



## JOE PATERNOSTRO MEMORIAL FUND

*“Delivering a healthy heart”*

Dear Sponsor,

The Joe Paternostro Memorial Fund is hosting it's 10th annual Jump Start Your Heart 5k Race/Walk on Sunday, October 13, 2019. This event is a unique way to raise money and awareness for the Joe Paternostro Memorial Fund, which inspires and empowers people who have been affected by heart disease to take the right steps to live a healthy long life.

Your sponsorship helps to defray the cost of organizing the event. Funds received from sponsorships are used to purchase t-shirts for registered race participants, awards and complimentary drinks and snacks for each race participant. Any additional money from sponsorships will help go toward our fundraising goal.

The Joe Paternostro Memorial Fund, a nonprofit 501c3, provides education resources for those seeking to avoid the perils of heart disease. If you have been affected by chronic heart disease or an acute heart attack, or you care about this cause, please support us and the millions of Americans fighting off heart disease by making a donation.

We hope that your company would consider helping. As a corporate sponsor, your company's logo will be placed on the back of the race day T-shirt as well as all race fliers distributed and any information given to us considering your company will go in the race day bag. We will also promote your company in various other ways depending on your sponsorship level.

The money that you donate will help further our mission to inspire and empower people affected by heart disease. Proceeds will be donated to the American Heart Association, scholarships for high school students, and to other families who have suffered the same tragedy.

You can donate online at [joepizza5k.com](http://joepizza5k.com).

Thank you in advance for your support – this cause and event are truly important to us. Together, we can make a difference in the fight against heart disease. If you have any questions, or would like to be part of this exciting event, please e-mail us at [joepizza5k@gmail.com](mailto:joepizza5k@gmail.com).

Sincerely,

Joe Paternostro Memorial Fund