



Private Markets Group Ltd

**Digital Media & Advertising Pack
2025-2026**

PMGL Publications:

Single Family Office Magazine

UK Real Estate & Infrastructure Magazine

UK Private Markets & Alternative Investment Magazine

STEM & Sports Investment Magazine

Blockchain & AI Infrastructure Magazine

Energy, Defence & Mining Magazine

www.privatemarkets-group.com

SPONSORED CONTENT

Thought Leadership

Showcase branded thought leadership and white papers to our global audience with custom graphics and company branding.

Company Profiles

Present your company profile with links to your website and proprietary content that highlights your expertise.

Flexible Content

Content can be changed each month to meet advertisers' messaging requirements for maximum impact.

Cost: £4,500

Sponsored content includes high-level insights, company profiles, digital brochures & articles. We offer a unique opportunity to showcase branded thought leadership, white papers, proprietary content and much more to our global audience. All sponsored content includes links to your company website, custom graphics, and company logo and link. Content can be changed each month to meet advertisers' messaging requirements. For three months (or longer if required), sponsored content is strategically presented to readers.

WEBINAR SERIES



Cost: £5,000

Comprehensive webinar package including 2 webinars within a 12-month period. This package provides an interactive platform to engage directly with our global audience, showcase expertise, and generate qualified leads through live Q&A sessions and follow-up content distribution.

- Interactive platform to engage directly with our global audience
- Showcase your expertise through professional presentations
- Generate qualified leads through live Q&A sessions
- Follow-up content distribution to maximize impact

Email Marketing Campaign



Bespoke Pricing - Contact Us

Exclusive insights & investment intelligence directly to elite family offices, institutional LPs, and GPs across the UK and global markets through our precision-targeted email campaigns covering real estate, infrastructure, STEM, sports, blockchain, AI, energy, defense, and mining opportunities.

Gain direct access to the highest-value prospective clients at the moment of investment consideration.

PRIVATE MARKETS PODCAST SPONSORSHIP

Cost: £5,000

Brand Mentions

Regular mentions of your brand throughout podcast episodes, ensuring consistent exposure to our engaged listener base.

Custom Advertising Spots

Tailored advertising segments designed to highlight your unique value proposition and offerings.

Content Integration

Seamless integration of your brand messaging within our podcast content for authentic thought leadership positioning.

Sponsor our Private Markets Podcast and reach our engaged audio audience. Package includes brand mentions, custom advertising spots, and integration opportunities within our podcast content to maximize brand exposure and thought leadership positioning.



INWARD-OUTBOUND INVESTMENT & FDI ATTRACTION VIDEO PROMOTION

Contact us for pricing: Bespoke Solutions

Specialized video promotion to attract global investors to UK investment and public-private partnership opportunities.



Global Reach

Connect international investors to UK opportunities



Partnership Focus

Highlight public-private partnership prospects



Professional Production

High-quality video content tailored to your needs



DIGITAL MAGAZINE ADVERTISING RATES

£2,500

Full A4 Page

Standard full-page advertisement in our digital magazine

£3,750

Double A4 Page

Premium double-page spread for maximum visibility

£5,000

Four-Page Company Profile

Comprehensive company showcase with extended content

Our digital magazine advertising options provide excellent visibility to our targeted audience of investors, family offices, and industry professionals.

PREMIUM ADVERTISING POSITIONS



Position	1 Month	3 Months
Inside Front Cover	£6,500	£5,800
Inside Back Cover	£6,500	£5,800
Outside Back Cover	£6,500	£5,800

All prices exclude VAT

i Premium positions offer maximum visibility and impact, with discounted rates for longer commitments.

AD SUBMISSION INSTRUCTIONS



Name Your File

Name your PDF file: CompanyName_IssueMonth_Year.pdf



Email Your Artwork

Email artwork to James Taylor: office@privatemarkets-group.com



Visit Our Website

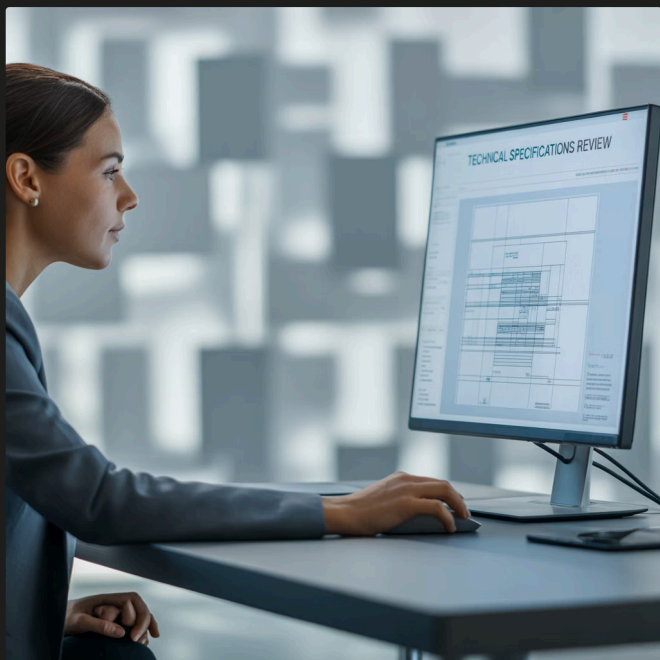
Website: www.privatemarkets-group.com

ADVERT DESIGN SPECIFICATIONS

Ad Size	Trim Size	Bleed Size	Type/Live Area
Full A4 Page	W 210mm x H 297mm	W 220mm x H 307mm (5mm all round)	W 200mm x H 207mm
Half A4 Page	W 210mm x H 144mm	W 216mm x H 150mm (3mm all round)	W 190mm x H 134.2mm
Double A4 Page	W 420mm x H 297mm	W 430mm x H 307mm (5mm all round)	W 410mm x H 287mm

☐ Double A4 Page must be supplied as one file

TECHNICAL REQUIREMENTS



File Format

Adobe PDF version 1.3, high-res PDFs only

Images

300 dpi for contones, minimum 600 dpi (max. 1200) for lineart

Color

CMYK only (No spot/Pantone or RGB)

Fonts

Embedded/subset PostScript Type1, TrueType or OpenType

Bleed

3mm for full-page and half-page ads

Total Ink Limit

300%

GET IN TOUCH

Website

www.privatemarkets-group.com

Email

office@privatemarkets-group.com

Contact

Mr James Taylor

Contact Us Today

Visit Our Website

- ① Ready to showcase your expertise to our global audience of investors and industry professionals? Get in touch today to discuss your advertising needs and secure your placement in our prestigious publications.

