



**BRICK & MORTAR**  
*realty*

listing pre-shoot

**SELLERS CHECKLIST**

# listing pre-shoot sellers checklist



## LIGHTING

- Check all lightbulbs and replace any dead bulbs
- Let in as much natural light as possible
- Turn on ALL lights - lamps, ceiling lights, under cabinet lighting, etc



## KITCHEN

- Remove clutter - paper towels, dish soap, counter appliances, etc
- Clear dishes in sink, dishwasher, racks
- Wipe down surfaces - countertops, oven, stove, microwave, refrigerator, etc
- Remove personal items such as fridge magnets, family photos, kids artwork, etc



## LIVING AREAS

- Replace worn pillows and rugs
- Sweep, vacuum, and mop all floors
- Remove personal belongings - family photos, scrapbooks, etc
- Consider adding plants or fresh flowers
- Dust furniture and tabletops, wipe down all surfaces
- Turn off all TVs, monitors, and electronics and store remotes out of sight



## LAUNDRY ROOM

- Put away visible clothing items
- Declutter and wipe down surfaces, sweep and mop floors, put away trash cans



## BEDROOMS

- Remove clutter, clear nightstands and other areas of personal items
- Organize and tidy up closets
- Make all beds, fluff pillows, clean bedding/pillowcase/throws
- Dust furniture and wipe down all surfaces



## BATHROOMS

- Store daily items such as toothbrushes, soap, etc out of sight
- Put toilet seats and lids down
- Wipe down mirrors and countertops, clean toilets, declutter space
- Organize and tidy up cabinets and visible open shelves



## EXTERIOR

- Freshly-cut lawn and landscaping in good shape, trim trees and shrubs
- Clean patio furniture, gutters, and window wells
- Remove toys, pool items, and any other personal items from the yard
- Sweep pathways and clear driveways
- Put away hoses, garden tools, and other clutter items
- Arrange outdoor furniture, wash or replace cushions and rugs
- Touch up paint on front door/exteriors, wash windows
- Pick up pet waste and put away garbage cans

# listing pre-shoot sellers checklist



## PET

- Put away pet supplies - food/water bowls, crates, toys, litter boxes, etc
- Keep pets out of the way during the shoot (outside or get a petsitter)
- Use a room freshener spray or candle if needed



## VEHICLES/GARAGE

- Tidy up open shelving and organization
- Get rid of or donate things you no longer need
- Make sure there aren't vehicles in the driveway or on the street out front
- Close garage doors



## COVID 19 SAFETY

- Keep home vacant during the shoot
- Wear a mask with photographer if necessary (or wanted)
- Clean and disinfect your home - door knobs, cabinet handles, etc
- Make sure everyone feels healthy the week/day of the shoot!



## NEIGHBORS

- Let your neighbors on either side of your home know about the shoot so they can be sure their yards are clean and everything looks well maintained



## STAGING

- Add extra decorative touches like fresh flowers, plants, pottery, vases, and candles (if you'd like to freshen up your place a little!)



## OTHER

- Turn off ceiling fans
- Minimize knick-knacks, excess clutter, and personal items
- Open all curtains, window coverings, shades, etc
- Put away electrical cords, phone chargers, other cables, etc