

**Subject:** [Press Release] Experience Survivorman’s Challenges First-Hand in Survivorman VR: Into the Descent, Launching Early 2023

**Preview:** *Master the Essential Arts of Wilderness Survival Using True-to-Life Skills and Techniques from the Legendary Les Stroud*

**Experience Survivorman’s Challenges First-Hand in Survivorman VR: Into the Descent, from the Makers of the TV hit series Survivorman**

*Step into Les Stroud’s shoes with your Meta Quest 2 next year to see if you could survive a helicopter crash and thrive in a hostile mountain environment.*

**Toronto, Canada (September 28, 2022)** — Today, [Cream](#) Productions — a multimedia company known for shows like [The Story of Late Night](#) for CNN, [Wild Things](#) with Dominic Monaghan, and the VR game [Dark Threads](#) — welcomes players to test and improve their outdoor survival skills in [Survivorman VR: Into the Descent](#), launching in early 2023. Appearing on the Meta Quest 2 and PC VR headsets, *Survivorman VR* offers players a chance to pit themselves against the elements and extreme environments from the safety of their homes — while learning the mortal essentials when it comes to outdoor survival. With the use of immersive VR technology, the game is a true-to-life survival experience crafted by one of the most iconic and legendary survival experts of all time: [Les Stroud](#).

After narrowly avoiding catastrophe in a fiery helicopter crash, players will need to use all their wits to not only survive extreme environments but descend an imposing mountain to the point where they can be rescued. Utilizing their toolbox of skills and whatever items they can scavenge to complete challenges, players must navigate glacial crevasses, construct hunting traps, and most importantly, keep the fire burning! With Les Stroud by their side as a guide, players have access to a wealth of survival knowledge, but in the end it’s up to them to make the right decisions that will determine whether they will live or die.

“I’ve spent decades challenging myself and showing people what it is like to survive in the most extreme situations,” said Les Stroud. “I’ve worked closely with Cream to ensure *Survivorman VR* is as authentic as possible, so that when you head into these challenges, you’ll go through everything I do any time I step into the great outdoors.”

“We have a tremendous respect for Les and *Survivorman*, and we’re excited that *Survivorman VR* may actually teach people some hands-on survival skills that could be applied in the real world,” said Andrew MacDonald, Executive Creative Producer at Cream Productions. “We’re excited to help players step into Les’s boots.”

Watch the *Survivorman VR: Into the Descent* Trailer:

[YouTube] [https://uberstrategist.link/SurvivormanVR\\_Trailer\\_YT](https://uberstrategist.link/SurvivormanVR_Trailer_YT)

[Download] [https://uberstrategist.link/SurvivormanVR\\_Trailer\\_DL](https://uberstrategist.link/SurvivormanVR_Trailer_DL)

### **Key Features of *Survivorman VR: Into the Descent*:**

- **Experience a True Survival Legend:** Les Stroud is an iconic survivalist who has proven time and time again he's one of the best to ever do it. Lucky for you, he'll be your guide during your own authentic survival experience in *Survivorman VR*.
- **Photorealistic First-Person Action:** Explore a truly immersive world — with all the extremes of mountain top survival
- **Fire, Shelter, Food:** Keep a close eye on your body temperature, fatigue, and hunger. Surviving extreme environments means paying attention to the state of your body, made slightly easier with a handy diegetic HUD-like display mounted on your wrist!
- **No Monsters, No Guns:** The natural world presents more terror and danger than any fiction. Test your skills against real-world threats like deadly snowstorms, freezing temperatures, and an environment not built for human beings.

*Survivorman VR* is in development for the Meta [Quest 2](#) and PC VR headsets and will release in early 2023.

Keep up to date with the latest *Survivorman VR* news by following the game on [Twitter](#), [Instagram](#), [YouTube](#), and [Discord](#), by liking it on [Facebook](#), and by visiting <https://survivormanvr.com/>.

A press kit with logos, artwork, screenshots, and trailers is available here:

[https://uberstrategist.link/CD-Survivorman\\_PressKit](https://uberstrategist.link/CD-Survivorman_PressKit).

### **About Cream Productions**

Cream Productions has been producing top-rated and distinctive content to television for twenty years and digital content for six. It successfully developed, sold, and delivered traditional and interactive content to clients that include Netflix, Amazon, CNN, Discovery Channel US, Canada and Discovery Network International, National Geographic Channel US and International, Travel Channel, History Canada, BBC America; BBC Worldwide Channels,

Discovery ID, OLN Canada, HGTV Canada, W Network Canada, Smithsonian Channel, ZDF, France 5, ProSieben, Channel 4 and Channel Five.

In 2021, Cream published the interactive VR Sci-Fi fiction *Dark Threads* (Steam) and the mobile AR game *Tree Tap Adventure* (iOS, Android). Slated for release in early 2023, *Survivorman VR*, funded by the Canada Media Fund, Ontario Creates and Meta, will be the first VR project Cream will release in the Oculus Quest store. For more information, visit:

<https://www.creamproductions.com/>.

### **About Les Stroud**

Les Stroud is one of the world's most well-known survival experts. Best known as the creator, writer, producer, director, cameraman and host of the television series *Survivorman*, which featured Les surviving on his own in remote locales with no crew, little or no food, water, or equipment, there are few people on the planet that can match his skills and experience. *Survivorman* ran for 18 years and is still a featured syndicated series around the world, 7 seasons with multiple spin-offs, effectively defining the survival TV series genre.

[www.lesstroud.ca](http://www.lesstroud.ca)

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