Development

ExecQtion™
Leadership Effectiveness Programs

Respond to Supply Chain Performance Challenges

CSCTA™
Certified Supply Chain
Transformation Architect

Typical Expectations and Challenges

New Product/Service Launch Cycle Time

50% Reduction

Product Life Cycle

30% Reduction

Complexity / SKU's
Indirect supply chain staff per $1 billion in revenue by number of new SKUs, 2009

2x Increase

Competitive/Affordable Cost
Material   -18 %
Labor   - 26 %
Manageme   - 17 % Average
17% Reduction

Global Networks

2x Increase

Supply Chain Risk

3x Increase

Todays Supply Chain Leaders are Expected to Rapidly Deliver Transformation with Significant Results

ADVANCED APPLIED LEARNING PROGRAM

A Program That Links Application, Knowledge, and Skills to Business Purpose, and Integrates Industry Best Practices for Effective Leadership of Performance Improvement

CSCTA™
Certified Supply Chain
Transformation Architect

Proven Best Practices That Deliver Results!

ATTENDEES WILL DEVELOP

Transformational Skills to Deliver the Supply Chain Performance Improvement Demanded by Today's Marketplace & Business Environment

APPLIED LEARNING COURSE

| A | Understand Concepts & Best Practices | Step-by-Step Curriculum |

| B | Apply to Real World Situation | Real Company Application |

| C | Practice Facilitation Skills, Collaborative Methods | Participant Led Teams |

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Leadership Effectiveness Programs

Course Structure

Over the 8 Days of the Applied Learning You will Identify & Capture Significant Performance Improvement Opportunities in a Real End-to-End Supply Chain.

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Each Session offers a Real World Experience in Which the Attendees Will Spend the Majority of Their Time in Breakout Teams Applying the Concepts and Best Practices They Have Learned. You Will Notice the Titles of Each Module Define the Purpose Focused, Not the Typical Tools and Techniques of Lecture Courses.

Session One

Day 1	Day 2	Day 3	Day 4
Role of Supply Chain Architect	Defining & Prioritizing Supply Chains	Transitioning Leadership Team Module 3	Governance of Performance (Continued)
Building Consensus on Approach Module 1	Module 2	Governance of Performance Module 4	Module 4 (Continued)

Session Two

Day 1	Day 2	Day 3	Day 4
Establishing Supply Chain Discipline Module 5	Project Portfolio Management Module 7	Customer & Supplier Collaboration Module 9 / 10	Executive Reviews & Command Centers Module 12
Risk Mitigation/ Management Module 6	Project Definition & Execution Module 8	Collaborative Change Management Module 11	Talent Development Planning & Course Conclusion

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What Attendees Are Saying……..

"I just finished the first four day session of the Certified Supply Chain Transformation Architect course. This was an amazing learning experience. Enjoyed being confronted with realistic situations through the case study and challenged to practice effective leadership with a team of experienced senior executives. Liked the fact that we spent most of the time on our feet working in teams, not listening to lectures on tools. The course content is all "meat" and no fluff. The leadership effectiveness rules we discussed caused more than a few "eureka moments" when I was able to relate them to past experiences. I highly recommend this course for supply chain executives who are serious about performance improvement. It provides solid value."

Stephen Cherlet – President FarStar Consulting, Former COO Velan, Inc.

"I have been involved with the SCOR reference model for over 20 years. After taking this course, I am much more effective in integrating the strengths of SCOR with other leadership best practices, and collaboratively engaging organizations in successful deployment. This course is at the top of my list for executives and colleagues who are looking for ways to successfully deploy SCOR into their supply chains and build solid Centers of Excellence that optimize performance. If you are serious about taking your supply chain to the next level, this course is the road map to get you there!"

Monty Boyle, Supply Chain Executive, Consultant, APICS SCOR Instructor

"In my dozen years working in Executive Development, this course stands out as a first-class applied learning experience for supply chain leaders. The unique holistic approach identifies and develops skills identified in recent MSU/APICS research sought by today's supply chain leaders. Overall, this engaging learning experience ties many diverse, complex and strategic topics together with tactical implementation processes in an easy-to-follow approach firms can adopt to address critical issues."

Nick Little, Assistant Director, Executive Development Programs
Broad College of Business, Michigan State University

"Throughout my career as a supply chain professional with APICS certifications and a Master Black Belt, I have led many complex supply chain projects and business-wide operational excellence deployments. Along the way, I have often had to cobble together various methodologies, models and best practices in pursuit of a given outcome.

The CSCTA course has better equipped me to engage leadership teams with an approach that gives them the outcomes they want without distracting them with the tools and jargon. The integrated best practices we learned to apply in the course is a well thought out and reliable way of achieving our business goals. What I liked most about this course is its focus on leadership skills, its high quality content and delivery, and my ability to apply it immediately with results."

Mike Kingzett, VP Supply Chain Transformation

INNOVATIVE PROGRAM
Our Applied Learning Program Has Integrated the Industry's Best Practices to Deliver Unprecedented Performance Results!

CSCTA™
Certified Supply Chain Transformation Architect

- Lean Six Sigma
- Collaborative Change Mgmt.
- Governance of Performance
- Risk Mitigation/Management
- Project Portfolio Management
- Project Definition & Execution

- SCOR® Model
- Demand Driven Enterprise
- Collaborative Supply Chain
- Tailored Supply Chains
- E2E Supply Chain
- Flexible Methods to Fit Business

Deliver Balanced Performance and Strategic Results!

Leadership Actions		Performance Attributes	Strategic Outcomes
Collaborative Approach for Ownership	Customer	Reliability	Growth
Define Strategic Objectives & Priorities		Responsiveness	Customer Loyalty
End-to-End Supply Chain Alignment		Agility	Innovation
Governance of Performance	Financial	Cost	Increased Margin
Opportunity Identification & Capture			Sustainability
Strategic Capability Development		Asset Efficiency	Strategic Capabilities

ExecQtion™
Leadership Effectiveness Programs

ExecQtion™
Transformation Program

ExecQtion™
On-Line Playbook

MetaEXperts™
Strategic Deployment Top Talent

Transformation Program
- Leadership Coaching
- Specialist Coaching
- Facilitated Workshops
- Accelerated Change Management
- Collaborative Change Management
- Supply Chain Governance Teams

Practitioner Support
- Integrated Best Practices
- 1000+ Pages of Tutorials
- 100+ Workbooks
- Step-by-Step Approach
- Assured/Consistent Results

Jump Start Talent Access
- Top Level Talent
- Certified CSCTA™ Talent
- Talent Only When You Need It
- Accelerated Learning by Example

Assured Capabilities and Leadership Effectiveness

Four-Step Certification Process

1. Pre-Qualification
- Minimum Competency Ratings Key Skills
- Minimum Years Experience

2. Training Program Completion
- Attendance Verification
- Learning/Development Plan

3. Knowledge Testing
- Achieve Passing Exam Score
- Passed Each Module

4. Application Experience Verification
- Coaching Guidance and Evaluation
- Proven Capabilities in Delivered Results

For More Information Contact:

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Visit Our Website
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