



An Energy Equity and Housing Resilience Initiative

Proposal to the State of Connecticut – August 7th, 2025



M=POWER 1.0: Engage, Educate, Empower, Everyone, EVERYWHERE (E5)

M=POWER 2.0: Lowered Pollution, Lowered Energy Waste, Lowered Energy Expenses

- #REAL Results

M=POWER 3.0: Statewide Expansion for Energy Equity

Scaling Equity: M=POWER 3.0 Program Benefits

- Equity & Jobs
- Strategic Partnerships
- Spiritual & Sustainable Vision (Woodsy B Wildlife Sanctuary)


Equity In Action: M=POWERING Connecticut's Future

- A Call To Action
- Tracking Success – Reports & Articles

Glossary



A Hand **Up** - Not A Handout

 **POWER**TM delivers a hand **up**, not a *handout*, empowering people to achieve long-term employment, financial independence, and a pathway out of generational poverty. By **investing in people first**, we strengthen entire communities from the *inside* out.

Financially Distressed Zones

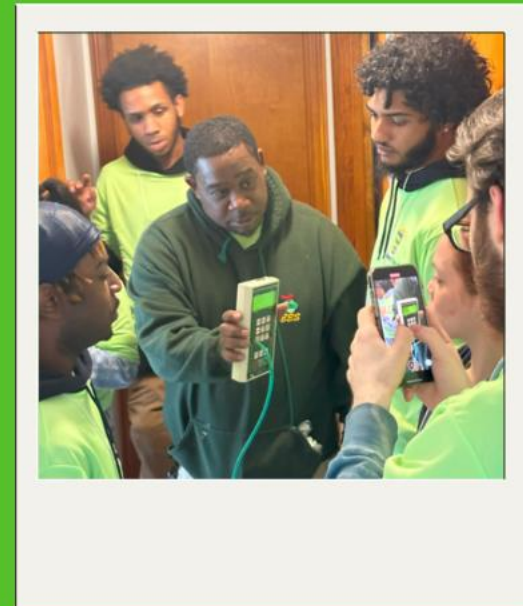
Areas that face significant economic hardships, including:

- *High Unemployment*
- *Low Household Incomes*
- *Aging Infrastructure*
- *Limited Access to Capital*

Breaking Barriers

 **POWER**TM Support Services:

- *Drivers Licenses*
- *Transportation*
- *Help With Basic Needs*
- *Childcare*



Engage, Educate, Empower, Everyone, Everywhere (E5)



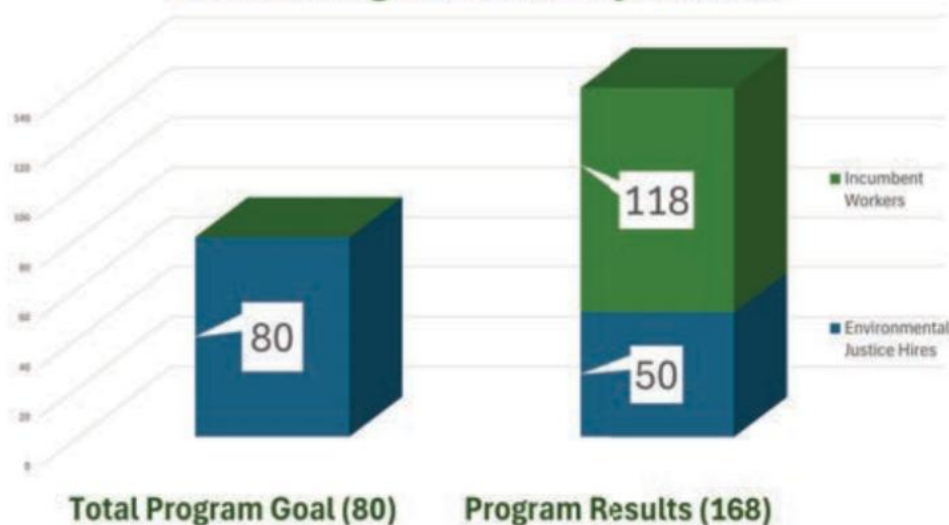
=POWER™ 1.0

was designed to educate, empower, and engage both youth and adults in Connecticut's **Financially Distressed Zones** through a combination of:

- Environmental Education
- Building Science
- Workforce Development
- Community Outreach



