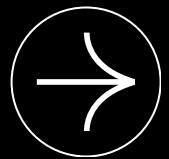


# BLOCKCHAIN & AI MAGAZINE

## **VeChain: Transforming Web3 For Better**

Revolutionizing Sustainability Through Blockchain Technology & High-Profile Partnerships



**Blockchain For Europe: The Leading Members & Partners**

**Crypto UK: Collaboration, Education, and Advocacy**

**Blockchain Lawyers Group: Qualified Legal Advice**

**Frankfurt School Blockchain Center: German Crypto Asset Excellence**

# IN THIS EDITION



**VeChain**

**Blockchain For Europe**

**CryptoUK**

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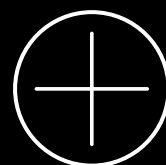
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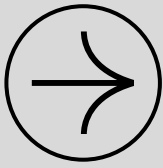


# **VeBetterDAO: The Next Chapter In VeChain's Sustainability Journey**

WRITTEN BY: OKECHUKWU KALU  
PHOTOGRAPHY BY VECHAIN.ORG







As the VeChainThor blockchain approaches its anniversary on June 30th, 2025, its pioneering "[Web3 for Better](#)" [whitepaper](#) continues to reshape how we understand blockchain's role in global sustainability. Co-developed with Boston Consulting Group, this visionary document outlines a comprehensive framework for transforming everyday sustainable actions into quantifiable value through advanced blockchain technology.

At its core lies the innovative "X-2-Earn" strategy, which has already facilitated over 14 million verified sustainable actions across nearly 1.6 million participating wallets.

The whitepaper's technical blueprint—combining collective governance architecture, sophisticated tokenization protocols, and resource optimization systems—demonstrates how VeChainThor's energy-efficient Proof of Authority consensus mechanism (consuming just 0.000216 kWh per transaction) can deliver enterprise-grade performance while maintaining environmental integrity.

As sustainability increasingly drives business decisions worldwide, VeChainThor's approach offers a technically robust yet accessible pathway for organizations to verify and incentivize meaningful environmental impact.

**The VeChain Foundation is the non-profit organisation behind the development of VeChainThor, a world leading smart contract platform spearheading the real world adoption of blockchain technology.**



**Sunny Lu, Co-Founder & CEO of VeChain Foundation San Marino S.r.l.**

Mugshot:

The groundbreaking DApp reshaping how coffee lovers embrace sustainability.



EVearn:

Rewards your eco-friendly actions. Earn \$B3TR tokens by charging your electric vehicle.



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Visit: [www.vbetterdao.org](http://www.vbetterdao.org) and [www.vechain.org](http://www.vechain.org)

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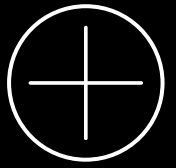
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# BLOCKCHAIN FOR EUROPE



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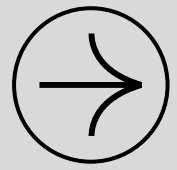


BY MARGARITA PEREZ

PHOTOGRAPHY BY FRANCOIS MERCER

**A pull quote is an impactful quote taken from the article. You can place the quote you want to highlight here.**

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A magazine is a periodical publication, which can either be printed or published electronically. It is issued regularly, usually every week or every month, and it contains a variety of content. This can include articles, stories, photographs, and advertisements.

To create your own, choose a topic that interests you. It can be anything from fashion and beauty to travel and the news. Once you have your overall theme, you can start brainstorming the content. Just starting? Design a memorable masthead with an equally memorable name. This goes on the cover and sets up the branding for your entire magazine. What style are you going for? Is it playful? Classic? Bold? A good

masthead captures the essence of your magazine, so it needs to be flexible, meaningful, and consistent enough for future issues.

Next, think of a compelling feature for your cover story. This will be what draws your audience in. Make sure that you have accompanying visual content that immediately catches the eye. Include photos, illustrations, and other graphics to match. Appeal to your audience, choose the right fonts and images, and you'll have a magazine that people will remember for years to come. When you've decided on your cover story, come up with a list of feature articles. This can range from interviews, product reviews, human interest pieces, and even

lists. Think about what your audience would be interested in and get writing! Again, choose engaging photos and graphics to accompany your words, as these also help catch your audience's eye.

After writing all your articles and adding them to your layout, list down all the titles to set up your table of contents. You can add a brief description for each article or keep it simple and paste the feature titles on the page. Don't forget your page numbers too! Finally, design your back page. Most magazines feature a full-page advertisement, which you're also welcome to do. Why not partner with a local business and feature their products? Not your style? Simply include some

contact information and tell your audience how to reach you. Add your social media handles, email, or even any publication information you think they'd be interested in. You can even just extend your cover photo to keep things clean and simple. A magazine can be a great way to reach your audience and communicate your message to the world. With great, curated content, yours can be a bestseller in no time. A magazine is a periodical publication, which can either be printed or published electronically. It is issued regularly, usually every week or every month, and it contains a variety of content.



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# BLOCKCHAIN LAWYERS GROUP

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**AMINA ABARA**

01 **SHAWN GARCIA**

02



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BY PHYLLIS SCHWAIGER

PHOTOGRAPHY BY JIN AE SOO



## JONATHAN LUND

03

## SAM OTIENO

04



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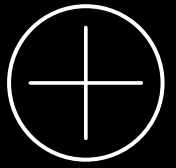
## YUQIN FENG

05



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# **FRANKFURT SCHOOL BLOCKCHAIN CENTER**

BY MARGARITA PEREZ.  
PHOTOGRAPHY BY FRANCOIS MERCER

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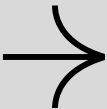


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