

# JULIE STEEVES

GRAPHIC DESIGNER

978.857.2649

28 Charter Street  
Newburyport, MA 01950

jsteevesdesign@gmail.com

souldesign.biz

## PROFILE

A highly creative & multi-talented graphic designer with extensive experience in marketing, photography & the visual arts. Exceptional & collaborative interpersonal skills. Excellent team player, creatively intuitive & proactive. Accustomed to deadline-driven projects & working within budget. Managing multiple projects simultaneously & delivering on tight deadlines with the ability to follow exact direction & maintain branding guidelines while exceeding expectations. Passionate, dedicated, inventive, & lover of all that is visual.

## EDUCATION

### University of Maine at Augusta Maine Photographic Workshops

Rockport, ME · 1989-92  
Assoc in Photography

### Massachusetts College of Art Boston, MA · 1994-97

Various Credited Art Courses  
8mm Film  
Color Printing  
Graphic Design  
Photoshop

### School of the Museum of Fine Arts

Paris, FR · August 2002  
photography  
& history of art

## SKILLS

InDesign  
Photoshop  
Illustrator  
Word  
PowerPoint  
Constant Contact  
Social Media

## EXPERIENCE

### Freelance Clients - Present

**TJX Companies inc.: Remote** 2014 - present  
(Marshalls, Home Goods, Home Sense, TJMaxx) online product research for trend teams and buyers, in seasonal, hard home, soft home, gift and pet departments. Creating visual mood boards featuring product research. Developing logo designs for seasonal themes. Responsible for researching, curating and creating a visual, printed trend guide for buyers and product development. Deadline driven, organizational skills, adjust to abrupt project changes, understanding colorways, product materials, global & national trends.

### TJX Marshalls: 2014

#### Assistant Art Director, Marshalls (in-house) Framingham, MA

Creating in-store signage, window clings, creative team collaboration, adhering to exact branding specifications, direct mail, holiday themes, design gift cards, concepting with team for seasonal sign trends and photoshoots.

### Matter Communications:

**Newburyport, MA** · 2019 - present  
PowerPoint presentations, Trade show collateral

### Barker, Bucci & Malone:

**Marketing Agency** · 2019 - present  
Designing landing pages, one pager PDFs, while maintaining branding, for clients.

### Newburyport Chamber of Commerce 2013 - 2014

**Head Designer - Social Media Manager & Creator, Newburyport, MA**  
Marketing & Design, direct mail, brochures, guides, updated website, managed event check-ins, attended events/ribbon cuttings for new businesses and town events, photographed events, ran the social media platforms and created content.

### Course Technology (Thomson Financial) 2001 - 2003

#### Senior Graphic Designer, Boston, Ma

Worked as part of a creative team responsible for creative development and implementation of trade show materials, catalogs, text book jackets, direct mail, photo research for book covers and promotional materials. Managing multiple projects while maintaining strict branding guidelines and tight deadlines.

### Julie Steeves Design, overview 1998 - present

A working photographer & graphic design for 20+ years. Photographer with Boston Magazine in 1995, also product & wedding photographer. From 1996 I worked in several small design firms becoming a graphic designer. 1999 I created a monthly magazine in Newburyport that lasted two years which propelled me into my first corporate office. I have worked as successful freelance graphic designer since 2002.