



Attention Fashionistas!

Loveur is a contemporary music and arts festival inspired clothing brand. LeO, the designer of Loveur has been seen in Essence Magazine, on the Wendy Williams show and is an emerging designer in the valley. This emerging brand is looking for special individuals that have a true passion for the fashion industry and are ready to work hard for real-world experience. We are seeking ambassadors for the marketing and social media team as we are quickly filling positions for our current season!

Marketing Intern Job Description:

- Actively managing the company's social media such as Facebook, LinkedIn, and Twitter etc.
- Generating engaging content for blogs, infographics, and videos
- Managing scheduling on content calendars
- Brainstorming digital marketing and campaign ideas
- Tracking user engagement and performance on various social media platforms
- Engaging with the audience on all social media channels
- Analyzing google analytics on a weekly/monthly basis.
- Suggesting and developing ideas for social media marketing
- Assisting the Marketing department to determine marketing strategies and budget.
- Creating and maintaining performance metrics
- Ensuring uniformity in the brand's tone and content across all social media platforms
- Increasing and keeping a tab on the follower count
- Replying to customer feedback and messages
- Conducting online polls and surveys to ascertain the brand's reach.
- Participating in in-person networking events to build brand awareness.

Internship Guidelines and Requirements:

- This internship is scheduled from September through December 2023 and/or May 2024.
- This is a virtual internship based in Phoenix, AZ with limited in-person events.
- Students must be able to minimum commitment one hour per day for 4-5 days per week, unless it's a fashion show, photoshoot or other brand awareness event.
- Flexible availability for Loveur events, photoshoots, and fashion shows. May need to work additional hours for these events.
- Familiarity with handling different social media platforms
- Basic understanding of social media trends
- Highly creative and motivated
- Impressive oral and written communication skills
- Ability to work collaboratively and willingness to learn new skills.
- Excellent time management and organizational skills
- Problem solving ability and listening skills.



Application Process:

Please include these items for your FULL application:

1. Completed application form (page 2)
2. Provide resume.
3. Provide a short answer “Why Loveur and What do you want to gain from this experience?”
4. One (1) reference (non-family member) or letter of recommendation (supervisors, teacher, or mentor)

Application and documents can be submitted at

- www.theloveur.com/apply
- or sent via e-mail to apply@theloveur.com.

Thanks for being ‘In Fashion’!



INTERNSHIP APPLICATION

APPLICANT		
NAME	SCHOOL	CITY, STATE
BIRTHDATE (MM, DD, YYYY)	PHONE	EMAIL

WHY LOVEUR AND WHAT DO YOU WANT TO GAIN FROM THIS EXPERIENCE?

REFERENCE		
NAME	COMPANY	CITY, STATE
REALTIONSHIP TO APPLICANT	PHONE	EMAIL

Do we have permission to contact the above reference? Yes , No

Applicant Signature Date

Under 18 years old, parent/guardian signature required.

Parent/Guardian Signature Date