

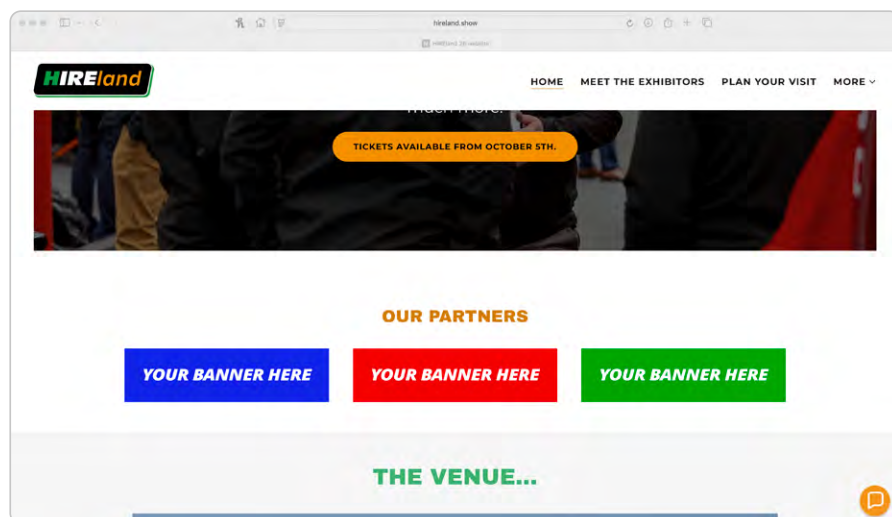


Extend Your Hirers & Contractors Reach.

Website package:

Your branded banner as a leaderboard and MPU on the HIREland.ie website. With a link to your chosen landing page, displayed for the duration of Jan 4th to Apr 4th, 2027. With up to 3 changes (limited to just 10 packages).

Only €1,999 each



Show Guide Sponsor:

Exclusive sponsorship of the HIREland show guide. Front cover brand exposure exclusivity, in addition to top of floor plan page banner ad.

Just €2,999

**To book your package contact Brian Coogan:
E: brian@machinerymovers.ie Tel: +353 (0)83 433 5968**

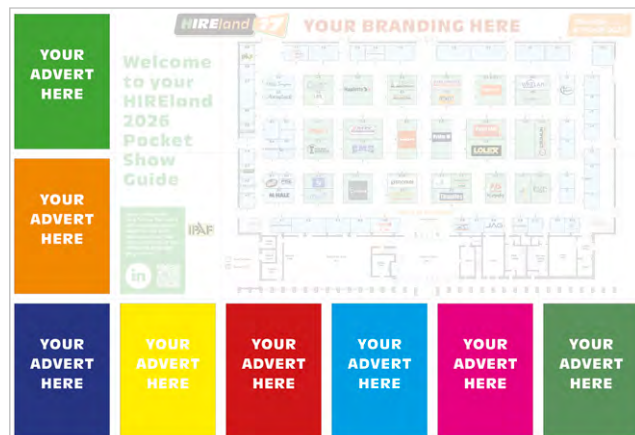


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Show Guide Advert:

Your 75mm x 105mm full colour ad included on the floor plan of the fold-out page of show guide (limited to just 8 packages).

Only €499 each



Registration Area Sponsorship:

Exclusive sponsorship of the ticket registration area (only entry point to HIREland). 'Your branding' on entry doors to registration & entry doors to the show floor. Pop ups and backdrops in and around the area. 'Your branding' on the 4 x ticket modules used by all visitors to the show. Registration team to wear HIREland and 'your brand' hi-vis apparel.

For a total of €4,999



Banner Package:

Banners (provided by you) to be displayed in one of 3 key visitor-visible vantage points of: drive to car park - walk to registration - above the exhibition hall. (limited to just 20 packages).

Only €499 each

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Sponsorship of Welcome Breakfast:

Move closer to show visitors (your potential next customers), by sponsoring 'your branded breakfast'. We will promote in all pre-show communications, the fact that the first 200 visitors will receive a 'Free Breakfast' courtesy of you. In addition to your branding being displayed in and around the Café. We offer the additional option of the tasty breakfast roll, being served on 'your branded' catering plates with serviettes.



For a total of €4,999
(including the catering)

Visitor Email Package:

HIREland has extensive and exclusive contact data of hirers and contractors across Ireland and NI. From Dec '26 we will send a weekly event email to all. Have your branding included in these exclusive communications as banners, with a link to your nominated landing page. Banners can be changed as often as you choose.
(limited to just 10 packages).

Just €2,499 each
(for the 10-week campaign)

HIREland 26
26th March 2026
National Show-Centre
Stockhole Lane, Cloghran, Dublin, K67 VF43

PRESENTED IN ASSOCIATION WITH
mcs **Husqvarna**
Engineering and Growth
ASSOCIATE SPONSOR **IPAF**

On March 26th at the National Show Centre (M1 J2 Dublin airport) the doors to HIREland, Ireland's first dedicated Plant, Tool and Powered Access Hire Show will open.

As we move into Q2, hirers & contractors will have the perfect opportunity to meet world class suppliers that can help keep your team safe, drive growth, increase returns and improve operational efficiency.

[Join us at the show](#) to gain a competitive advantage for the year ahead:

- 👉 Exclusive Pricing. Show-only deals you won't find anywhere else.
- 👉 **80+ Exhibitors.** Under one roof, on one day.
- 👉 Check out the latest equipment and emerging tools before you invest.

[Register for your FREE tickets Here:](#)



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