

Social Media Policy

- **Purpose** – Social media platforms are a great way for our association to connect with friends, family, teammates and supporters. This policy is to ensure that all members of the Foothills Fury Fastpitch Association conduct themselves in a responsible and safe manner when using social media platforms.

- When using social media, the actions of one of us can affect the image of all of us. Remember, we are all dealing with amateur athletics that is for enjoyment and fun. This encourages us to promote respect and fair play for all members of the Foothills Fury Fastpitch Association.

- **Definitions** - The following terms have these meanings in this policy:

"Social media"

- The catch-all term that is applied broadly to computer mediated communication media, including but not limited to, blogs, Twitter, Facebook, YouTube, Instagram, etc.

"Foothills Fury Fastpitch Association Member"

- All categories of being a member in the association , as well as all individuals employed by or engaged in activities with Foothills Fury Fastpitch Association, including but not limited to, athletes, coaches, officials, volunteers, directors, officers, team managers, team captains, administrators and employees.
- This policy applies to all individuals associated with the Foothills Fury Fastpitch Association as defined in the definitions with zero-tolerance.

- **The following Social Media conduct may be considered major or minor infractions:**

1. Posting a hateful, insulting, disrespectful, disparaging, harmful or any other type of negative comment on a personal blog, as a Facebook post, as a tweet on Twitter, that is directed at affiliates or other persons connected with Foothills Fury Fastpitch Association and/or Calgary Minor Softball Association and related events.
2. Contributing to and/or creating a Social Media group, website or platform devoted solely or in part to promoting negative remarks about Foothills Fury Fastpitch Association and/or Calgary Minor Softball Association or their reputations and related events.
3. Posting picture(s), altered picture(s), or video(s) on a Social Media platform that is hateful, insulting, disrespectful, disparaging, harmful, or offensive, and that is directed at affiliates and/or affiliations of Foothills Fury Fastpitch Association and/or Calgary Minor Softball Association and related events.
4. Any type or instance of cyber-bullying or cyber-harassment between one affiliate and another affiliate (including a teammate/player, coach, opponent, volunteer, and/or official). Incidents can include but are not limited to the following conduct on any social medium, via text-message, via email: regular insults, negative comments, discomforting behavior, pranks or jokes, threats, posing as another person, spreading rumors or lies, or other harmful behavior(s).
5. Any instance(s) of bringing discredit to the game of softball.

- **Responsibility of Members of the Foothills Fury Fastpitch Association**

- Members must be aware that their Social Media usage may be monitored by Foothills Fury Fastpitch Association.
- The removal of content from Social Media after it has posted does not remove the member from being subject to the policy.
- A member that believes social media being used by another member inappropriately and/or violates this policy, should report the incident to Foothills Fury Fastpitch Association.

- **Consequences**

- Unacceptable content, if brought to the attention of the Foothills Fury Fastpitch Association or the Calgary Minor Softball Association, may result in disciplinary action in accordance with Foothills Fury Fastpitch Association Bylaws, Calgary Minor Softball Association's Handbook and the Bylaws or the Foothills Fury Fastpitch Association Softball Confidentiality, Code of Conduct and Abuse and Harassment Policies.
- Any disciplinary action will be decided upon by the Disciplinary Committee.
- This is a zero-tolerance policy and any ruling made shall be final with no right to appeal.

