

THE CULTURE & TRAVEL REPORT

Thoughtful stories about travel, culture, hospitality, lifestyle, and celebration

WRITTEN AND PUBLISHED BY NANCY ANN BARKLEY

Travel and Hospitality Professional | Writer | Speaker | Founder, Honeymoons and Get-A-Ways



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Verified Journalist Profiles:

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PAGE 1: PUBLICATION OVERVIEW

Stories about the places we go, the people we meet, and the experiences we remember.

The Culture and Travel Report is an independent editorial publication exploring global travel through the lens of local culture, thoughtful hospitality, lifestyle, beauty, wellness, romance, and celebration.

Our stories go beyond standard tourist itineraries to explore what gives a destination its true character—the people who bring it to life, the traditions that shape it, the hospitality that makes visitors feel welcome, and the immersive moments that linger long after returning home.

As the writer behind The Culture and Travel Report, I bring more than 25 years of experience in global travel, hospitality, destination events, and international celebrations to every piece. My professional background offers an informed, insider perspective, while my curiosity leads me toward the understated details, authentic heritage, and human connections that make each destination distinct.

Whether exploring a boutique hotel, a family-owned vineyard, a regional wellness ritual, a destination celebration, or a quiet moment discovered at a walking pace, my goal is to deliver stories that are thoughtful, engaging, and genuinely rewarding to read.

"I believe travel can do more than take us somewhere new. It can help us understand a place more deeply—and sometimes see our own lives differently when we return home."

— Nancy Ann Barkley

PAGE 2: EDITORIAL FOCUS AND AUDIENCE REACH

EDITORIAL FOCUS

TRAVEL, ATMOSPHERE AND PLACE

Destinations explored through local culture, slow travel, distinctive neighborhoods, and everyday life. Coverage focuses on experiences beyond familiar landmarks to reveal how a place gathers, lives, and welcomes visitors.

CULTURE AND TRADITION

Stories about the customs, heritage, culinary arts, and rituals that define a region's identity. Exploring how communities connect, share food and wine, honor history, and pass meaningful traditions down through generations.

HOTELS, RESORTS AND HOSPITALITY

Thoughtful coverage of luxury and boutique accommodations with focused attention to guest touchpoints, service, design, wellness, and sense of place. Decades in destination hospitality provide a discerning eye for the details that turn a stay into a memorable experience.

FOOD, WINE, WELLNESS AND LIFESTYLE

Exploring travel through what we taste, where we slow down, and the rituals we discover along the way. Features include regional viticulture, culinary traditions, spa and wellness practices, local craftsmanship, and lifestyle rooted in authentic heritage.

WEDDINGS, ROMANCE AND CELEBRATION

Drawing on more than two decades of experience in global destination celebrations, I examine how travel and culture shape the way people gather. Coverage spans romantic travel, cultural ceremonies, destination celebrations, and evolving traditions.

AUDIENCE AND EDITORIAL REACH

The Culture and Travel Report connects with a curated, highly engaged audience of discerning travelers, luxury consumers, and global travel industry decision-makers.

3.5K+

Industry and B2B Decision-Makers

A highly engaged professional readership on LinkedIn composed of hospitality executives, travel advisors, destination marketing organizations, and trade media leaders.

4.0K+

Direct Community and Client Network

A loyal personal and business network across social channels and past clientele—comprising vetted luxury travel clients, repeat consumers, and active travel bookers built over 25+ years in the industry.

50K+

Organic Content Impressions

High-performing editorial video reels and visual destination features delivering strong organic engagement and visual reach.

Verified

Travel Media Visibility

Direct press connectivity through Muck Rack and TravMedia, delivering published stories to global PR networks, tourism boards, and hospitality collections.

PAGE 3: ABOUT NANCY BARKLEY AND PRESS RECOGNITION

ABOUT NANCY ANN BARKLEY

Writer, Publisher and Travel Industry Professional

Nancy Ann Barkley is the writer and publisher behind The Culture and Travel Report and the founder of Honeymoons and Get-A-Ways.

For more than 25 years, Nancy has worked across global travel, hospitality, destination events, and international celebrations. Her career encompasses extensive firsthand destination exploration, strategic collaboration with tourism boards and luxury brands, and a long history of helping travelers experience the world meaningfully.

As the founder of Honeymoons and Get-A-Ways, Nancy built a business grounded in personal relationships, intentional travel, and subtle luxury—prioritizing depth and authentic connection over mass-market itineraries. Today, that background directly informs her editorial work, allowing her to approach destination coverage with both professional acumen and genuine curiosity.

Nancy is an active member of professional travel media networks and an international speaker on hospitality, travel, and cultural event trends.

MEDIA RECOGNITION AND FEATURES

Nancy's industry commentary, expertise, and writing have been featured in premier national and international publications:

THE NEW YORK TIMES • FORBES • TODAY • CNN
GLAM • INSIDER TRAVEL REPORT • AUTHORITY MAGAZINE • TRAVEL WEEKLY

PAGE 4: INDUSTRY CREDENTIALS AND MEDIA NETWORKS

VERIFIED JOURNALIST PROFILES AND MEDIA NETWORKS

MUCK RACK VERIFIED JOURNALIST

Nancy maintains a verified journalist profile on Muck Rack, the premier professional platform used by public relations and communications professionals to identify active journalists, review published portfolios, and establish direct editorial connections.

