



THE McINTOSH VISITOR CENTER

A CULTURAL GALLERY & YAUPON TEA DISTILLERY

IDEALIZED BY:
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INDS 350 O8 INTERIOR DESIGN STUDIO IV
COLLABORATIVE PRACTICE
SPRING 2022

THE OBJECTIVE

COLLABORATION



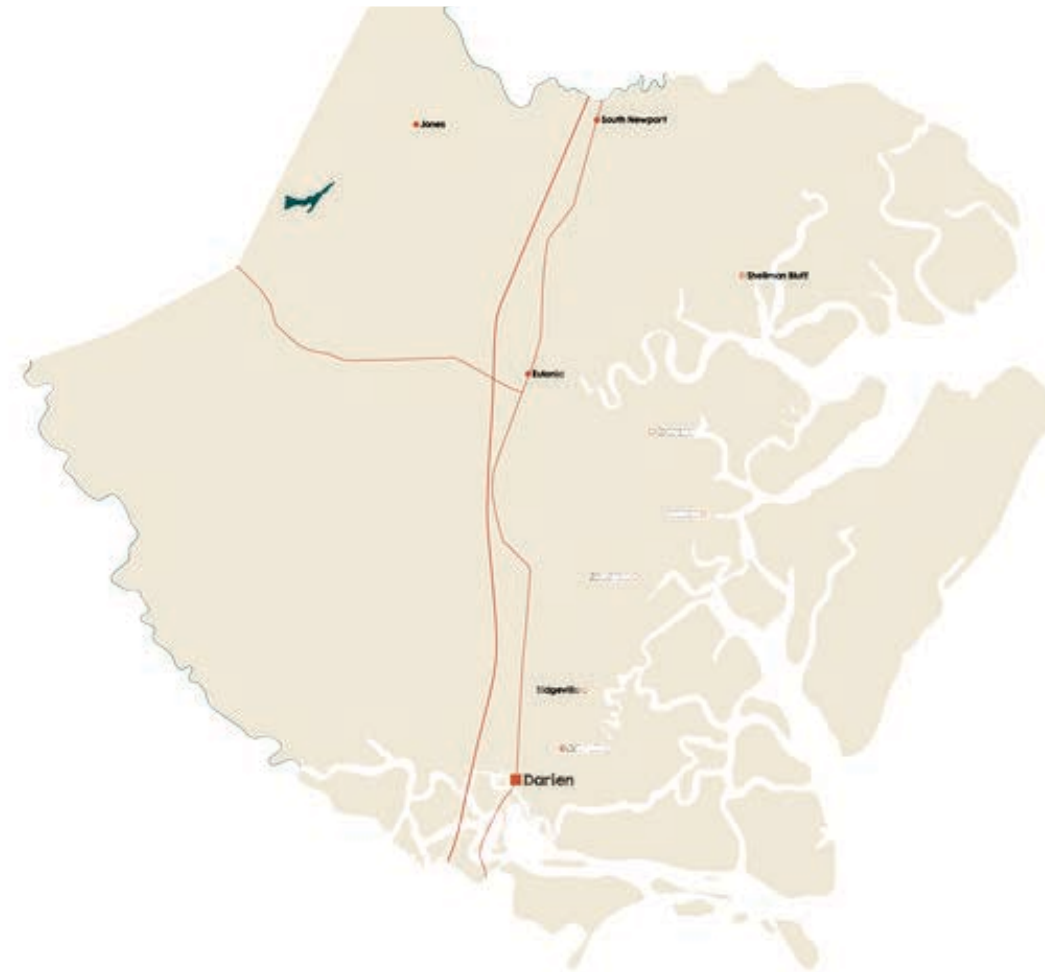
OUR GOALS

- Co-produce a functional design that serves McIntosh County and its administration as a community.
- Create a memorable touchpoint for tourists to discover Darien and the rich history it has to offer.
- Establish a flexible space that can be used for events.
- Achieve a brand identity for McIntosh County with the help of our graphic design team.

