

*Tangible
Results
from
Intangible Assets*



www.iprecovery.com

Assets Sold*

TradeMarks:

Ames®	Kitchen Etc.®
Breuners Home Furnishings®	Organized Living®
Heilig-Meyers®	Montgomery Ward®
Hey! Inc.®	Wards®
Huffman and Koos®	Montgomery Ward (stylized)®
Goods Furniture®	Service Merchandise®
Jacobson's®	

® Brands:

1-800-Jewelry®	Lamberti®
55 Gold®	Levia Mitra®
American Girl®	Northwest Blue®
Abacus®	Rentsmart®
Cool Blues®	Riviera®
Color Connection®	Road Guard®
Domani Uomo®	Regency®
Hampton®	Tricycle®

Domain Names:

1-800-Jewelry.com	Wards.com
Autoexpress.com	Officeoptions.com
Ames.com	Rednose.com
Kitchenetc.com	Tokens4u.com
Goldengems.com	Freebie.com
Regencywatches.com	Servicemerchandise.com

Software Systems and Licenses:

POS Systems (IBM, Cornell Mayo, and others)	Databases (Oracle, Microsoft and others)
Merchandising Systems (JDA, E3, Informix, and others)	Applications (3rd party and customized development)

Customer Data:

Over 100,000,000 customer records sold in 70+ transactions.

*Partial list of assets sold by IP Recovery

Eddie Bauer®

BREUNERS
HOME FURNISHINGS CORPORATION

arnolds home furnishings

Breuners
A FURNITURE COMPANY SINCE 1888

IBM®

iprecovery

Aspen
117 S. Spring St, Suite 103
Aspen CO, 81611
970-920-7623
Fax: 970-920-7632
jlussan@iprecovery.com

Chicago
1025 E. Busch Pkwy
Buffalo Grove, IL 60089
847-876-8842
Fax: 847-634-0702
jcook@iprecovery.com

San Francisco
16170 Main St., Unit B
Lower Lake, CA 95457
707-955-2006
Fax: 707-582-2081
dhall@iprecovery.com

New York
2 Soundview Drive
Suite 100
Greenwich, CT 06830
swiltse@iprecovery.com

The Undisputed Leader in IP Asset Sales Transactions

Since 2000, IPR has sold thousands of assets in hundreds of transactions in Mergers & Acquisitions, Private Sales, Reorganizations, Liquidation,



IP Recovery can turn your Intellectual Property into Cash

and Bankruptcy, including Trademarks, Service Marks, Patents, Domain Names, Brands, Logos, Graphics, Content, Business Intelligence and IT Systems and Software Licenses.

Professional Services:

IP Recovery offers a full range of intellectual property professional services including...

1. IP Asset Advisory Services:

- Strategic Consulting
 - Multiphase, Self-Regulating Engagements
- Asset Ownership Analysis
- IP Audit Services
 - Confidential Reporting
 - Onsite Analysis
 - Patents Analysis
 - Trademark Registrations
- Asset Valuation
 - Traditional and Market Based
- Bankruptcy Planning

2. IP Asset Monetization Services:

- Portfolio Audit and Analysis
- Asset Recovery Forecasting
- Publicity and Advertisement Sales and Marketing
 - Private and Public Sales
 - Direct Marketing of Individual Assets
 - Bundling and Grouped Asset Marketing
- Contract Negotiation and Advisory Services

Experienced Professionals *

Jay D. Lussan: Mr. Lussan holds a Juris Doctor from the University of Minnesota Law School. He has served as the CEO of several high technology, intellectual asset-based, and consumer goods manufacturing firms, including three that went public. As a former Arthur Andersen partner, Mr. Lussan was the partner-in-charge of technology, firm wide, for the Legal Consulting Services practice, structuring intellectual property transactions for clients and the firm.

W. Robert Gold: Mr. Gold holds a Juris Doctor from Northwestern University and a Bachelors of Business Administration from the University of Michigan. His legal practice focused on tax (particularly partnerships and other flow-through entities), corporate and securities laws. He also served as Director of Legal Affairs for Ocean Tomo, LLC where he was also responsible for patent sales and other intellectual property transactions as a senior member of Ocean Tomo's Corporate Finance Group.

Derek Hall: An engineering graduate (with honors) of Leicester University, UK, Derek has built many successful software systems in a variety of industries. He has worked for manufacturing and software companies in the UK, Europe and the US. Derek's experience with software development, implementation, and contract negotiation, make him a valuable resource for our IT practice. Derek remains current with the latest technologies.

Shawn E. Wiltse - Mr. Wiltse oversees IPR's asset sales team and has over 17 years of senior sales management experience. Mr. Wiltse held senior management positions with two Fortune 500 companies, including Service Master and CDW Computer Centers Inc. Mr. Wiltse holds a degree in accounting from Southwestern University.

Jeffrey W. Cook: Mr. Cook holds a Master of Science and has over 12 years of experience in the technology sector. After spending 5 years with CDW Computer centers managing licensing for large public sector customers, he co-founded and served as president of Software Alliance, LLC, a secondary software license broker focused on middle market companies.

*Additional bios information for IP Recovery Principals and Partners is available at www.iprecovery.com

John L. Palmer, Ph.D. - Advisory Board Member: Dr. Palmer served on the faculty of Harvard Medical School where he authored the first of his twelve US biotech patents. In 1985, Dr. Palmer founded Enzymatics, Inc., funded by three rounds of venture financing and an IPO. He also formed and raised financing for two additional biotechnology companies. Dr. Palmer has a Bachelor of Arts in Chemistry from the University of California at San Diego and a Ph.D. in Biochemistry from Brandeis University. He is a Certified Turnaround Professional and a member of the Turnaround Management Association, serving recently as Plan Administrator in charge of Montgomery Wards' Chapter 11 liquidation.

Matthew Ghourdjian - Advisory Board Member: Mr. Ghourdjian has 27 years experience designing, building, implementing and operating information technology solutions in the telecommunication, healthcare, legal and financial services industries. Matt is a former Partner of Arthur Andersen, LLP and served as Managing Partner for KPMG's Advanced Technology Group. More recently Mr. Ghourdjian led served as CIO of Ditech.com and subsequently as CIO for CashCall.com. Mr. Ghourdjian's successful start-ups also include Cogility Software Corporation and Ceira Technologies.

Paul A. Kozak - Advisory Board Member: Mr. Kozak currently owns and operates Prairie View Partners LLC and serves as COO of MNJ Technologies Direct. Mr. Kozak has over 20 years of extensive experience in the computer and software resale industry, formerly serving as executive VP of Operations for CDW Computer Centers.

Richard L. Pearlstone - Advisory Board Member: Mr. Pearlstone is President of the Pearlstone Group, Inc. a diverse real estate development and financial services firm with a national presence. He has served as Chairman and CEO of a private asset management firm, and a senior executive for retail mall development.

