



WHAT: Rockers On Broadway Concert Event

FEATURING: Huey Lewis — Lifetime Achievement Award
Peter Bradley — Ambassador of Rock
Yungblood — Guest performer

WHEN: October 28, 2024

WHERE: Sony Hall

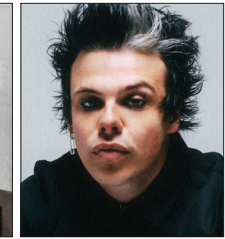
WHY: To provide support and inspire artists as they navigate their unique artistic paths to success.



LIFETIME ACHIEVEMENT
HUEY LEWIS



AMBASSADOR OF ROCK
PETER BRADLEY JR.



GUEST PERFORMER
YUNGBLOOD

Photo: Deanne Fitzmaurice

PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR
\$10,000	\$5,000	\$2,500
<ul style="list-style-type: none">• 'Above The Title' Producer level billing on all materials• A Full table of 10 w/ VIP Premium Seating• Inclusion in press photos on the Red Carpet• Invitation to private cast rehearsal• Early Access VIP Admission• Meet and greet with celebrity talent• VIP Invitation to the Private After Party• Corporate logo on all printed materials and websites• Promotional attention during the event.	<ul style="list-style-type: none">• Sponsor level billing on all materials• 4 tickets to event w/ VIP Seating• Early Access VIP Admission• Meet and greet with celebrity talent• VIP Invitation to the Private After Party• Corporate logo on all printed materials and websites• Promotional attention during the event.	<ul style="list-style-type: none">• 2 tickets to event w/ VIP Seating• Early Access VIP Admission• VIP Invitation to the Private After Party• Corporate logo on all printed materials and websites• Promotional attention during the event.

BENEFICIARIES

IN-KIND SPONSORSHIP & UNDERWRITING OPPORTUNITIES

UNDERWRITE EVENT EXPENSES:

- VIP After Party.....\$5,000
- Social Media Event Promotion.....\$5,000
- Band Honorariums.....\$3,500
- Backstage Hospitality.....\$2,500
- Equipment Rentals.....\$1,500
- Video Production Editing.....\$1,500
- Limited-Edition T-Shirts.....(250 pieces).

LIVE AUCTION ITEMS:

- Donate your time or high-value items:
- Unique Experiences
- Limited-Edition Autographed Items
- Event Tickets
- Dining Experiences.

DONATIONS ARE TAX DEDUCTIBLE!

All in-kind and Underwriting donors will receive a tax-deductible receipt for the full value of the donation.

Corporate and Individual sponsors help us to cover the expenses it takes to make an event like this happen so that more of the proceeds can go directly to charity. We are deeply grateful for their support of our mission.