DISCOVER DARIEN

MCINTOSH COUNTY VISITOR CENTER

The site of the future McIntosh County Visitor Center is located at 1074 Magnolia Bluff Way. Visitors can find it directly off highway 95, which runs adjacent to the Atlantic Intercoastal Highway.



site map



interior



exterior



CONCEPT IDEATION

SPLENDOR IN SOUTHERN STEEPING

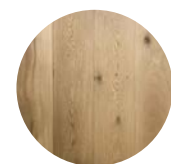


SPLENDOR IN SOUTHERN STEEPING

Taking inspiration by intertwining the horticultural heritage and current maritime industry of Darien and its surrounding areas, the infusion of hatched patterns and a discordant palette will be used to create an area where visitors can be enlightened by having a culturally local cup of tea rooted in history.



FLOOR PLAN



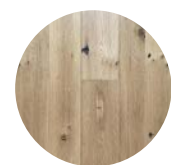
Pioneer Millworks
Modern Farmhouse Pure Oak



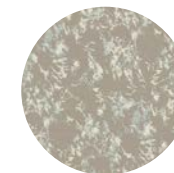
Pioneer Millworks
American Gothic Pure Ash



Pioneer Millworks
American Gothic Espresso Ash



Pioneer Millworks
American Gothic Naked Oak



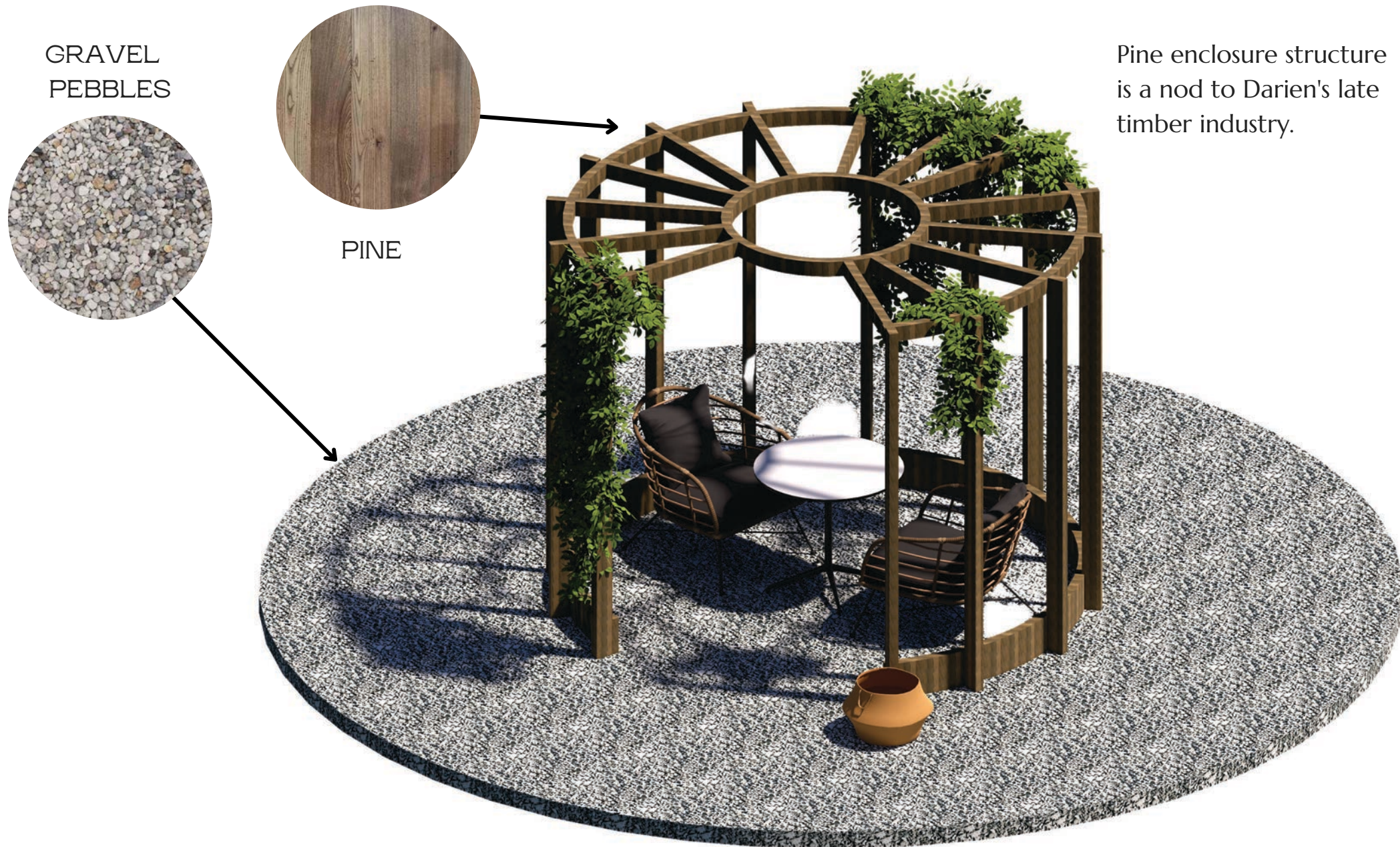
Tarkett
Splendor
Tea Leaf - 67504
Carpet

