

Sponsor Pitch 2026



Fueling Passion. Building Communities.
@NiagaraMotorEnthusiasts

Our Mission

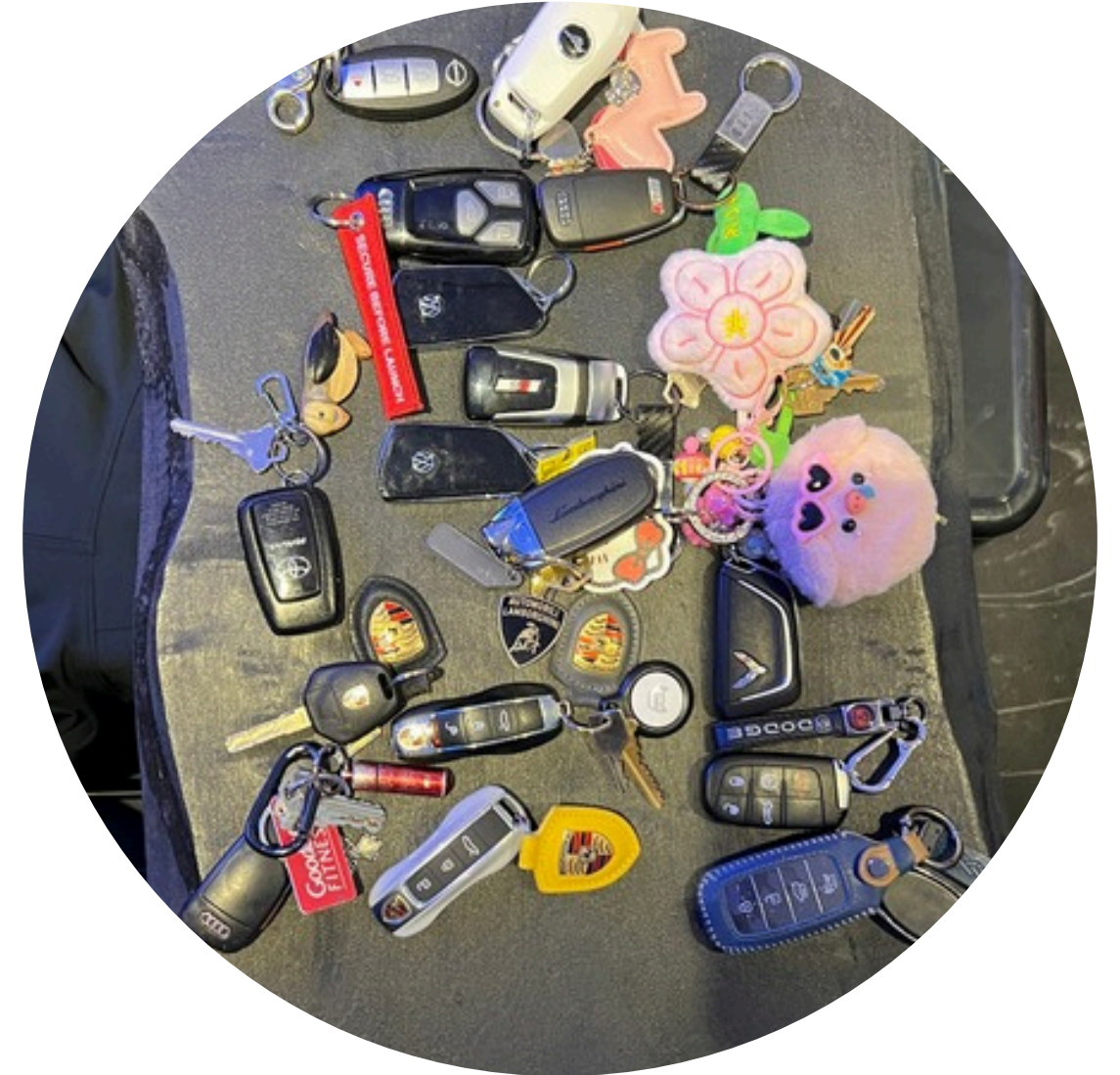


"To unite motor enthusiasts through exciting events, foster automotive culture, and support local businesses while giving back to the community."

About Us

**Founded in 2024,
the Niagara Motor Enthusiasts is a premier community
of car lovers, gearheads, and motorsport fans
in the Niagara region.**

**We host monthly meetups, rallies, charity drives, and automotive events,
bringing together enthusiasts for networking, fun, and advocacy.**



Audience & Reach



Demographics:

Age: 18-55 (Majority 25-45)

Gender: 75% Male, 25% Female

Income Level: Mid to High

(Disposable income for automotive hobbies)

Location: Primarily Niagara Region (Ontario, Canada), with reach into Southern Ontario & Western NY.



Engagement & Reach:

Members: 2000+ active members

Social Media:

Instagram: [1200] followers

Events: [8] Major Events/Year
with [150-250] attendees

Why Sponsor?

→ Highly Targeted & Engaged Audience

Demographics align with premium buyers:

78% have disposable income for hobbies & upgrades.

65% follow automotive brands on social media.

45% attend at least 5-7 car events per year.

→ Amplified Brand Visibility

Multi-Channel Exposure:

Events: Logo placement on banners, event programs, merchandise, and digital screens.

Social Media: Sponsor shoutouts, takeover opportunities, and featured content to thousands of followers.

Word-of-Mouth: Our tight-knit community actively discusses and recommends trusted brands.

Media Coverage: Past events have been featured in [local news, blogs, youtube channels].



We Bring The Party To YOU!

- Set Up Your Location as a stop
 - Offer exclusive discounts to our members (drives direct sales).
- Data & Feedback: Post-event reports with attendee metrics and engagement insights.

What Our Sponsors Say:

"Partnering with Niagara Motor Enthusiast Group gave us direct access to car lovers who trust our brand.

We saw a 30% increase in local sales after our first event!"
—416 Coffee

Community Goodwill & CSR Boost

- Many of our events support local charities, enhancing your brand's corporate social responsibility (CSR) profile.
- Sponsors gain positive association with a respected, growing automotive community.

We were proud to sponsor the season opener event with Niagara Motor Enthusiasts and it turned out to be a fantastic experience!

The turnout was great, and the energy from the club brought in lots of new faces to our restaurant.

It was a win-win all around—we're looking forward to teaming up again!
—Happy Jack's Restaurant



Why Sponsor?

Past Event Recap:

[2024 First Ever Event](#)

[2025 Season Opener](#)

[2025 Season Closer](#)



Click to watch

SPONSORSHIP OPPORTUNITIES

2025 Season Opener

[CLICK HERE](#) 

We offer flexible sponsorship packages tailored to your brand's goals:

Package	Silver \$500 (For the Season)	Gold \$1000 (For the Season)	(Event Title Sponsor) \$1500 (1 Time Event + Gold Benefits)
Logo on Event Materials	✓	✓	✓ (Premium Placement)
Social Media Mentions	Posts + IG Story	Posts + IG Story + Monthly Newsletter	Posts + IG Story + Teaser & Recap Reels + Monthly Newsletter
Event Stop	–	✓	Prime Location
Event Naming Rights + Co Branded Merchandise	–	–	✓ (e.g., "Niagara Motor Fest presented by [Your Brand]")
Other Perks	Discount for members	Discount for members	Discount for members + Feature in Recap Video

CONTACT & NEXT STEPS



Let's drive success together!

Email: Niagaramotorenthusiasts@gmail.com

Phone: 289-969-5388

Social Media: @NiagaraMotorEnthusiasts

Ready to discuss a partnership?

Reply to this deck or schedule a call with us!