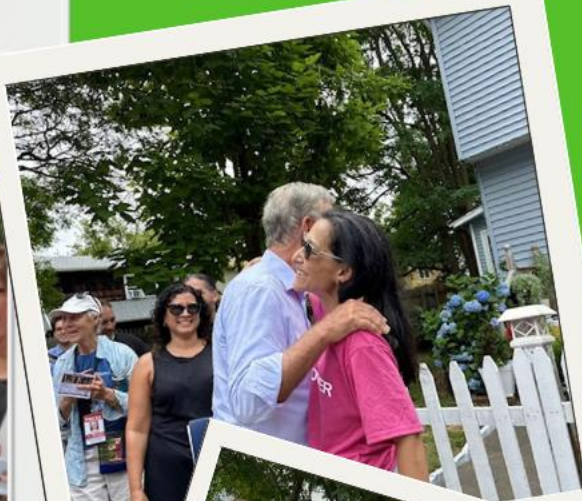
EFA Training Outcomes by Student



**EFFICIENCY
FOR ALL**



**green
ecowarriors**



In partnership with the CT Dept. of Housing (DOH), M=Power 2.0 began the **Energy Retrofit Resilience Project**. While M=POWER 1.0 laid the groundwork through education and workforce development, M=POWER 2.0 brought that vision into real homes; starting in New Haven, Connecticut.



 **M=POWER™ 2.0**

Healthier Homes, Stronger Communities & Real Results



Objective:

Bring the proven
M=POWER model to scale
across **27 Financially
Distressed Zones** in
Connecticut.

Statewide Expansion for Energy Equity



27 EJ Communities in CT



100 Homes Per Community:

100 x 27 = 2,700 Homes Served By  **=POWER 3.0**

POWER™ 3.0 Program Benefits



Healthier Homes

- Improves Air Quality
- Increases Health
- Enhanced Safety
- Resilient, Reliable, & Efficient Shelter
- Lower Energy Costs in Financially Distressed Zones



Energy Savings

- Delivers Home Energy Upgrades
- Integrates Renewable Energy Options
- Lowers Utility Costs & Long-Term Energy Burden
- Increases Energy Efficiency
- Reduces Grid Demand



Equity & Economic Opportunity

- Workforce Training & Nationally Recognized Certifications
- Connects Residents to Local Jobs
- Fosters Generational Wealth
- Increases Energy Resilience & Energy Equity



Environmental Impact

- Reduces Grid Demand
- Cuts Fossil Fuel Use
- Builds Climate Resilience
- Lowers Air, Water, & Land Pollution
- Increases Human Health

Home Is Where The Heart Is *

Equity & Jobs

Centering Equity in
EVERYTHING We Do



Intentionally designed to prioritize **Financially Distressed Zones**– where residents face the highest energy burdens, health disparities, and job insecurity.

- **Training Local Talent**
- **Career Pathways, Not Just Jobs**
- **Economic Opportunities = Generational Impact**
- **Local Solutions Built By Local Hands**
- **Equity Drives Environmental Change**





Power Our People - POP

Financial freedom from the electric grid.

We're taking back our power and giving to the people by providing 10 panels of solar, direct from solar providers that hire people from environmental justice zones and serve people and serve people from financially distressed zones (EJ).

POP generates energy, provides energy resilience and reduces energy by lowering peak demand through air sealing and insulation.

POP is run by business professionals and nationally certified building professionals that came through the M=POWER service arm. These are licensed, insured contractors that braid both state and federal funding that serve your needs.

POP!

Serves homeowners, renters, low-income working families.

Strategic Partnerships



M=POWER™ 3.0

M=POWER 3.0 is not a solo effort. It's a coalition of public, private, and nonprofit partners united by a common goal: advancing energy equity across Connecticut.

“We Have The Plane – We Just Need The Gas To Make It FLY”



**ENERGY
EFFICIENCIES
SOLUTIONS**



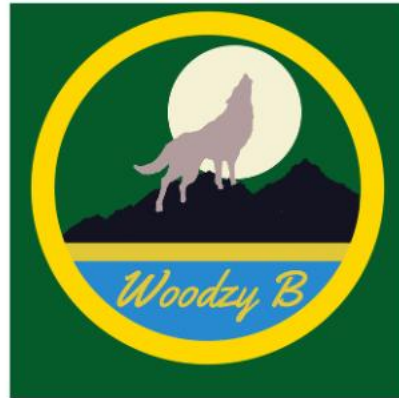
Better Building
Performance, LLC



EMA
Energy Management
Authority, LLC



Woodzy B Wildlife Sanctuary



Supporting **M=POWER 3.0** & **Green Eco Warriors**
& serves as a living classroom for environmental education and climate justice.

Woodzy B Wildlife Sanctuary strengthens the environmental justice movement by connecting policy, people, and place.

01

Provides Hands On Learning

Education supporting conservation, ecology & stewardship

02

Events & Fundraising

Hosts community events, healing circles, and youth leadership retreats

03

Demonstrates Sustainable Land Use

Serves as a home to many endangered species and sets an example for how to live without drawing down energy. This property is net-zero; equipped with solar and battery backup with sustainable gardens growing food, healing herbs, flowers and plants that sustain the endangered wildlife there.



Thank You For Your Support

We invite you to join us.

This is not just about retrofits.
It's about justice, equity, jobs, health, sustainability, and legacy.

Let's do the right thing – not just the easy thing.
Together, we will M=POWER Connecticut's future.

 **M=POWER™ 3.0**

