

2026



**BERNARD
TERRELL
CIGARS**

BERNARD TERRELL CIGARS

8th
Annual

CIGARS IN THE PARK

A CIGAR SMOKERS PICNIC

Legacy in the Leaves – Celebrating 10 Years in Business

A space curated for the Family of the Leaf to smoke, connect, and enjoy the culture



**BERNARD TERRELL CIGARS PRESENTS
8TH ANNUAL CIGARS IN THE PARK PICNIC**

SPONSORSHIP PROPOSAL

Legacy in the Leaves

Celebrating 10 Years in Business

August 2, 2026

Hazel Crest Park District

Free to the Public

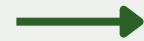


PRESENTED BY:
Bernard Terrell Cigars



**BERNARD
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MORE THAN A PICNIC 2026



What began as a simple gathering has grown into one of the largest and longest-running cigar smoker picnics in the Chicagoland area.

When Bernard Terrell Cigars launched in 2016, we recognized that many cigar enthusiasts—especially those new to the culture—were looking for a welcoming place to learn, connect, and enjoy a good cigar among like-minded individuals. In 2018, Bernard Terrell Cigars Presents Cigars in the Park was created to provide exactly that: a relaxed environment where experienced smokers and newcomers alike could come together, share knowledge, build friendships, and celebrate cigar culture.

As the event continued to grow, we saw another opportunity. Like many small business owners, we understood how difficult it can be to gain exposure, build a customer base, and create meaningful connections within the community. Rather than focusing on large corporations, we wanted to create a platform for entrepreneurs, family-owned businesses, service providers, and emerging brands to introduce themselves to new customers and grow alongside us. Today, Bernard Terrell Cigars Presents Cigars in the Park is more than a cigar event. It is a celebration of community, entrepreneurship, and connection. It brings together cigar enthusiasts, small business owners, families, community leaders, and supporters from across the region for a day built around fellowship, education, entertainment, and opportunity.

As Bernard Terrell Cigars celebrates 10 years in business and the 8th Annual Cigars in the Park, we invite sponsors to become part of an experience that continues to bring people together while creating lasting opportunities for both cigar culture and small business growth.

More than a picnic. A celebration of cigar culture, community, and connection.

EVENT HIGHLIGHTS

- ✓ FREE PUBLIC EVENT
- ✓ LIVE DJS
- ✓ LIVE BAND PERFORMANCE
- ✓ GREAT PAIRINGS EXPERIENCES
- ✓ FOOD & MERCHANDISE VENDORS
- ✓ PREMIUM CIGARS
- ✓ SECURITY & FREE PARKING



BERNARD TERRELL CIGARS
TERRELL B. STEWARD
Owner



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8th Annual

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BERNARD TERRELL CIGARS

WHAT GUESTS CAN EXPECT

2026



What Guests Can Expect

Live Entertainment

For the first time in Cigars in the Park history, guests will enjoy a live band performance alongside music throughout the day.

Great Pairings Experiences

Interactive experiences designed to showcase how cigars pair with lifestyle activities including coffee, music, conversation, and leisure.

Small Business Marketplace

A curated collection of vendors, entrepreneurs, and local businesses creating opportunities for guests to discover and support emerging brands.

Premium Cigar Experiences

Guests will have access to premium cigars, education, and opportunities to connect with fellow cigar enthusiasts and industry professionals.

Community & Connection

The heart of Cigars in the Park has always been bringing people together. From first-time smokers to seasoned aficionados, the event creates an environment where relationships, business connections, and friendships are formed.

Why Sponsors Participate

Your sponsorship places your business in front of:

- ✓ Cigar enthusiasts
- ✓ Entrepreneurs and small business owners
- ✓ Working professionals
- ✓ Community leaders
- ✓ Loyal Bernard Terrell Cigars supporters
- ✓ New consumers looking to discover brands and services

Event Features

- Free Admission
- Live Band
- *Hazel Crest Park District
- *Great Pairings Experiences
- *Food Vendors
- *Community Engagement
- *Retail Vendors
- *Service Businesses





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SPONSORSHIP PACKAGES

TITLE SPONSOR \$2,500

INCLUDES:

- **PREMIER LOGO PLACEMENT ON MARKETING MATERIALS**
- **RECOGNITION ON WEBSITE AND SOCIAL MEDIA**
- **STAGE ACKNOWLEDGEMENTS**
- **PREMIUM VENDOR SPACE**
- **VIP EXPERIENCE**
- **LOGO PLACEMENT ON EVENT MAP**

**GOLD SPONSOR
\$1,000**

INCLUDES:

- **LARGE LOGO PLACEMENT**
- **WEBSITE RECOGNITION**
- **SOCIAL MEDIA PROMOTION**
- **EVENT SIGNAGE**
- **VENDOR SPACE (IF DESIRED)**