YAUPON ORCHARD





Man standing next to Ilex Vomitoria, yaupon holly plant.
Darien. Circa 1908. Photo by Huron H. Smith.



SITE DEVELOPMENT YAUPON ORCHARD

MATERIALITY & LANDSCAPING



Rebranded logo courtesy of our graphic design team
located on the south facade of the building.



CULTURAL FINE ART GALLERY



GALLERY

As the visitors enter the McIntosh County Cultural Gallery, tourists are enlightened by a few of the region's most influential works of art.



Paul Brayton Designs
Green Tourmaline AI Fresco



Benjamin Moore
Gardenia: AF-10
Lime Wash



Benjamin Moore
Britannia Blue: 1623
Lime Wash



Pioneer Millworks
American Gothic Espresso Ash



CUSTOM BENCH & GALLERY EASEL DISPLAY

MATERIALITY & FINISHES



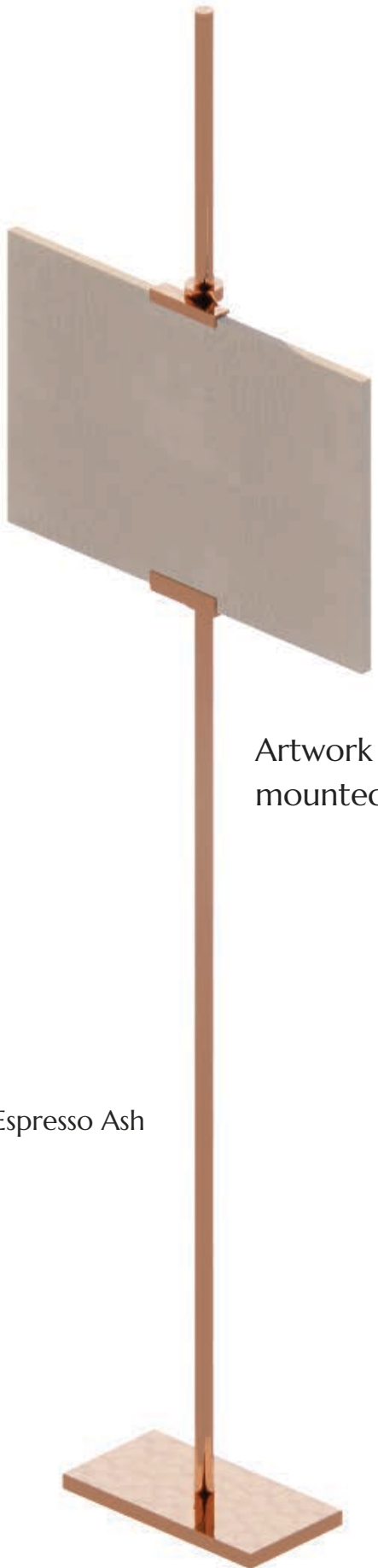
Paul Brayton Designs
Green Tourmaline Al Fresco



