# ChatGPT Ultimate Prompting Guide Analysis - Hospitality Examples

## 1. Tone

Specify the desired tone of the response.

Examples:  
- Formal: 'Provide a formal analysis of the impact of tourism on local economies.'  
- Casual: 'Hey, can you tell me what’s new in the hotel industry?'

## 2. Format

Define the format or structure of the response.

Examples:  
- Essay: 'Write an essay on the importance of customer service in hospitality.'  
- Bullet Points: 'List the key features of a successful restaurant.'

## 3. Act as

Indicate a role or perspective to adopt.

Examples:  
- Expert: 'Explain the benefits of sustainable practices in hospitality as an industry expert.'  
- Critic: 'Review the latest luxury hotel as a hospitality critic.'

## 4. Objective

State the goal or purpose of the response.

Examples:  
- Inform: 'Inform me about the trends in eco-friendly tourism.'  
- Persuade: 'Convince me why investing in staff training improves guest satisfaction.'

## 5. Context

Provide background information, data, or context for accurate content generation.

Examples:  
- 'Given the rise in online travel bookings, explain how this affects traditional travel agencies.'  
- 'Considering the recent health and safety regulations, discuss their impact on the hospitality industry.'

## 6. Scope

Define the scope or range of the topic.

Examples:  
- 'Focus on the last decade of innovations in hotel management.'  
- 'Cover the key aspects of restaurant marketing strategies.'

## 7. Keywords

List important keywords or phrases to be included.

Examples:  
- 'Discuss the concepts of 'guest experience,' 'revenue management,' and 'sustainable tourism.'  
- 'Include the terms 'food safety,' 'customer loyalty,' and 'hospitality trends.'

## 8. Limitations

Specify constraints, such as word or character count.

Examples:  
- 'Summarize the conference presentation in 200 words.'  
- 'Write a 300-character description of the new menu.'

## 9. Examples

Provide examples of desired style, structure, or content.

Examples:  
- 'Write a hotel review similar to those on TripAdvisor.'  
- 'Create a training manual outline like those used in upscale restaurants.'

## 10. Deadline

Mention deadlines or time frames for time-sensitive responses.

Examples:  
- 'Provide the event planning report by Thursday, 3 PM.'  
- 'Respond to the guest feedback within 12 hours.'

## 11. Audience

Specify the target audience for tailored content.

Examples:  
- 'Explain the benefits of a loyalty program to frequent travelers.'  
- 'Write a blog post for restaurant managers.'

## 12. Language

Indicate the language for the response, if different from the prompt.

Examples:  
- 'Translate the hotel brochure into German.'  
- 'Write the restaurant menu in French.'

## 13. Citations

Request inclusion of citations or sources to support information.

Examples:  
- 'Provide sources for the guest satisfaction statistics mentioned.'  
- 'Include citations from industry reports.'

## 14. Points of view

Ask the AI to consider multiple perspectives or opinions.

Examples:  
- 'Discuss the pros and cons of all-inclusive resorts.'  
- 'Present different viewpoints on the impact of tourism on local communities.'

## 15. Counterarguments

Request addressing potential counterarguments.

Examples:  
- 'Explain the benefits of a no-tipping policy and address common criticisms.'  
- 'Argue for the use of technology in guest services and counter concerns about privacy.'

## 16. Terminology

Specify industry-specific or technical terms to use or avoid.

Examples:  
- 'Use hospitality terminology when discussing guest experience management.'  
- 'Avoid technical jargon when explaining booking systems to new employees.'

## 17. Analogies

Ask the AI to use analogies or examples to clarify concepts.

Examples:  
- 'Explain the concept of yield management using a simple analogy.'  
- 'Describe a hotel's operational flow as if explaining it to a child.'

## 18. Quotes

Request inclusion of relevant quotes or statements from experts.

Examples:  
- 'Include a quote from a famous chef on culinary innovation.'  
- 'Cite a statement from the latest industry report on travel trends.'

## 19. Statistics

Encourage the use of statistics or data to support claims.

Examples:  
- 'Provide statistics on the growth of boutique hotels.'  
- 'Use data to support the argument for investing in staff training.'

## 20. Visual elements

Inquire about including charts, graphs, or images.

Examples:  
- 'Include a bar chart showing guest satisfaction scores.'  
- 'Provide an infographic summarizing the hotel's amenities.'

## 21. Call to action

Request a clear call to action or next steps.

Examples:  
- 'End the article with a call to action to book a stay.'  
- 'Conclude with steps the reader can take to improve customer service.'

## 22. Sensitivity

Mention sensitive topics or issues to be handled with care or avoided.

Examples:  
- 'Discuss diversity and inclusion in the workplace with sensitivity.'  
- 'Avoid political bias when covering international travel policies.'