

### ANNUAL SPONSORSHIP PACKAGE

2025-2026



#### **ANNUAL SPONSORSHIP LEVELS**



- Exclusive chat opportunity with the teen leaders of Girls Spark
- Customized, Girls Spark one-hour workshop held twice a year at your workplace or an organization of your choice
- Provides scholarships to (40) girls to attend Girls Spark programming
- Two (2) marketing ads/article(s) in Girls Spark newsletter with a link to your company
- Eight (8) VIP tickets to Annual Gala "Costumes for a Cause" & Spring Fundraiser
- Opportunity for a 30-60 second video at in-person signature event
- Quarterly (4 times a year) social media posts (21,908 impressions
- Annual Summit: Full-page program ad and logo on event T-shirts
- Verbal recognition at all above events & program



#### DIAMOND SPONSOR

- Customized, Girls Spark one-hour workshop held twice a year at your workplace, or an organization of your choice
- Provides scholarships to twenty (20) girls to attend Girls Spark programming
- One (1) marketing ad/article in Girls Spark newsletter with link to your company
- Six (6) VIP Tickets to Annual Gala "Costumes for a Cause" & Spring Fundraiser
- Annual Summit: ½ page program ad and logo on event T-shirts
- Semiannual (2 times) a year social media posts for each signature event (10,954 impressions)
- Verbal recognition at all above events & programs





- Provides scholarships to ten (10) girls to attend Girls Spark programming
- One (1) marketing ad/article in Girls Spark newsletter with link to your company
- Four (4) tickets to Annual Gala "Costumes for a Cause" & Spring Fundraiser
- Annual Summit: ¼ page program ad, and logo on event T-shirts
- One (1) social media post for a signature event (7.800 impressions)





- Provides scholarships to five (5) girls to attend Girls Spark programming
- Two (2) tickets to Annual Gala "Costumes for a Cause" & Spring Fundraiser
- Annual Summit: Logo recognition in program book and event T-shirts





- Provides scholarships to two (2) girls to attend Girls Spark programming
- Annual Summit: Logo recognition in program book and event T-shirts



#### **ALL SPONSORS RECEIVE**

- · Logo with link to company website featured on Girls Spark website and included in every newsletter
- Digital, print & website recognition at all above events & programs
- Opportunity for company merchandise in swag bags at all events
- Volunteer opportunities for employees/friends at all events













Founded in 2018 for and by girls, Girls Spark is a nonprofit serving girls ages 11 to 18 in the Delaware Valley region!

Girls Spark is the *only area*nonprofit devoted to creating safe, supportive educational programs to empower and improve the mental, social, economic, and overall well-being of teen girls.



#### mission

To provide middle & high school girls with a safe, supportive, empowering environment where they can learn, collaborate and overcome adversity in facing today's social issues.

We aim to fulfill our mission by offering programs designed to educate, empower, and equip teen girls with the tools they need to advocate for themselves and others, fostering improvements in their mental, social, economic, and overall well-being.

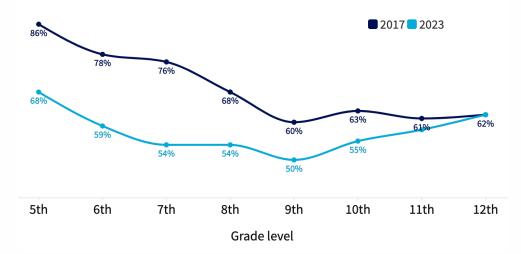
## the facts girls overcome INSPIRE

80%

Of high school girls in Pennsylvania reported that their mental health was not good —1.5 times higher than boys.

The 2019 Pennsylvania Youth Risk Behavior Survey- PA Department of Health

## between 2017 and 2023 girls' self confidence has plummeted



Nearly 1 in 3 teen girls seriously considered attempting suicide up nearly 60% from a decade ago (per the CDC).

YRBS Data Summary Trends Report 2023-CDC



Combined percentages of high school girls in **Pennsylvania** who have experienced sexual violence, sexual dating violence, and physical dating violence.

The 2019 Pennsylvania Youth Risk Behavior Survey- PA Department of Health

help us change the narrative!



Nearly **3 in 5** U.S. teen girls felt persistently sad or hopeless in 2021.

-Double that of boys, representing a nearly 60% increase and the highest level reported over the past decade.

YRBS Data Summary Trends Report 2023- CDC

52%

Of fifth and sixth grade girls **are not sure if they are smart enough** for their dream career - up from 23% in 2017. <sup>2023</sup> Girls Index™- ROX



#### programs

- **\* Annual Summit**
- **Girl Talk Workshops**
- School & Community Based Events
- **\* School Clubs**
- \* Teen Leadership Board





## 24 stats

#### what makes us unique?

Our teen leadership advisory board, which is made up of teen girls in the Delaware Valley area, selects and vets all our program content and speakers!

- \* Teen girls rated our programs 4.5 out of 5 for overall satisfaction
- Parents rated our Summit 4.5 out of 5 for overall satisfaction
- Overall participation in Girls Spark programs rose by 59%
- rive new student clubs launched in local middle and high schools
- ★ Earned the Candid GuideStar Silver Transparency Seal

# upcoming events



- APRIL 10: DESIGNER BAG BINGO FUNDRAISER, HAVERFORD COMMUNITY CENTER
- MAY 4: MAMMA MIA! MATINEE FUNDRAISER, REGAL KING OF PRUSSIA
- MAY 31: ANNUAL SUMMIT, PENN STATE BRANDYWINE
- FALL 2025: 3RD ANNUAL COSTUME FOR A CAUSE FUNDRAISER