Wilsonart
Satin Brushed Bronze



Pioneer Millworks
American Gothic Espresso Ash



Artwork
mounted at 5ft



Placeholder for
Reynolds Mansion
Statue

FF&E

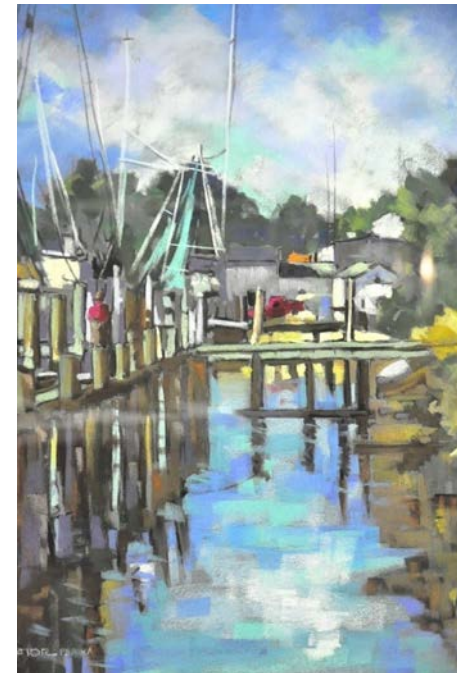
CURATED GALLERY SELECTION OF LOCAL FINE ART



Blackbeard Island
Heather L. Young
Watercolor



Georgia Marsh Series
Sarah Kennon
Oil



Shrimp Boats, Darien
Martha Bator
Pastel
circa 2000



Chocolat Plantation
Stefanie Jackson
Oil
circa 2015



On The Georgia Tidewater
John Stobart
Oil
circa 1864



Reynolds Mansion Pool Statue
Gift from President Calvin Coolidge, 1927
circa 1810

GALLERY

The art gallery is a memorable space for students to explore while passing through McIntosh county.



Paul Brayton Designs
Green Tourmaline Al Fresco



Benjamin Moore
Gardenia: AF-10
Lime Wash



Benjamin Moore
Britannia Blue: 1623
Lime Wash



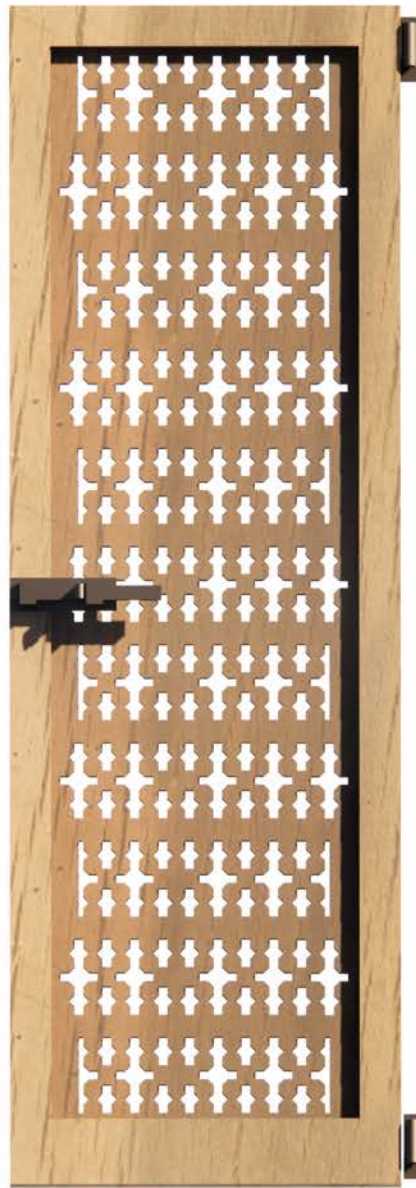
Pioneer Millworks
American Gothic Espresso Ash



This custom display effectively creates intimate spaces throughout the different exhibits in the entirety of the gallery space and aids in the circulation.

