

REAL ASSET INNOVATION MAGAZINE

MEDIA PACK • JUNE 2026

REACH THE PRINCIPALS.

Advertise in the quarterly publication for real asset investors, family offices and institutional allocators.

25,000	QUARTERLY	DIGITAL + PRINT	INDEPENDENT
Opted-in subscribers globally	Publication frequency	Distribution format	Editorial content

Published by Private Markets Group Ltd — organisers of the UK Family Office Summit Oxford.

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ABOUT THE MAGAZINE

A New Voice for Real Asset Investment

Real Asset Innovation Magazine is a quarterly publication built from the ground up for the people who own, steward and think seriously about real assets — the principals, family offices, institutional allocators and next-generation investors who deploy capital across infrastructure, real estate, energy, agriculture, private debt and the full spectrum of physical and tangible assets.

"Real assets are where the most consequential long-term capital decisions are made. This magazine exists to inform, connect and challenge the people making them."

Published by Private Markets Group Ltd — the organiser of the UK Family Office Summit Oxford and one of the UK's most established private markets and family office networks — Real Asset Innovation Magazine brings editorial independence, genuine audience access and the credibility of a network built over years of relationship-led event and media activity.

WHAT WE COVER

Every edition is structured around 12 permanent sections — the same sections in every quarterly issue, giving readers a consistent framework and advertisers sustained, targeted presence.

NO.	SECTION	TOPICS COVERED
01	Infrastructure	Transport, utilities, social and digital infrastructure
02	Real Estate	Residential, commercial, logistics and development
03	Energy Transition	Renewables, storage, grid and clean energy finance
04	Agriculture	Farmland, timberland, natural capital and food systems
05	Private Debt	Asset-backed lending and real asset secured finance
06	Digital Assets	Data centres, digital infrastructure and tokenisation of real assets
07	Africa Focus	Nigeria, Abia State, EMDE markets and emerging real asset opportunities
08	Impact & ESG	Stewardship, governance and responsible asset ownership
09	Legal & Tax	Cross-border structuring, tax efficiency and jurisdictional strategy
10	Sport & Culture	Media rights, venues, cultural infrastructure and creative economy assets
11	Next Generation	Succession, next-gen leadership and the future of family capital
12	Tokenisation	Real-world asset tokenisation, digital ownership and blockchain infrastructure

OUR AUDIENCE

The Audience That Matters

Real Asset Innovation Magazine reaches a subscriber base built specifically around the private markets and family office community — not a general financial audience, but the principals, decision-makers and senior advisers who allocate and influence the deployment of significant private capital into real assets across the UK, Africa and global markets.

"25,000 opted-in subscribers. No purchased lists. No audience inflation. A genuinely qualified real asset readership."

Our subscriber base has been developed over years through the Private Markets Group event and network community — principals and advisers who have actively registered for, attended or engaged with the UK Family Office Summit Oxford and the PMG webinar and content programme. Every subscriber has made an active choice to receive content from Private Markets Group Ltd. There are no purchased lists, no scraped contacts and no audience inflation.

SUBSCRIBER PROFILE	ESTIMATED COMPOSITION
Family office principals (SFO and MFO)	35%
Ultra-high-net-worth individuals and family members	20%
Private wealth advisers (legal, tax, investment)	25%
Family office service providers	12%
Institutional investors and allocators	8%

DISTRIBUTION

CHANNEL	DETAIL
Digital edition	Full PDF edition distributed to all 25,000 subscribers by email on publication date
Print-on-demand	High-quality print available for subscribers and partners; printed and dispatched within 5 working days
PMG website	Digital edition hosted at privatemarkets-group.com with full SEO indexing
PMG social channels	Editorial content promoted across LinkedIn, X and all PMG social channels at publication
Event distribution	Print copies distributed at the UK Family Office Summit Oxford and all PMG events

ADVERTISING RATE CARD

Advertising Rate Card

All rates are per edition. All prices are exclusive of VAT. Every placement includes digital distribution to 25,000 subscribers and print-on-demand. One advertiser per position per edition.

