

Private Markets
Group Ltd 🌐

Event Sponsorship Brochure

2025 - 2026 Edition



Private Markets Group Ltd

www.privatemarkets-group.com

Participation Options

Complimentary Allocator Pass

Qualified allocators attend at no cost, following ILPA standards. Available to institutions investing in private markets primarily for their own account.



Eligibility Criteria:

- Organisation actively investing in private markets as institutional investor
- Organisation primarily invests captive/passive capital
- Organisation does not raise external capital or charge fees

Qualifying organisations include Pensions, Foundations, Sovereign Wealth Funds, Endowments, Insurance Investors, Family Offices, and RIAs.

To apply: Email office@privatemarkets-group.com

INDIVIDUAL PASSES

Standard Pass

1 pass to full conference, event cocktail hours and networking sessions.

Attendee list Not included

Early Bird: £1,500 GBP Exc VAT

(Available Until Dec 12th 2025)

Pre-Registration: £2,000 GBP Exc VAT

(Available Until Jan 23rd 2026)

Standard Rate: £2,500 GBP Exc VAT

VIP Pass

1 pass to full conference, event cocktail hours and networking sessions.

Attendee list included and shared prior to the event.

List includes specific attendee allocation information and appetite. Contact information not included

VIP Pass: £3,500 GBP Exc VAT

(Available Until February 2nd 2026)

Event Sponsorship Opportunities (Page 1)

Private Markets Group Ltd offer a range of exclusive sponsorship opportunities designed to elevate your brand's presence and engage directly with key decision-makers in the private markets sector.

Exhibitor & Attendee List Sponsorship

£8,000 Exc VAT

Attendee List

- Exclusive access to updated forum attendee list before, during and after the event. The attendee list includes each company name, professional titles, profiles and specific asset class allocation preference information.
- Pre-event email intros/ Private Markets Group Ltd meeting facilitation NOT included.

Stand (Optional)

- Sponsors may choose to have 3×2m space in the exhibition & networking area to distribute marketing material and present information regarding company.

Passes

- 3 Company passes to full forum, exhibition and networking sessions.

Branding

- Sponsorship logo branding throughout meeting, agenda and marketing campaigns.

Workshop Sponsorship

£12,000 Exc VAT

Workshop

- Clients to host an intimate 60 minute workshop, ideal for bespoke legal strategies & UK tax advisory.
- The workshop invitation and detailed information will be individually distributed by PMGL to all attendees prior to the event.

Attendee List

- Exclusive access to updated forum attendee list before, during and after the event. The attendee list includes companies, names, professional titles, profiles and specific asset class allocation preference information.

Passes

- 3 Company passes to full forum, event cocktail hours and networking sessions.

Branding

- Sponsorship branding throughout the forum agenda and pre-event marketing campaigns.
- Client's workshop topic and logo to be branded at a specific time on the agenda.

Event Sponsorship Opportunities (Page 2)

Networking Event Sponsorship

£12,000 Exc VAT

Cocktail/Mixer

- Client to exclusively sponsor and host a pre-forum or post-forum networking event.
- PMGL will invite entire forum audience to mixer.
- PMGL to coordinate all logistics including badges, rsvp's, food and beverage.
- The networking event can be at the clients offices or a different venue nearby to the forum location

Attendee List

- Exclusive access to updated forum attendee list before, during and after the event. The attendee list includes companies, names, professional titles, profiles and specific asset class allocation preference information.
- Pre-event email intros/ PMGL meeting facilitation NOT included.

Passes

- 3 Company passes to the full forum, exhibition and networking sessions.
- Unlimited company passes to the networking event (Depending on chosen venue capacity)

Branding

- Sponsorship & branding throughout forum, agenda and marketing campaigns

Cap-Intro Sponsorship

£13,500 Exc VAT

Meeting Facilitation

- Select specific LP/GP attendees from forum
- PMGL will professionally introduce and help to arrange private one on one meetings at the event.
- PMGL will aim to obtain a minimum of 10 LP/GP meetings.

Attendee List

- Exclusive access to updated conference attendee list before, during and after the event. The attendee list includes companies, names, professional titles, profiles and specific asset class allocation preference information.

