



HOW TO SPOT A GOOD ACCOUNTANT

Many people tell you to find a good accountant to support your organization but very few explain how to do that! See some things to consider below:



NICHE

They can tell you what type of accounting they do. If an accountant says "they can do it all" **QUESTION** that. Look for those that are industry experts.



COMMUNICATION

They can explain financial topics in a way that **YOU** understand. Don't let "accounting speak" trick you into thinking you have a good accountant.



TIMELINESS

They are responsive or reply to your message in a **TIMELY** manner. Typically a response should be between 24-48 hours.



VISION

They know how to **LOOK FORWARD** and provide guidance that can help you make informed financial decisions. They do not just react to things after the fact.



GIVING

They are willing to **GIVE YOU FREE** guidance upfront which proves to be helpful. Visit our [Free Resources](#) page for some free toolkits and resources.



PRICING

They charge **FAIR** prices and the pricing is **TRANSPARENT**. Typically 2%-3% of your annual revenue is a good general rule (you get what you pay for with cheap accountants). Visit our [Pricing Page](#) for transparent pricing.

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