**East -Central Alabama Chapter, MOAA**

**MINUTES OF EXECUTIVE BOARD MEETING**

**May 10, 2021**

The meeting was held at the Horsefield’s residence. It was called to order at 2:35 P.M. by President Mike Horsefield. The following were present:

Mike Horsefield, Marilyn Horsefield, Cathy Golden, Charlie Block, Mike Golden,

& Bill Broome

Not present: Judy Bohler & Jeff Bohler

Bill Broome started the meeting with the Pledge.

A quorum was present.

Announcements: Mike Horsefield stated that he had Jeff Bohler’s reports and would furnish them.

**Old Business:**

**a.** COVID Status – Jeff Bohler reported the trends across the state have lowered but there a still a few spikes in locations. What is of concern now is how this is affected mental health.

**b.** April Zoom Meeting Feedback – Jeff Bohler stated that the meeting went very well.   
**c.** Good Deeds/Charitable donations – We received a donation request from Central High School Navy JROTC. There was some discussion and tabled for June’s meeting. A motion was made to include the 6 JROTC units on our Charitable Donations List. It was seconded and approved by vote.  
**d.** Mercer/USAA Monies – Mercer advertising money has not been received. Bill Broome to follow up. Mike Golden stated that he has applied for the USAA chapter funds.  
**e.** LOE Submission – Mike Golden stated that he submitted it late but was accepted by the MOAA submission portal.

**Reports:**

1. **Vice President Report – Jeff Bohler:**   
**a.** Nothing to report.

2. **Treasurer – Mike Golden:**   
**a.** Current account balance is $5771.86.

3. **Secretary – Bill Broome:**   
**a.** 79 Members. 63 Regular, 14 Surviving Spouse, & 2 Associate as of April 30, 2021.

**b.** Motion was made by Bill Broome to accept the April minutes. It was seconded and approved by vote.

4. **Past President – Mike Golden:**

**a.** Nothing to report.

5. **Chaplain – Mike Golden:**

**a.** Nothing to Report.

6. **Chapter Affairs:**

**a. Surviving Spouse Liaison:** Marilyn Horsefield. Nothing to report.

**b. TOPS:** Mike Horsefield. Nothing to report.

**c. Membership:** Judy Bohler. Nothing to report.

**d. Personal Affairs:** Marilyn Horsefield. Nothing to report.

7. **Communications:**

**a. Newsletter:** Bill Broome reported that both the newsletter and website won 5-Star Harris Communications Award! In progress and will be out this week. Any submissions to Cathy by close of business Tuesday 5/11.

**b. Webmaster:** Bill Broome. Website up and running, no problems. Renewal is coming up and one link was removed.

**c. Social Media:** Jeff Bohler. LinkedIn and Facebook are up and static.

**d. News Releases:** Bill Broome. Nothing to report.

8. **Program & Banquet:**

**a. ROTC/JROTC Awards:** Mike Golden. Still sending out award medals and certificates.

**b. Monthly Meeting Coordinator:** Mike Golden. Mike stated that he met with Moore’s Mill Club and has scheduled them for the August Luau where MMC will cater and have a cash bar. Other meetings have been scheduled as well.

**c. Guest Speakers:** Jeff Bohler. The May speaker is Mr. Stan Blankenship who will speak on corporate responsibilities.

9. **Legislative Affairs:**

**a. Bylaws:** Charlie Block. Nothing to report.

**b. State Council:** Charlie Block. The next meeting will be on July 13 by Zoom videoconference.

**c. Legislative Updates:** Charlie Block. Nothing to report.

**d. Monthly MOAA Update:** Charlie Block. We are seeing inflation and that will affect our COLA adjustments.

10. **New Business:**  
**a. Memorial Day:** Mike Horsefield will speak at Opelika’s event and Auburns will be at 9 am at Veterans Park.

**Round Table Discussion: Mike Horsefield.**

**a.** **Luau RSVP:** Discussion was held about using a RSVP system to better gauge food expenditures at MMC.

**b. How to attract & keep members:** Mike Horsefield led a discussion on how we can attract & keep members. The Luau has traditionally been a way to attract new members. What advertising and ways to get the word out?

**Next meeting:** Tuesday, June 1st at 2 PM at the Horsefield’s residence.

**Adjournment:** Having nothing further, the meeting adjourned at 4:00 P.M.

Submitted by: Approved by:

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William J. Broome Mike Horsefield

LCDR, USCG (Ret.) CAPT, USN (Ret.)

Secretary President

Approved: June 1, 2021