INTERIOR WINDOW LATTICE

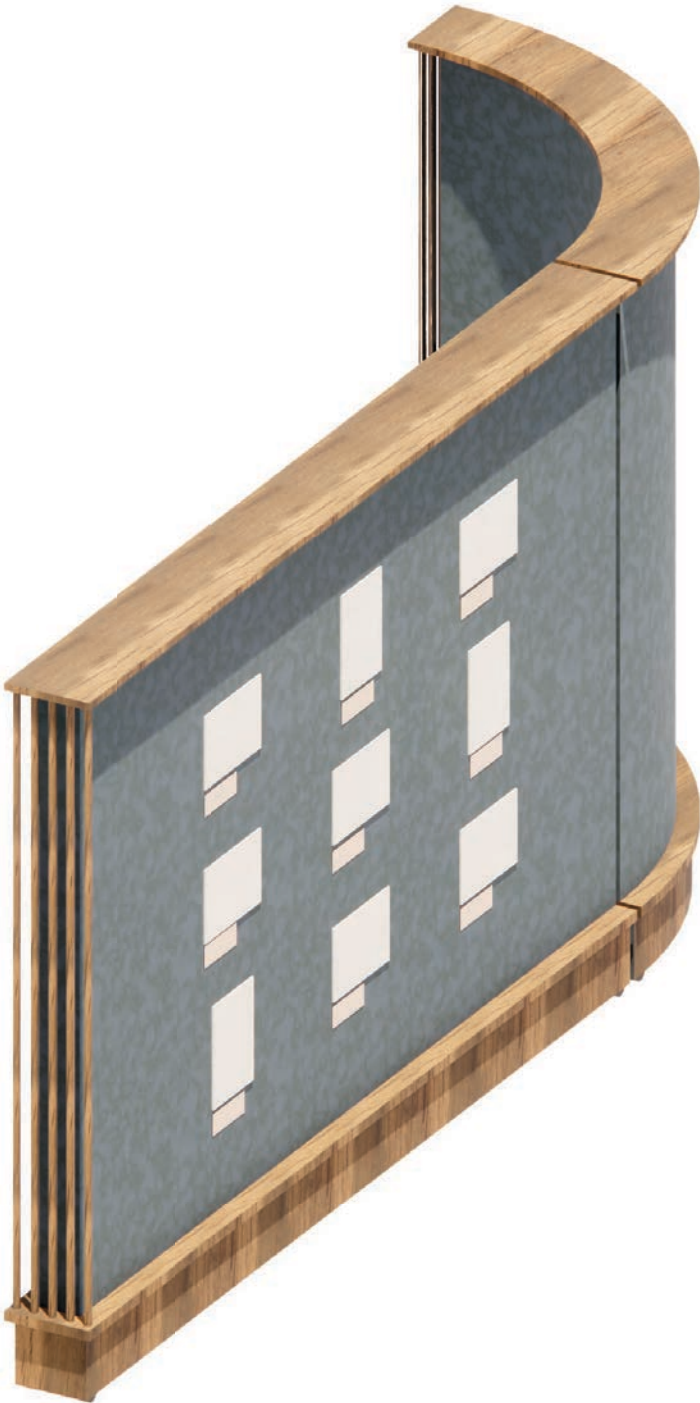
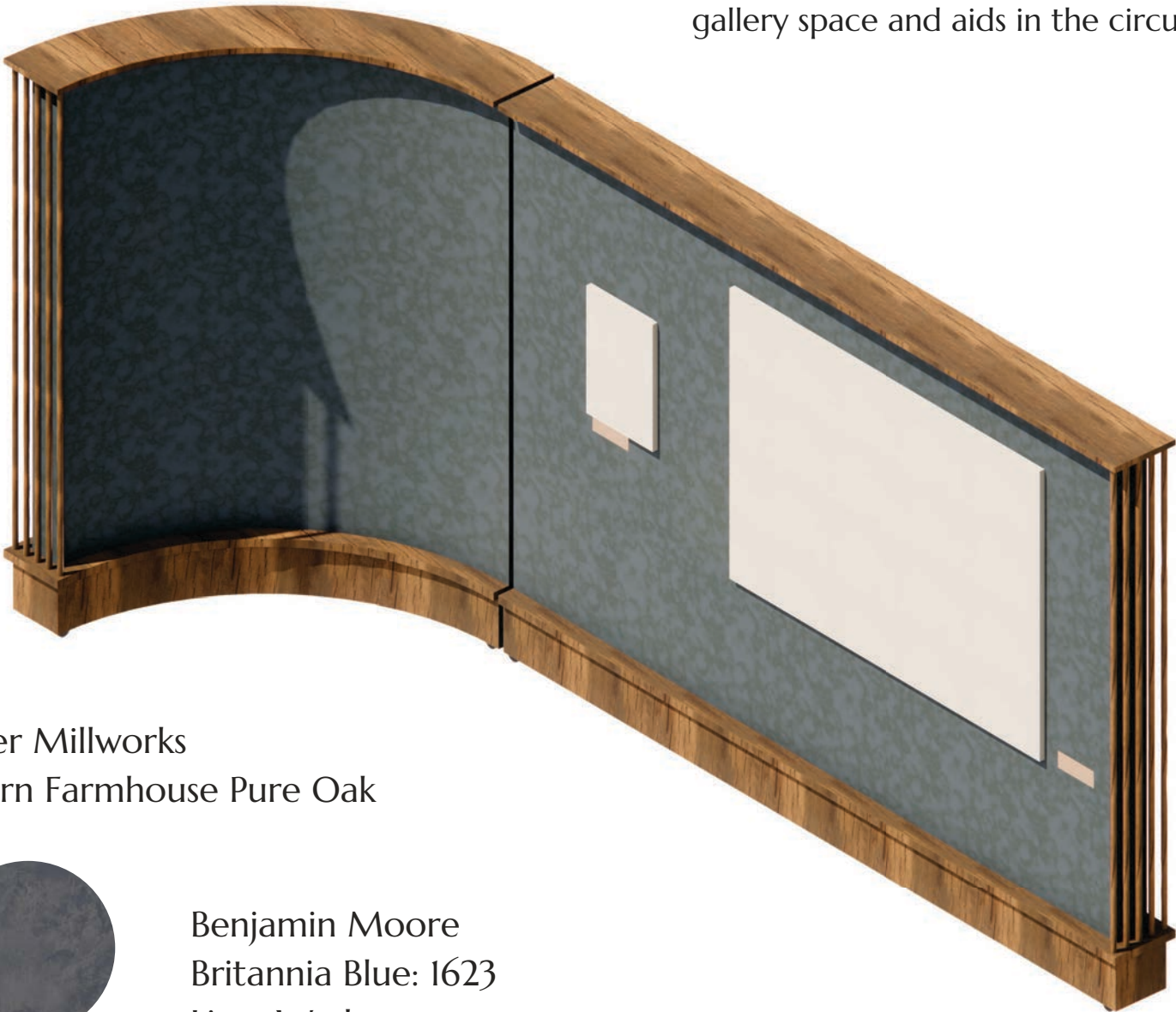
Pattern inspired by prior Spanish influence over the region.