**SILVER SPONSOR
\$500**

INCLUDES:

- **LOGO PLACEMENT**
- **SOCIAL MEDIA RECOGNITION**
- **EVENT RECOGNITION**

**BRONZE SPONSOR
\$250**

INCLUDES:

- **SOCIAL MEDIA RECOGNITION**
- **EVENT RECOGNITION**

BUSINESS INFORMATION PARTNER \$150

- **DESIGNED FOR BUSINESSES PROVIDING INFORMATION AND SERVICES RATHER THAN RETAIL PRODUCTS.**
- **IDEAL FOR: *FINANCIAL SERVICES *REALTORS *INSURANCE PROFESSIONALS *TRAVEL AGENCIES *BUSINESS CONSULTANTS**

- **INCLUDES:**
- **INFORMATION BOOTH**
- **SOCIAL MEDIA RECOGNITION**
- **INCLUSION ON EVENT MAP**





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GREAT PAIRINGS SPONSORSHIP PACKAGES

GREAT PAIRINGS SPONSORSHIP

SPONSORS MAY ALSO SUPPORT ONE OF OUR SIGNATURE GREAT PAIRINGS EXPERIENCES.

AVAILABLE OPPORTUNITIES

- COFFEE & CIGARS EXPERIENCE
- GOLF & CIGARS EXPERIENCE
- MUSIC & CIGARS EXPERIENCE
- CIGARS & CONVERSATION LOUNGE
- SIGNATURE PHOTO EXPERIENCE

THESE STATIONS CREATE MEMORABLE EXPERIENCES WHILE PROVIDING SPONSORS WITH DIRECT VISIBILITY AND ENGAGEMENT OPPORTUNITIES THROUGHOUT THE EVENT.

GREAT PAIRINGS PRESENTING PARTNER \$750

INCLUDES SPONSORSHIP OF:
ALL GREAT PAIRINGS
STATIONS
LOGO ON GREAT PAIRINGS
MAP
SOCIAL MEDIA RECOGNITION
EVENT SIGNAGE

MUSIC & CIGARS EXPERIENCE \$250

SPONSOR RECOGNITION
WITHIN THE MUSIC
EXPERIENCE AREA.

INCLUDES:

- STATION SIGNAGE
- SOCIAL MEDIA
RECOGNITION
- LOGO ON PAIRING MAP

CIGARS & CONVERSATION LOUNGE \$250

A SPACE DESIGNED FOR
GUESTS TO GATHER,
CONNECT, AND ENJOY
MEANINGFUL
CONVERSATIONS.

INCLUDES:

- LOUNGE SIGNAGE
- SOCIAL MEDIA
RECOGNITION
- LOGO ON PAIRING MAP

GOLF & CIGARS EXPERIENCE \$250

SPONSOR RECOGNITION AT
THE GREAT PAIRINGS PUTTING
GREEN.

INCLUDES:

- STATION SIGNAGE
- SOCIAL MEDIA
RECOGNITION
- LOGO ON PAIRING MAP
-

SIGNATURE PHOTO EXPERIENCE \$250

SPONSOR RECOGNITION AT
THE OFFICIAL PHOTO
EXPERIENCE AREA.

INCLUDES:

- PHOTO STATION
SIGNAGE
- SOCIAL MEDIA
RECOGNITION
- LOGO ON PAIRING MAP

COFFEE & CIGARS EXPERIENCE SPONSORED BY AFRO JOE'S COFFEE (IN-KIND PARTNER)

GUESTS EXPLORE ONE OF THE
MOST CLASSIC CIGAR
PAIRINGS WHILE ENJOYING
PREMIUM COFFEE AND CIGAR
RECOMMENDATIONS.

ADDITIONAL BRANDING
OPPORTUNITIES AVAILABLE.

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SPONSORSHIP PROPOSAL 2026

LET'S BUILD SOMETHING TOGETHER

For eight years, Bernard Terrell Cigars Presents Cigars in the Park has brought together cigar enthusiasts, entrepreneurs, community leaders, and small businesses for a day of connection, education, entertainment, and opportunity.

As Bernard Terrell Cigars celebrates 10 years in business and the 8th Annual Cigars in the Park, we invite you to become part of the experience.

Whether you are interested in a sponsorship opportunity, a Great Pairings activation, an in-kind partnership, or simply learning more about how your business can be involved, we would love to start the conversation.

Contact Us

Jelian Steward

Bernard Terrell Cigars

Email: bernardterrellcigars@gmail.com

Website: www.bernardterrellcigars.com

Facebook & Instagram:

@BernardTerrellCigars

Sponsorship Opportunities Are Limited

To ensure maximum visibility and value for our partners, sponsorship opportunities are offered on a first-come, first-served basis.

Let's create an unforgettable experience together.



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