

PRIVATE MARKETS GROUP LTD

DIGITAL MEDIA PACK

2025 – 2026

PRIVATE MARKETS MAGAZINE

BLOCKCHAIN & AI INFRASTRUCTURE MAGAZINE

ENERGY & DEFENSE INVESTOR MAGAZINE

PRIVATE REAL ESTATE INVESTOR MAGAZINE

WWW.PRIVATEMARKETS-GROUP.COM

DIGITAL MEDIA PACK

SPONSORED CONTENT: £5,000

Sponsored content includes high-level insights, company profiles, digital brochures, articles and webinars.

We offer a unique opportunity to showcase branded thought leadership, white papers, proprietary content and much more to our global audience.

All sponsored content includes links to your company website, custom graphics, and company logo and link. Content can be changed each month to meet advertisers' messaging requirements.

For three months (or longer if required), sponsored content is strategically presented to readers in key private capital market jurisdictions & emerging markets.

DIGITAL MEDIA PACK

DIGITAL MAGAZINE ADVERTISING

Advertising Rates:

Full A4 Page - £2,500

Double A4 Page - £3,750

Four-Page Company Profile - £5,000

Premium Positions:

Inside Front Cover:

£6,500 (1 Month)

OR

£5,800 (3 Months)

Inside Back Cover:

£6,500 (1 Month)

OR

£5,800 (3 Months)

Outside Back Cover:

£6,500 (1 Month)

OR

£5,800 (3 Months)

Ad Submission Instructions

Name your PDF file in the following format:

CompanyName_IssueMonth_Year.pdf

Email artwork to James Taylor:

office@privatemarkets-group.com

DIGITAL MEDIA PACK

ADVERT DESIGN SPECIFICATIONS

Half A4 Page Advertisement

Trim: W 210mm x H 144mm [8.28in x 5.67in]

Bleed: W 216mm x H 150mm (3mm all round) [8.50394in x 5.90in] (.125in bleed)

Live Area: W 190mm x H 134.2mm [7.5in x 5.28in]

Full A4 Page Advertisement

Trim: W 210mm x H 297mm

Bleed: W 220mm x H 307mm (5mm all round)

Type: W 200mm x H 207mm

Double A4 Page Advertisement

Trim: W 420mm x H 297mm

Bleed: W 430mm x H 307mm (5mm all round)

Type: W 410mm x H 287mm

Must be supplied as one file

DIGITAL MEDIA PACK

TECHNICAL REQUIREMENTS

All files should be in Adobe Portable Document Format (PDF) version 1.3

Preferred PDF files from QuarkXPress or InDesign using Pass4Press PDF settings

Only high-res PDFs will be accepted

All transparency and layers flattened

Set Transparency Flattener to 2400 and 600

Images: 300 dpi for contones and a minimum 600 dpi (max. 1200) for lineart

Total Ink Limit in images is 300%

- **Ad image resolution 300dpi**
- **Ad TAC 300%, the use of ISOcoated_v2_300_eci.icc is recommended**
- **Neither custom transfer functions nor custom halftones should be used**
- **CMYK Colour only (No spot / Pantone colour or RGB colour)**
- **Crop, Bleed and Trim marks must be used**
- **Please allow 3mm bleed (.125in) for full-page and half-page ads**
- **Fonts should be embedded/subset and should be PostScript Type1, TrueType or OpenType**

PRIVATE MARKETS GROUP LTD

DIGITAL MEDIA PACK

2025 – 2026

PRIVATE MARKETS MAGAZINE

BLOCKCHAIN & AI INFRASTRUCTURE MAGAZINE

ENERGY & DEFENSE INVESTOR MAGAZINE

PRIVATE REAL ESTATE INVESTOR MAGAZINE

WWW.PRIVATEMARKETS-GROUP.COM