Pioneer Millworks
Modern Farmhouse Pure Oak



Benjamin Moore
Britannia Blue: 1623
Lime Wash



Rollers incorporated into the base of the partition for easy versatility of the space.

CUSTOM
PARTITION WALL
PHOTOGRAPHY DISPLAY
MATERIALITY & FINISHES

HURON H. SMITH

PHOTOGRAPHY EXHIBITION



Self-Portrait of Huron H. Smith.
Circa 1910.



General view of Darien, church,
and houses. Darien. Circa 1910.



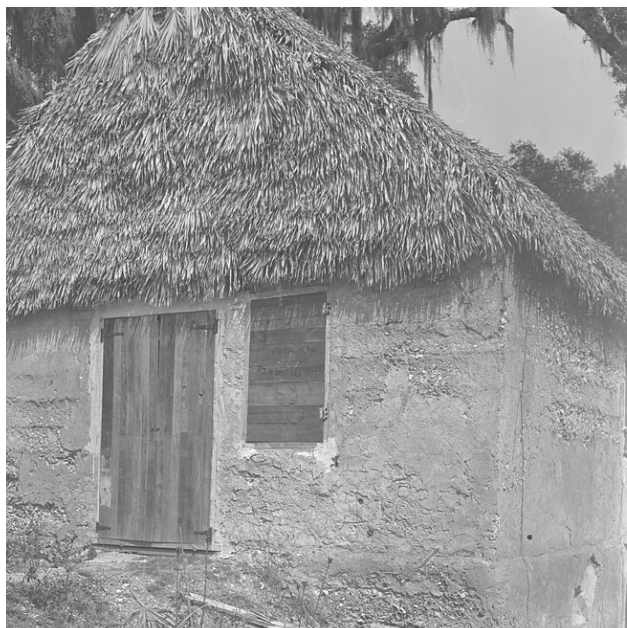
Unidentified man in suit, looking
over stream of water. Darien. Circa
1910.



Altamaha wood working company.
Darien. Circa 1908.



Schmidt Timber Room, men
outside, on river with wood strips.
Darien. Circa 1910.



Cement structure with thatched
roof, possibly tabby. Sapelo Island.
Circa 1910.



Hilton-Dodge saw mill, loading
schooner with lumber. Darien,
Circa 1908.



Darien water front. Darien. Circa
1910.



Darien from top of G. C. & P.
general offices. Church and houses
visible. Darien. Circa 1910.