Private Meeting Area

- As our sponsor you are entitled to a private meeting space in a quiet setting reserved for your pre-arranged & confirmed meetings.

Passes

- 3 Company passes to full forum, exhibition and networking sessions.

Branding

- Sponsorship & branding throughout forum, agenda and marketing campaigns.
- You are also entitled to a Full-Page Advertisement in forum agenda

Event Sponsorship Opportunities (Page 3)

Speaking Sponsorship

£15,000 Exc VAT

Speaking Position

- Client may choose to speak, moderate or present on a panel discussion during one of main sessions.

Meeting Facilitation

- Select specific LP/GP attendees from forum
- PMGL will professionally introduce and help arrange one on one meetings at the forum.
- PMGL to put best effort of obtaining at least 10 LP/GP meetings with client and prospective LPs.

Attendee List

- Exclusive access to updated forum attendee list before, during and after the event. The attendee list includes companies, names, professional titles, profiles and specific asset class allocation preference information.

Private Meeting Area

- As our sponsor entitled to a private space in a quiet setting reserved for pre-arranged & confirmed meetings

Passes

- 3 Company passes to full forum, exhibition and networking sessions.

Branding

- Sponsorship branding throughout forum, agenda and marketing campaigns.
- Entitled to a Full-Page Advertisement in forum brochure

Keynote Presentation Sponsorship

£20,000 Exc VAT

Presentation: A stand-alone 30 Minute keynote presentation during main sessions.

Meeting Facilitation: With specific LP/GP attendees from forum.

- PMGL will professionally introduce and help arrange one on one meetings at the event.
- PMGL aims to obtain at least 10 LP/GP meetings.

Attendee List: Exclusive access to updated conference attendee list before, during and after the event. The attendee list includes companies, names, professional titles, profiles and specific asset class allocation preference information.

Private Meeting Area: As our sponsor you are entitled to a private meeting space in a quiet setting reserved for pre-arranged & confirmed meetings.

Passes: 3 Company passes to full forum, exhibition and networking sessions.

Branding

- Sponsorship branding throughout forum, agenda and marketing campaigns.
- Entitled to a Full-Page Advertisement in forum brochure

Premium Sponsorship

Exclusive Forum Sponsorship

£38,000 Exc VAT

Priority Brand Placement & Marketing Material Distribution

- Sponsor's Corporate logo to be placed above and in a larger format on the forum brochure, agenda, website, banners and branded forum advertisements
- Any research or marketing materials will be made available and/or distributed to all forum attendees.
- Sponsor to include a full-page advertisement to be placed on back cover of the forum brochure.
- Sponsor logo and link to sponsor site to be included on the PMGL newsletter which will update all confirmed and prospective attendees of forum progress.
- Sponsor may have all attendee lanyards with company logo.

Exclusivity

- First access to the forum attendee list prior to the event.
- PMGL will provide one on one introductions to all prospective clients of choice (funds/investors).
 - On-site direction and introduction facilitation to prospective clients
 - Dedicated private sponsor room with branding; ideal for 1 on 1 meetings

Exclusive Sponsor Networking Reception (Drinks / Dinner)

- PMGL to help facilitate the private networking reception with selected investors (Before / After The Forum)

Speaking/ Moderating Positions

- 2 Moderating/speaking or presentation positions on panel of choice. (First come first serve basis)

Detailed Company & Speaker Profile

- Company profile to be published online and in print (250 words max)
- Speaker bio to be published online and in print (250 words max)

Forum passes

- Up to 10 attendee passes for sponsor colleagues & executives

Contact Our Team

For questions about attendance, sponsorship opportunities, or general enquiries, please contact our dedicated team.

Leadership

Okechukwu Onwuka Kalu

Founder & CEO

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Jon Hemmings

COO

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Partnerships

James Taylor

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Elizabeth Smith

Family Office & Institutional LP Relations

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Business Development

Alla Garside

Business Development

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About Private Markets Group Ltd

Private Markets Group Ltd is an ethnic minority owned UK institutional capital introduction and conference organizer, founded by Mr Okechukwu Onwuka Kalu. We connect real estate debt funds, infrastructure investment platforms, and property development companies with leading family offices, sovereign wealth funds, and institutional real estate investors globally.

[Visit Our Website](#)

[Contact Us](#)

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