- **Professional Visibility:** Provides a searchable, verified record of editorial focus, recent coverage, and published press contributions.
- **Streamlined Collaboration:** Ensures seamless communication, pitching transparency, and direct alignment with PR agencies, hospitality brands, and tourism organizations worldwide.

TRAVMEDIA VERIFIED JOURNALIST

Nancy is also a verified journalist on TravMedia, the global media network connecting travel writers directly with tourism boards, luxury hotel collections, tour operators, and destination PR teams.

- **Industry Connection:** Keeps The Culture and Travel Report directly linked to destination announcements, media opportunities, property debuts, press trips, and emerging developments across the sector.
- **Destination Alignment:** Facilitates efficient, professional communication between travel media and tourism representatives globally.

THE VALUE FOR PARTNERS

Together, Nancy's verified credentials on Muck Rack and TravMedia validate her standing as an established travel journalist. These platforms assure destination partners, PR agencies, and hospitality brands that they are collaborating with a vetted media professional whose coverage reaches a sophisticated, high-intent audience.

PAGE 5: PRESS TRIPS AND EDITORIAL COLLABORATIONS

PRESS TRIPS, HOSTED STAYS AND EDITORIAL COLLABORATIONS

The Culture and Travel Report welcomes invitations for destination press trips, hosted hotel and resort stays, tourism initiatives, cultural immersions, and custom editorial collaborations.

Every opportunity is approached with professionalism, editorial integrity, and respect for local communities and heritage. The objective is always to experience a destination deeply and produce stories that resonate with discerning readers.

GEOGRAPHIC COVERAGE FOCUS

Primary Destinations: United States, All of Europe (Western, Southern, Central and Northern Europe), Mexico and the Caribbean.

Key European Regions: Italy, France, Spain, the UK, the Mediterranean, Central Europe, Scandinavia, and emerging cultural destinations.

Editorial Focus Areas: Regional viticulture, boutique luxury retreats, historic preservation, coastal heritage, wellness practices, and slow travel.

WHAT I LOOK FOR IN A STORY

- **Sense of Place:** Properties, regions, and experiences with distinct character and a clear commitment to authentic local culture.
- **Human Connection:** Conversations with local artisans, hospitality leaders, winemakers, chefs, and community stewards.
- **Hidden Context:** The details beyond standard press materials—traditions, architecture, regional flavors, and subtle moments.
- **Intentional Pace:** Destinations that encourage travelers to slow down, be present, and engage deeply with their surroundings.

PRESS TRIP AND COLLABORATION GUIDELINES

To ensure an authentic editorial fit, pitch submissions and press trip invitations should ideally be sent 3 to 6 weeks in advance. Coverage is conducted independently, focusing on genuine guest experiences, regional character, and cultural immersion.

PAGE 6: PARTNER EXPECTATIONS AND CONTACT

WHAT PARTNERS CAN EXPECT

- **An Experienced Perspective:** Decades of experience working across travel, destination events, and hospitality provide an understanding of both the guest experience and behind-the-scenes operations.
- **Thoughtful Editorial Storytelling:** Coverage goes beyond amenity checklists to explore the traditions, atmosphere, and details that give a property or destination its character.
- **Evergreen Value:** Long-form editorial features are designed to maintain relevance far beyond initial publication.
- **A Professional Approach:** Respect for brand messaging, schedules, and destination objectives while maintaining independent editorial integrity.
- **Multi-Platform Visibility:** Strategic distribution across Substack, professional website channels, newsletter subscribers, social platforms, and verified media networks.

EDITORIAL FORMATS AND DISTRIBUTION

EDITORIAL FORMATS

- Long-form destination features and personal essays
- Hotel, resort, and spa highlights
- Cultural traditions and heritage stories
- Culinary, wine, and lifestyle features
- Destination romance and celebration guides

DISTRIBUTION CHANNELS

- **The Culture and Travel Report:** Substack publication
- **Honeymoons and Get-A-Ways:** Website visibility
- **Direct Newsletter:** Active subscriber list
- **LinkedIn:** B2B reach among industry leaders
- **Facebook & Instagram:** Visual storytelling
- **Muck Rack & TravMedia:** Verified media presence

EDITORIAL INTEGRITY STATEMENT

The Culture and Travel Report maintains strict editorial independence. Hosted stays, press visits, and media invitations are fully disclosed in accordance with FTC guidelines and travel media standards, ensuring transparent, credible storytelling for our readers.

EDITORIAL PHILOSOPHY

“Travel doesn’t just add to life—it deepens it. The experiences we remember most are often the ones that help us feel connected: to a place, to its people, and to something beyond our everyday lives.”

— NANCY ANN BARKLEY

LET’S START A CONVERSATION

I welcome press trip invitations, hosted stay proposals, property debuts, destination story ideas, and editorial opportunities that align with The Culture and Travel Report.

CONTACT NANCY ANN BARKLEY

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