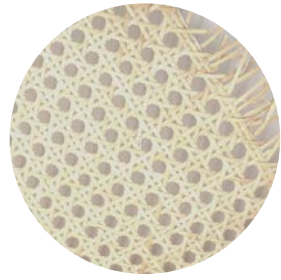
Oyster Shell Road. Shows "Old
Tabby," ruins of abandoned
building. Darien. Circa 1910.



CAFE & LOUNGE

CAFE

A flexible space for enjoying a culturally local cup of tea.



Ann Sacks
Grazi Gane - Terra



Valley Forge Fabrics
West Park



Kravet Contract
35388 - 512



Mitchell Black Wallpaper
Stalks - Linen



Mitchell Black Wallpaper
Stalks - Linen



CAFE & TEA DISTILLERY

FF&E

Fontal Chair - Empormim



Valley Forge Fabrics
West Park



Kravet Contract
35388 - 512

Sangirolamo - Poltrona Frau



Crosshatch Settee - Geiger



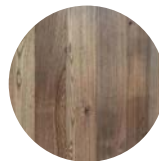
Gres Barstool - Empormim



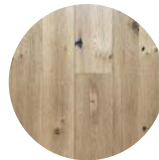
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Modern Farmhouse Pure Oak



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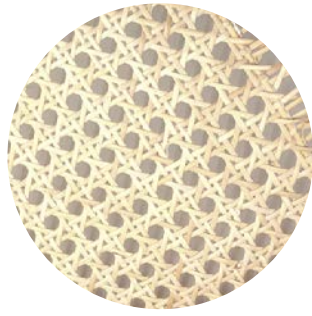
Pioneer Millworks
American Gothic Naked Oak

YAUPON TEA DISTILLERY



TEA DISTILLERY

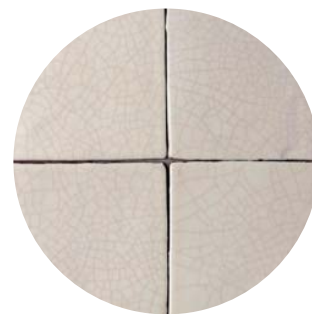
A self serve station for visitors to indulge in a regionally native tea.



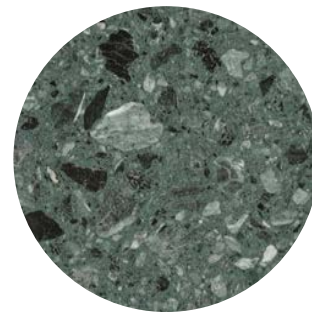
Ann Sacks
Grazi Gane - Terra



Mineral Wallcovering
White Wash



Design and Direct Source
Cev Hanwell - Sepia



Santamargherita
Verde Alpi
M113



LIGHTING

FF&E



Wilsonart
Satin Brushed Bronze



Vultra Sconce
Bronze Finish



Tripartite Bar Lamp
Bronze Finish



Alma Palm Chandelier
Bronze Finish

GRAPHIC DESIGN BRANDING

Sun:

Representing the bright climate / environment

Shrimp Boat:

Representing economy, daily culture, & cuisine

Wave

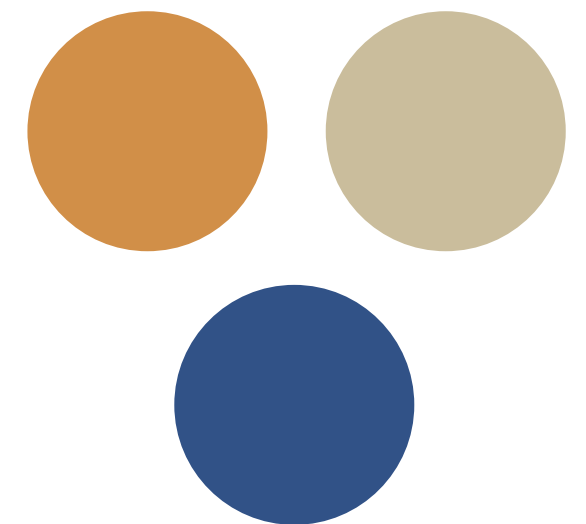
Representing ocean / dynamism

Heron:

Representing the coastal wildlife



MOCK UPS



COLOR PALETTE



DISCOVER DARIEN

