

# The Culture and Travel Report

Thoughtful stories about travel, culture, lifestyle, beauty, and celebration

*As the writer behind The Culture and Travel Report, I share stories that explore travel, culture, lifestyle, beauty, and weddings in a way that's engaging, insightful, and fun—inviting readers to see the world with curiosity, style, and a fresh perspective.*

*The Culture and Travel Report* is an independent editorial platform devoted to exploring how we experience the world—through travel, culture, style, celebration, and place. The focus is on stories that feel both informed and enjoyable to read, blending cultural insight with a sense of discovery.

My work looks beyond the obvious to uncover what makes destinations, experiences, and traditions meaningful. Whether the subject is a destination, a hotel, a wedding celebration, or a wellness experience, the goal is always the same: to offer readers context, inspiration, and a deeper appreciation for how culture shapes the way we travel and live.

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## What I Cover

Coverage spans a range of interconnected topics, approached with curiosity, respect, and a sense of style.

### Travel and Place

Destinations explored through local culture, atmosphere, and everyday life.

### Culture and Traditions

Customs, rituals, and stories that give places their character and soul.

### Lifestyle, Beauty and Design

Hotels, spaces, brands, and experiences that reflect thoughtful design, beauty, and craftsmanship.

### Weddings, Romance and Celebrations

Destination weddings, cultural ceremonies, and meaningful gatherings explored with sensitivity and global perspective.

### Wellness and Well-Being

Spa traditions, restorative experiences, and lifestyle practices that support balance and joy.

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## My Readers

My readers are curious, culturally engaged, and drawn to experiences that feel both enriching and enjoyable.

They appreciate:

- Travel that feels personal and well-considered
- Stories that are informative without being heavy
- Style, beauty, and culture presented with warmth and personality

My audience includes travelers, couples, creatives, and professionals who value inspiration with substance.

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## Editorial Style and Formats

My writing style is approachable, narrative-driven, and grounded in firsthand experience.

Editorial formats may include:

- Feature stories on destinations, hotels, and experiences
- Lifestyle and culture-focused essays
- Wedding and celebration coverage with cultural context
- Wellness and beauty stories rooted in place
- Evergreen content designed to remain relevant over time

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## About Nancy Barkley

### Writer and Founder, The Culture and Travel Report

I am a writer, editor, and global hospitality professional with more than two decades of experience working within travel, lifestyle, and international events.

As the founder of *Honeymoons and Get-A-Ways*, I have spent years designing and advising on destination weddings and celebrations around the world. That background informs my editorial work, allowing me to approach travel, weddings, and lifestyle stories with both insider knowledge and genuine curiosity.

I am also an international speaker and an active member of professional travel media networks, including TravMedia.



## Working With Brands and Destinations

I collaborate with tourism boards, hospitality groups, wedding venues, lifestyle brands, and cultural organizations on editorial coverage that feels natural, engaging, and aligned with my audience.

Opportunities may include:

- Editorial research visits and hosted stays
- Destination and property features
- Coverage of weddings, events, and cultural experiences
- Lifestyle, beauty, and wellness storytelling
- Speaking and moderated conversations

All collaborations are approached with care, editorial integrity, and respect for both the audience and the partner.

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## Where My Work Appears

- **The Culture and Travel Report** (Substack) – long-form editorial
- Social and professional platforms, including Facebook and LinkedIn
- Professional travel media networks

My background in hospitality and destination events also informs editorial work that is shared and referenced within industry and professional communities.

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## Contact

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