



Bernard Terrell Cigars

MATURE. CLASSIC. SMOOTH.

Bernard Terrell Cigars  
Presents  
4th Annual Cigars in the  
Park Picnic

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SPONSORSHIP

*Proposal*



08/14/2022

Bernard Terrell Cigars

[www.bernardterrellcigars.com](http://www.bernardterrellcigars.com)

Bernard Terrell Cigars

8322 S. Ashland, Chicago, Il. 60620

Terrell B. Steward

# Bernard Terrell Cigars

Bernard Terrell Cigars established in 2016, is a cigar brand specializing in premium Nicaraguan & Dominican blends and now with a cigar shop that opened November 2021.

Bernard Terrell Cigars originated from Mr. Terrell Steward's life. From his journey growing and evolving into a man, to becoming a husband and father. Terrell hopes that you will connect with his passion and his love with every draw of his cigars.

GREETINGS FROM  
TERRELL B. STEWARD



01

# Bernard Terrell Cigars Presents 4th Annual Cigars in the Park

Cigars in the Park was an idea originated by Bernard Terrell Cigars with the intention of bringing together fellow lovers of the leaf and culture to one place to fellowship and indulge in great cigars. Bernard Terrell Cigars is an independent private brand and saw the picnic as an opportunity to bring forth other small business owners to introduce their cigar brands and accessories to the cigar community.

Cigars in the park has been well received by the cigar community and bringing together cigar smokers groups from all around Illinois and other states. Bernard Terrell Cigars also enlist a list of talented DJs and other merchants to increase interest and making this a perfect event to showcase your brand.

We have come a long way, but we still need your support. Your generous contribution will help us extend our goal of bringing our audience and your business together by providing us with additional capital to ensure that the event is executed flawlessly and in a manner that will sufficiently enhance the reputation and fiscal health of all associated vendors and sponsors.

02

BTC Sponsorship Proposal



#BTCCIGARSINTHEPARK22

BTC Cigars in the Park 2022 Featured DJs

DJ Chris the Truth  
DJ Mook  
DJ Mello  
DJ DarkNite  
more to be announced.

#BTCCIGARCITIZENS

# Sponsorship Packages

All sponsorship packages include business logo on a custom sponsor Photo Back drop.

Platinum Sponsor	Gold Sponsor	Silver Sponsor
Live Promotion throughout the duration of the event	Live Promotion throughout the duration of the event	Live Promotion throughout the duration of the event
Brand Promotion on all electronic & print ads	Brand Promotion on all electronic & print ads	Brand Promotion on all electronic & print ads
Mentions on all social media platforms (Facebook, Instagram, Twitter)	Mentions on all social media platforms (Facebook, Instagram, Twitter)	Mentions on all social media platforms (Facebook, Instagram, Twitter)
Vendor space if setting up as a vendor <small>TENT AND TABLE NOT INCLUDED</small>	Mentions during BTC events throughout June 2022- January 2023	
Mentions during BTC events throughout June 2022- January 2023		



Feature your business at BTC Presents 4th Annual Cigars in the Park!

<b>Platinum Sponsor</b>
<b>Contribution</b>
<b>\$750.00</b>
<b>Gold Sponsor</b>
<b>Contribution</b>
<b>\$500.00</b>
<b>Silver Sponsor</b>
<b>Contribution</b>
<b>\$300.00</b>





# Sponsorship Terms & Conditions

This the Bernard Terrell Cigars Presents 4th Annual Cigars in the Park Picnic Contract (the "Contract") states the terms and conditions that govern the contractual agreement between [Bernard Terrell Cigars] having its principal place of business at [ SPONSOR ADDRESS] (the "Sponsor"), and Bernard Terrell Cigars (the "Host") who agrees to be bound by this Agreement. WHEREAS, the Host is conducting Cigars in the Park [ A Cigar Smokers Picnic]. on August 14, 2022 (the "Event"); and WHEREAS, the Sponsor agrees to sponsor the Event according to the terms and conditions herein.

NOW, THEREFORE, In consideration of the mutual covenant and promises made by the parties hereto, the Company and the Sponsor (individually, each a "Party" and collectively, the "Parties") covenant and agrees as follows:

## **Contribution**

The total contribution provided by the Sponsor is \$750.00, \$500.00, or \$300.00, to be paid in full upon execution of the agreement unless mutually agreed upon payment terms are executed.

## **Term/ Termination**

This Contract will terminate automatically upon completion of 07-10-2022.

## **Changes/ Cancellations**

Any changes made to this Contract must be made in writing and signed by all parties. If the Event is canceled, refunds are [due within 30 days (s)].

All monies are non refundable unless the event is cancelled by the host.

## **[Additional Terms & Conditions]**

**Sponsor Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Event Host Signature :** \_\_\_\_\_ **Date:** \_\_\_\_\_

Thank  
You!



WE LOOK  
FORWARD  
TO WORKING  
WITH YOU

[www.bernardterrellcigars.com](http://www.bernardterrellcigars.com)

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