Standard Display Advertising

FORMAT	DESCRIPTION	RATE (+ VAT)
Quarter Page	90mm × 130mm — positioned within editorial flow	£950
Half Page	190mm × 130mm — horizontal, positioned within editorial flow	£1,750
Full Page	190mm × 277mm — full page display	£3,000
Double Page Spread	400mm × 277mm — two facing pages	£5,000
Gatefold	600mm × 277mm — three-panel fold-out. Limited to 1 per edition.	£7,500

Display with Advertorial

FORMAT	DESCRIPTION	RATE (+ VAT)
Full Page + One Page Advertorial	One full page display advertisement plus one facing page of partner editorial content	£4,500
DPS + Two Page Advertorial	Double page spread display plus two pages of partner editorial content	£8,500

COVER & PREMIUM INTERIOR POSITIONS

Cover & Premium Interior Positions

FORMAT	DESCRIPTION	RATE (+ VAT)
Outside Back Cover	The most visible position in the publication. 1 per edition.	£6,500
Inside Front Cover	First page seen on opening. 1 per edition.	£6,500
Inside Back Cover	Premium rear position. 1 per edition.	£5,000
First RH Page After Contents	First editorial-adjacent right-hand page. 1 per edition.	£4,500
Contents Page Logo & Listing	Brand logo and listing on the contents page. Maximum 3 partners per edition.	£1,500

DEDICATED EMAIL & MULTI-EDITION PACKAGES

Dedicated Subscriber Email

A dedicated email to the full subscriber list of 25,000 opted-in readers, sent on your behalf by Private Markets Group Ltd. Your content only — no competing messages, no shared send. Limited to one partner per edition.

FORMAT	DESCRIPTION	RATE (+ VAT)
Dedicated Subscriber Email	Full send to 25,000 opted-in subscribers. Your content only. One partner per edition. Copy deadline 10 working days before publication.	£3,500

Webinar Sponsorship

FORMAT	DESCRIPTION	RATE (+ VAT)
Webinar Host & Sponsor	1 exclusive sponsor per webinar. Live or pre-recorded. Streamed across LinkedIn Live, YouTube, X and all PMG social channels. Keynote, panel or roundtable format.	£1,250 per event

Multi-Edition Packages

Partners committing to multiple editions receive a discount on all placements, priority first-refusal on cover and premium interior positions and named recognition in all PMG launch communications.

COMMITMENT	DISCOUNT	ADDITIONAL BENEFITS
2 editions	10% off all placements	Priority position requests
3 editions	15% off all placements	Priority position requests
4+ editions	20% off all placements	Priority first-refusal on cover and premium positions + named recognition in PMG launch communications

TECHNICAL SPECIFICATIONS

Artwork & Copy Requirements

Please supply all artwork in accordance with the specifications below. Artwork that does not meet these requirements may be returned for correction. All copy and artwork deadlines are 10 working days before the publication date.

Print Artwork

SPECIFICATION	REQUIREMENT
File format	High-resolution PDF (PDF/X-1a or PDF/X-4 preferred)
Resolution	300 dpi minimum at final print size
Colour mode	CMYK. RGB and Pantone colours will be converted — please supply CMYK originals where possible
Bleed	3mm bleed on all sides for full bleed advertisements
Safe area	Keep all text and critical design elements 5mm inside the trim edge
Fonts	All fonts must be embedded in the PDF
Black text	Small black text should be 100% black only (not rich black)

Digital Artwork

SPECIFICATION	REQUIREMENT
File format	High-resolution PDF or PNG
Resolution	150 dpi minimum at final display size
Colour mode	RGB
File size	Maximum 10MB per file

Advertorial Copy

SPECIFICATION	REQUIREMENT
File format	Microsoft Word document (.docx)
Word count	One page advertorial: 500–600 words. Two page: 1,000–1,200 words.
Images	Supplied separately as high-resolution JPEG or PNG (300 dpi print, 150 dpi digital)
Labelling	All advertorial content will be clearly labelled 'Partner Content' in the published edition

Ad Sizes at a Glance

FORMAT	TRIM SIZE	BLEED SIZE	SAFE AREA
Quarter Page	90 × 130mm	96 × 136mm	80 × 120mm
Half Page	190 × 130mm	196 × 136mm	180 × 120mm

Full Page	210 × 297mm	216 × 303mm	200 × 287mm
Double Page Spread	420 × 297mm	426 × 303mm	410 × 287mm
Outside Back Cover	210 × 297mm	216 × 303mm	200 × 287mm

REAL ASSET INNOVATION MAGAZINE

Book Your Placement

To discuss advertising in Real Asset Innovation Magazine, request the media pack or book a placement in our inaugural June 2026 edition, please contact us.

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